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Yankees

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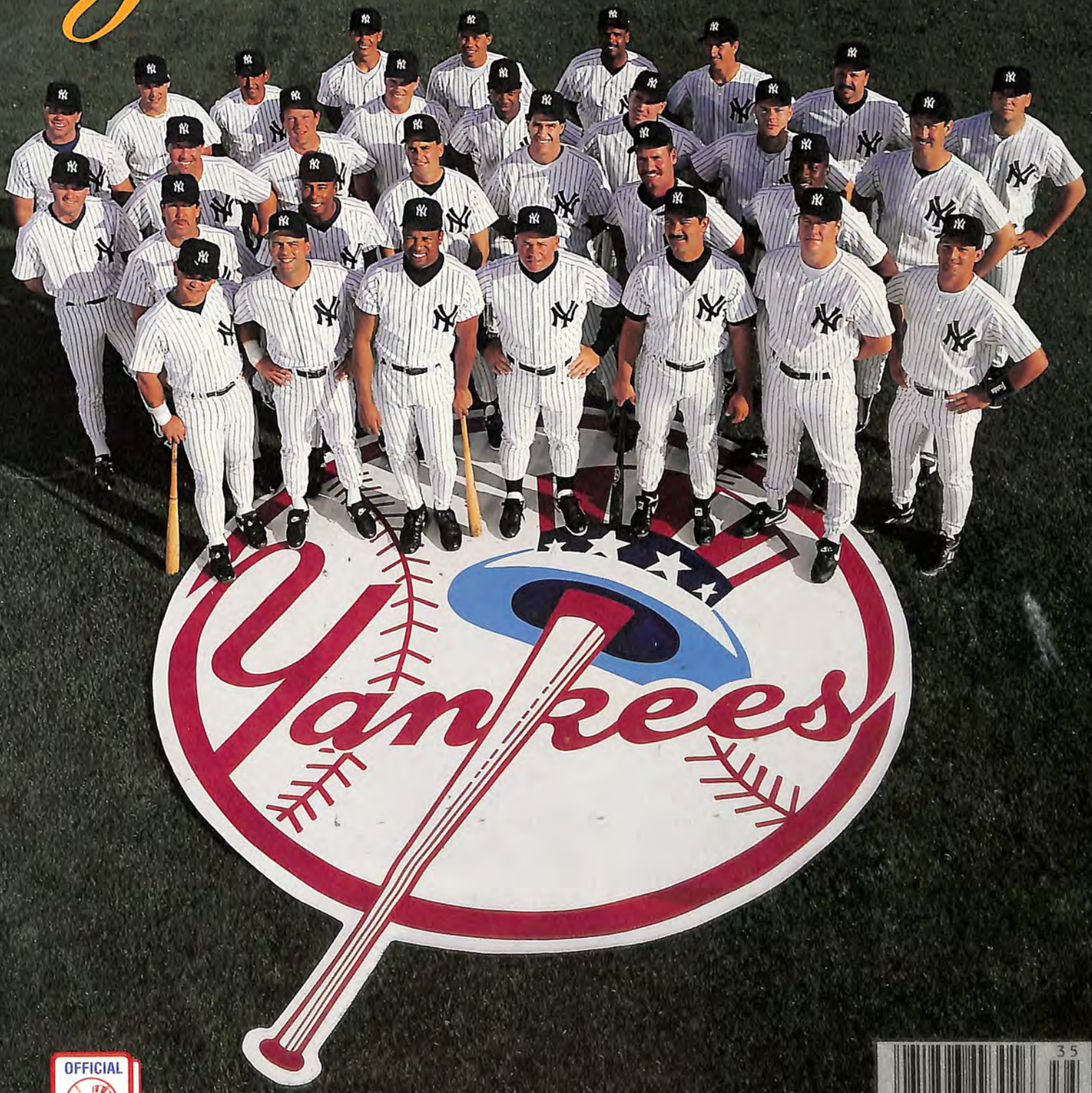

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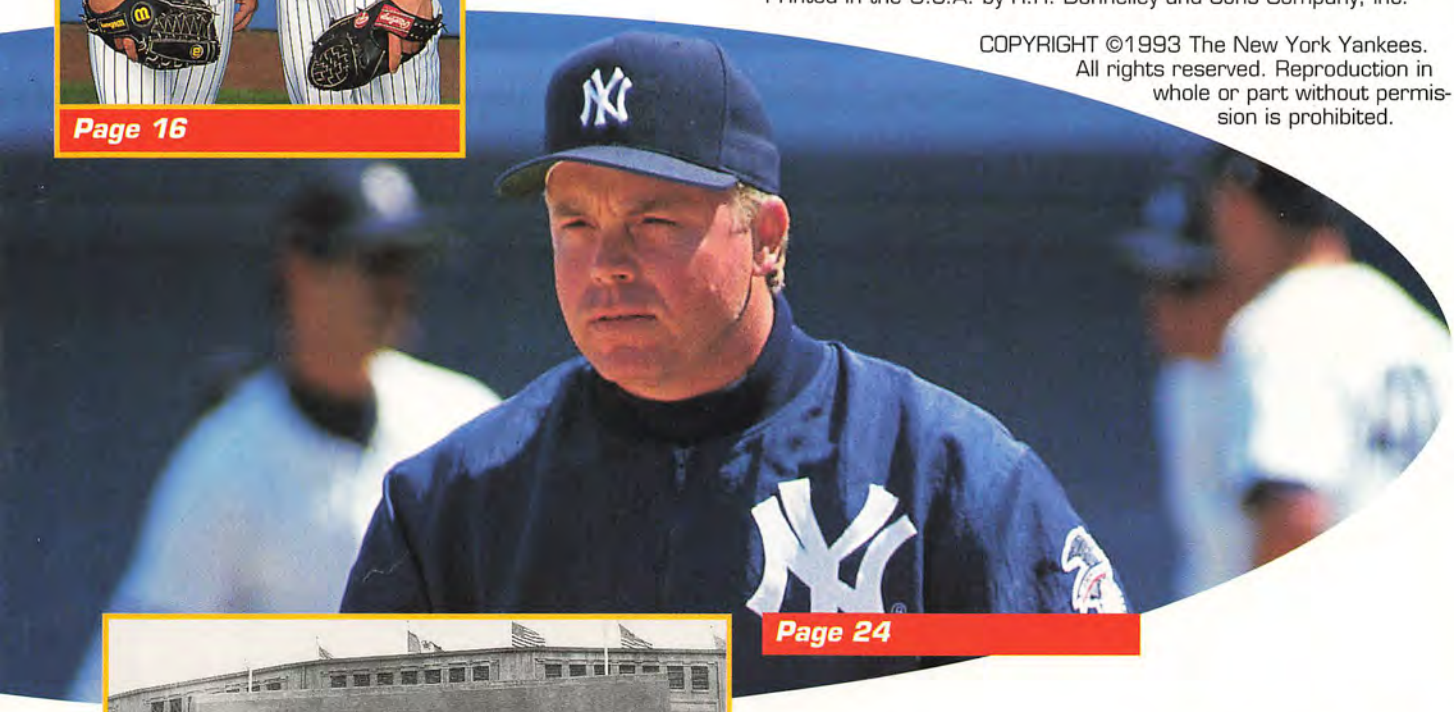

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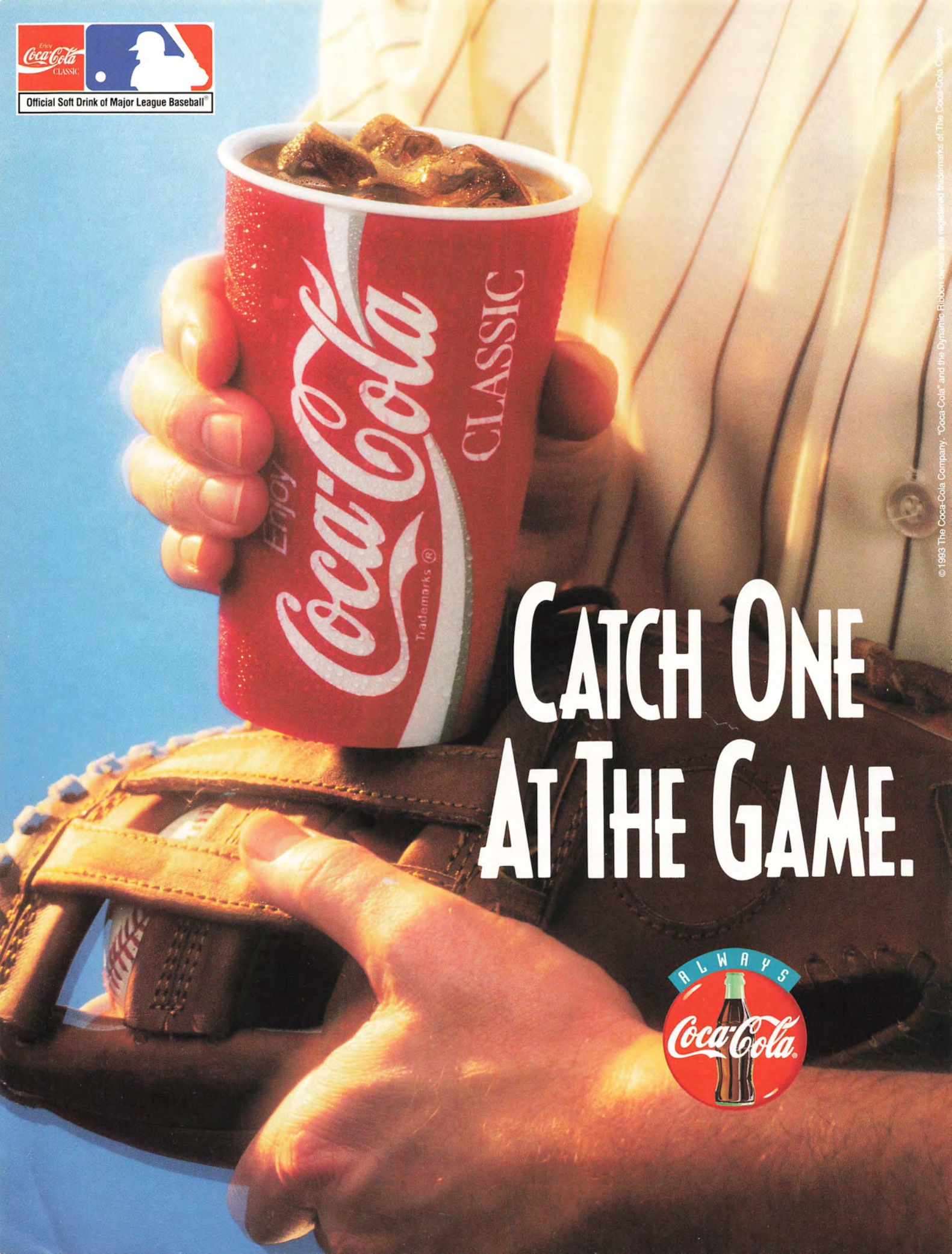
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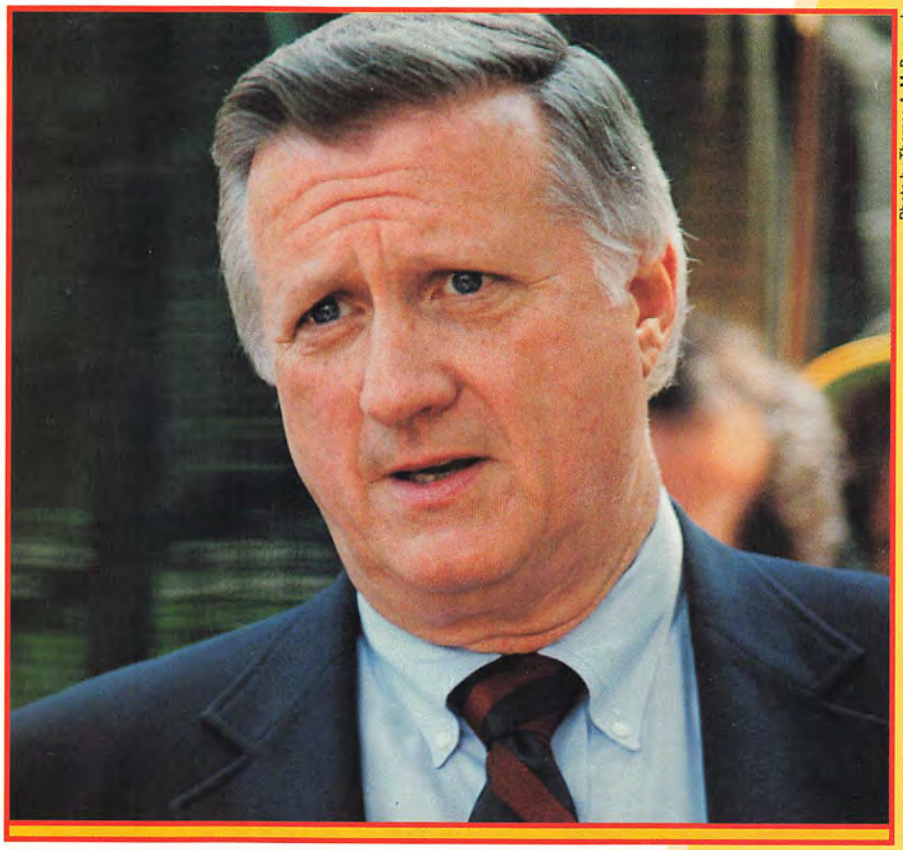

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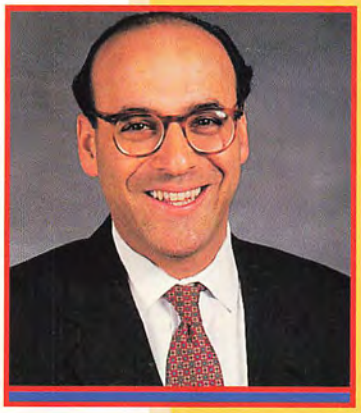

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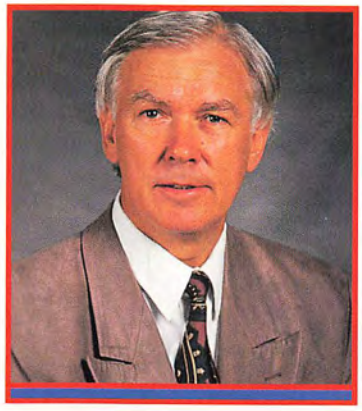

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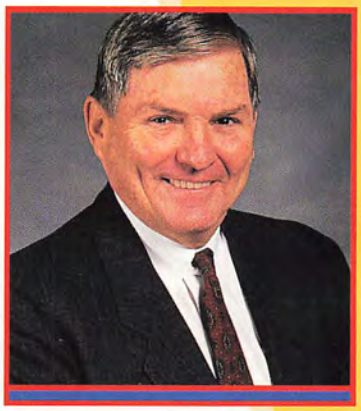

Why some teams have a stronger bench than others.

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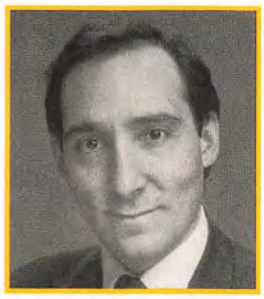

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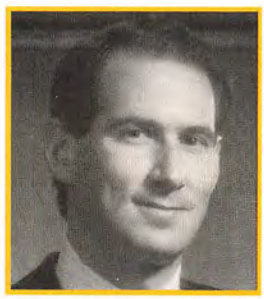

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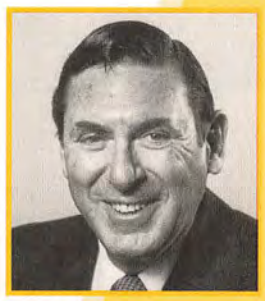

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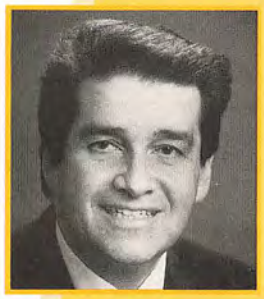

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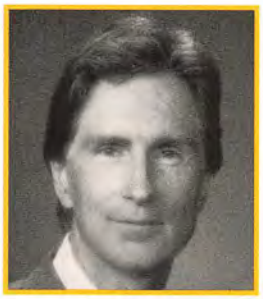

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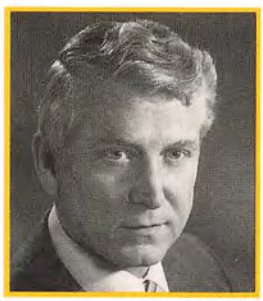

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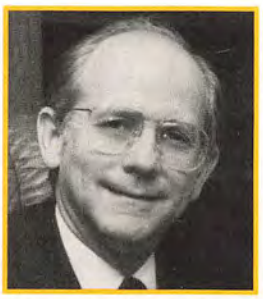

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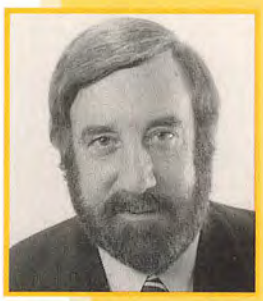

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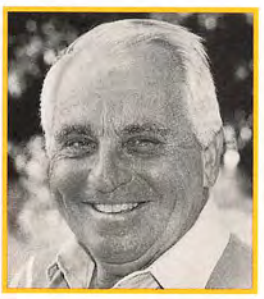

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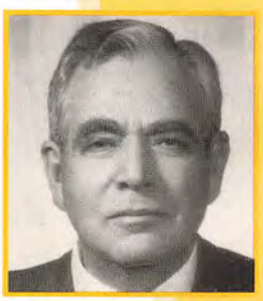

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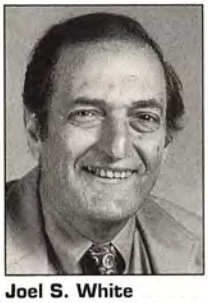

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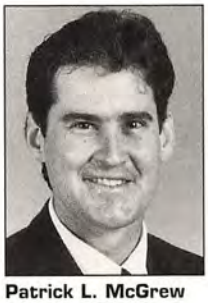

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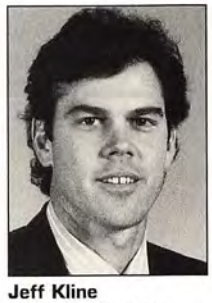

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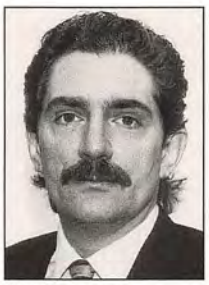

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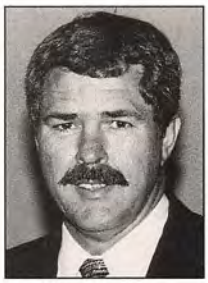

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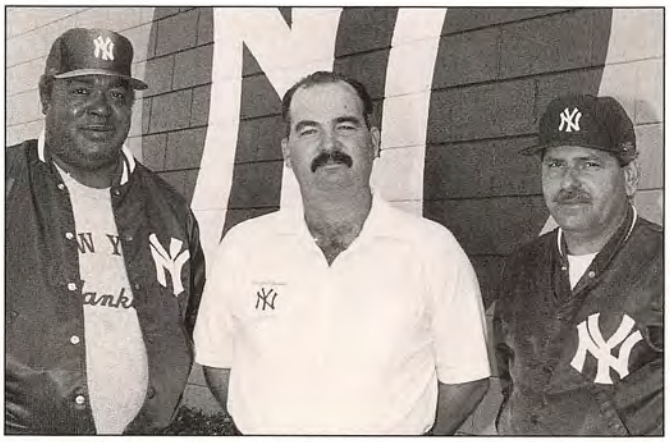

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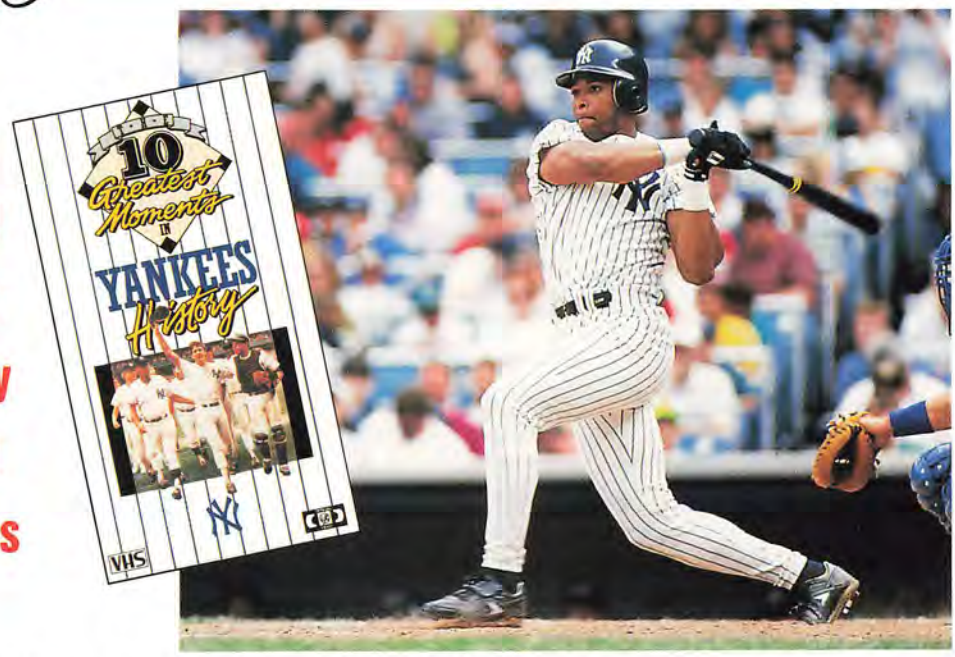

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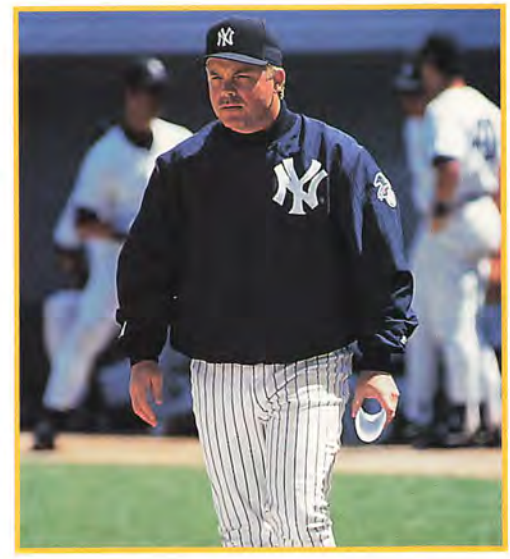
Yankees '93

The Start of A New Tradition

Manager Buck Showalter and his new breed of talent will contend for their first AL pennant since 1981.

by Gregg Mazzola



Sometimes it is said in sports, like many reflections of pop culture in the '90s, that image is everything. Just ask Andre Agassi or the Shaq or the Dallas Cowboys.

Perception can be the great imitator between pretender and contender. But behind all the window dressing and bravado, the competitor must have the will to win, the character to overcome and a satchel of luck just in case.

The Yankees of 1993 have headed in the direction where teams dare to dream of the improbable because they are now possible.

New faces on a team will do that.

Even the most cynical Yankees fan has to be seduced by the intriguing off-season acquisitions. Wade Boggs in Pinstripes? Jim Abbott a Yankee? Spike Owen? Paul O'Neill? Jimmy Key? Yes. After being given the free-agent heave-ho by the likes of Greg Maddux, Barry Bonds and David Cone, whose bait-and-switch tactics exposed their true insincerities, Yankees General Manager Gene Michael and his staff regrouped nicely.

The Yankees brass spent little time sulking over spilled talent and moved forward. In a matter of months the Yankees were transformed into a legitimate contender in the American League East. The division must now take notice.

No one in Pinstripes should be happier with this team's facelift than second-year manager Buck Showalter. The 36-year-old skipper last year endured his first-ever losing season as a manager at any level. The off-season moves have given him a fighting chance in a division that is undergoing a metamorphosis, a shifting of power. In turn, the pressure will be on.

There are in this season, unlike few in recent memory, expectations. Expectations not just to compete or stay close, but to win. It is the burden of an organization with a storied past hoping to recapture its glory days. But the Yankees have the game's youngest manager whose image is that of the ultimate taskmaster. And in front of him is the ultimate task: doing what no Yankees manager has accomplished in a dozen years, leading a Yankee team to a pennant. Let's take a look at the players who can help make that happen.

Starting Pitching

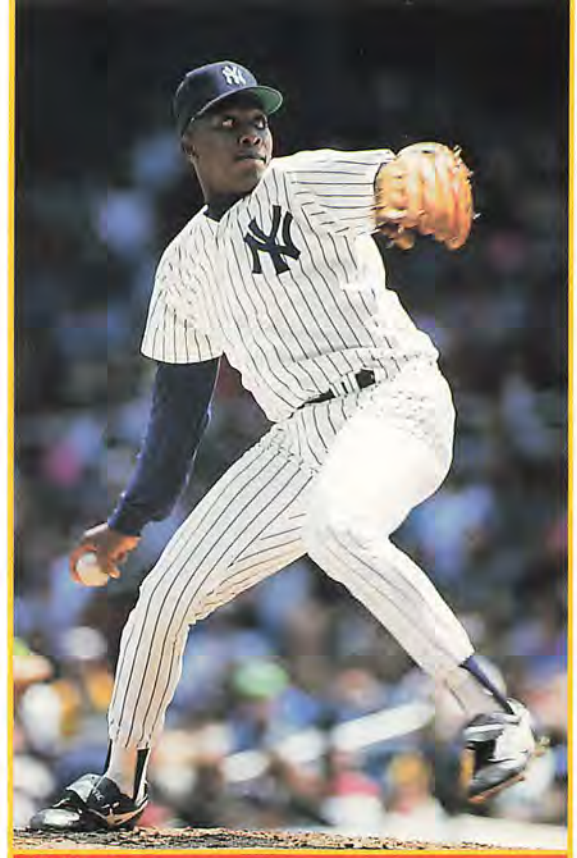
With the Big Three of Melido Perez, Abbott and Key, Showalter must feel like a kid in a candy store.

Despite the trio's unimpressive combined regular-season won-lost mark last year of 33-44, their ERA was a sterling 3.05. And all three pitched over 200 innings.

In Abbott, the Yankees have one of the premier lefties in the game, an ace, a go-to guy, a southpaw stopper the staff has lacked since Ron Guidry's glory days. In acquiring the 25-year-old from the California Angels, the Yankees traded away just three minor leaguers with a total of 41 games of major league experience between them. In defense of Abbott's record, he received just 2.64 runs in each start from his Angel teammates.

Jim Abbott

In Perez's case, the right-hander was staring 20 wins in the face if provided with a little more offensive help from his '92 club. The 27-year-old led the Yankee staff in virtually every category and could be any staff's number one starter if not for the presence of Abbott. His 218 strikeouts a year ago were second among AL pitchers.



Melido Perez

Filling the role as the third starter will be Key. The 31-year-old lefty produced big time for the 1992 World Champion Toronto Blue Jays, winning two games in the World Series, allowing just one earned run over nine innings. The free-agent signee was tremendous down the stretch run going 5-1 with a 2.22 ERA in September as the Blue Jays edged the Milwaukee Brewers by four games to win the AL East.

The fourth and fifth spots will be a mad scramble. But youth is on the Yankees' side. The organization has a plethora of young pitching prospects biding their time in the minors waiting to get a crack in the Bronx.

With an outstanding minor league campaign backed by an impressive major league stint, Sam Militello should find a role in the rotation. At Triple-A Columbus last season, the right-hander went 12-2 and was named the International League Most Valuable Pitcher. His 3-3 performance for the Yankees in nine games was equally impressive considering he is just 23. Militello's deceptive slider and outstanding poise and youth make him the perfect complement in a more seasoned rotation.

The fifth starting job will be a dash to the finish line. An assorted mixture of hurlers with various degrees of major league experience will vie for the final spot. Sophomore Bob Wickman was most impressive last season going 12-5 in Columbus before his promotion to New York produced a 6-1 mark. Wickman's presence in the rotation would give the Yankees two starters who were part of the Steve Sax-Melido Perez deal.

Mike Witt, virtually on the sidelines for the past two years with an elbow injury, could very well return to the Yankees' rotation. He proved healthy and strong in spring training and his comeback is nearing its completion.

Scott Kamieniecki, another right-hander, needs to overcome

Jimmy Key

his inconsistent major league career to date and prove the Yankees can count on him every fifth day. At age 28, he needs to do it quickly.

Sam Militello

Relief Pitching

Through the first half of last season, the Yankees' bullpen ran like a well-oiled machine. It served as the line of defense for a mediocre starting rotation and performed admirably. By the second half though, chinks in the armor appeared and a strong-armed pen had shown some wear and tear.

Familiar faces will grace the bullpen in Steve Farr, John Habyan and Rich Monteleone. And the reinstatement of lefty Steve Howe, who was such an integral component to the pen's success before his suspension last season, will add a whole new dimension to the relief corps.

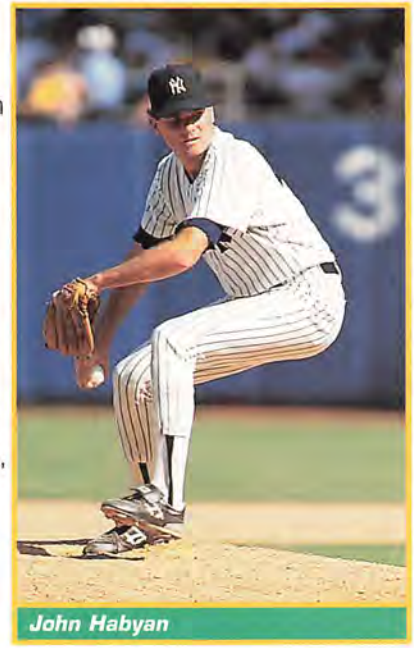
Used primarily as the lefty closer, Howe was 3-0 in 20 games prior to June 8 when he was placed on the suspended list. Howe's comrade in arms from the right side, Farr, helped pick up the slack and the saves.

Farr is in his third season as a Yankee and has been the club's most consistent reliever. He accepts his role as game saver. "You can pitch well 40 games in a row," Farr said, "and give up one two-run home run to lose a game and someone will come up and say, 'I remember that home run.' They just expect you to get everybody out every time."

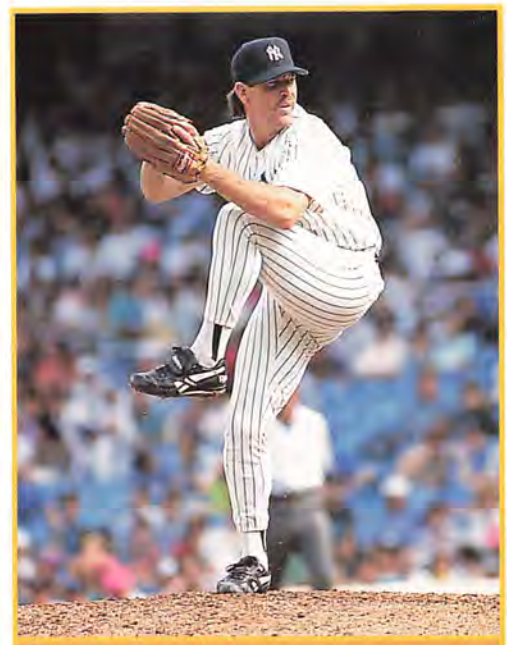
The 36-year-old's career-high 30 saves last season moved the hurler into the seventh spot on the all-time Yankees saves list with 53 starting the 1993 season.

Expecting great things from right-handed middle relievers Habyan and Monteleone is nothing new for Yankee fans. The dynamic duo's performances go relatively unnoticed which is part of the territory. But where would Showalter be without his vaunted pair.

Habyan led the club in appearances for the second straight season, and his seven saves were



John Habyan



Steve Farr

a career best. Despite going through a two-month slide, the New York native ended the season by not allowing a run over his last four appearances.

An unestablished major leaguer just two seasons ago, Monteleone has found a home in New York. The 6-2, 214-pounder enjoyed his first-full season in the majors in 1992 and made the most of it. His seven wins led the pen and his 92.2 innings pitched were seventh most among AL relievers.

The final relief jobs could be filled by pitchers failing to make the starting rotation. A likely scenario would be the lefty-righty combination of Johnson and either Kamieniecki or Wickman. But Showalter might see limited innings for Wickman as a detriment toward his career development.

There is also the interesting scenario of 33-year-old lefty Neal Heaton who the Yankees signed as a non-roster player before spring train-

ing. A former All-Star with Pittsburgh, Heaton has played for seven different teams before putting on the Pinstripes. If effective, the lefty in a right-handed dominated pen could find some key innings setting up the closers.

Catching

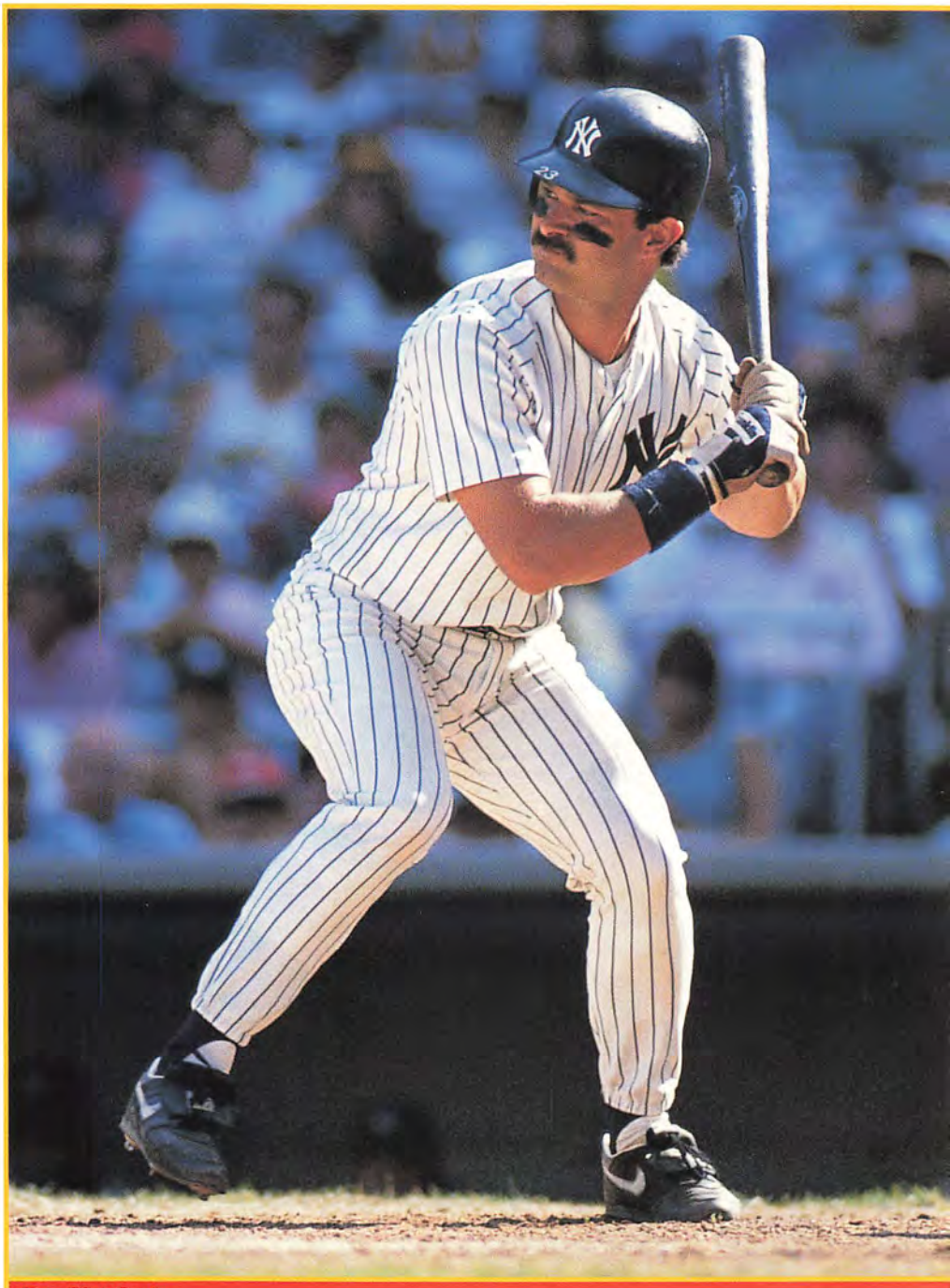
Finding a catching tandem with both the offensive and defensive punch is a rare commodity the Yankees fortunately enjoy.

While a platoon situation is usually an irritant to most players, Matt Nokes and Mike Stanley realize they have much to offer this squad in different facets of the game.

The left-hand hitting Nokes endured a troublesome season at the plate last year, but his offensive potential is inviting. Once the proprietor of a 32 HRs-87 RBI season, the 29-year-old backstop is hoping to bring some consistency to both his defensive duties as well as the plate in 1993. Nokes' home run punch will be in dire need due to the power void left by the departure of Jesse Barfield and Mel Hall, both of whom said sayonara and exited to play in Japan.

Nokes' 1992 season of frustration climaxed with a .224 average and 59 RBI in 121 games.

From a defensive standpoint, the play of Stanley has been refreshing. Often referred to as the consummate professional,



Don Mattingly

Spike Owen

the second-year Yankee formerly of the Texas Rangers has the full confidence of the Yankee pitching staff. Calling an intellingent game is his forte and his offensive output of eight homers and 27 RBI in only 68 games was icing on the cake. The right-hand hitting backstop knows he must stay on top of his game to remain a major leaguer.

"You see in the press about guys who are making $6 million and $7 million," he said. "You don't see about guys day in and day out fighting to stay in the big leagues."

Infield

If Yankee fans come to the Stadium looking for defensive prowess, the Yankee infield should be more than able to comply.

At first base, the captain, Don Mattingly, comes off his seventh Gold Glove season. While the days of 30 HRs and 100 RBI may be golden memories, Mattingly defied the critics last year who said his bad back had neutralized his game. At 31, the11-year Yankee can still drive in the timely run and hit with some power. And his work ethic remains a constant reminder of old-fashion work habits that pay dividends.

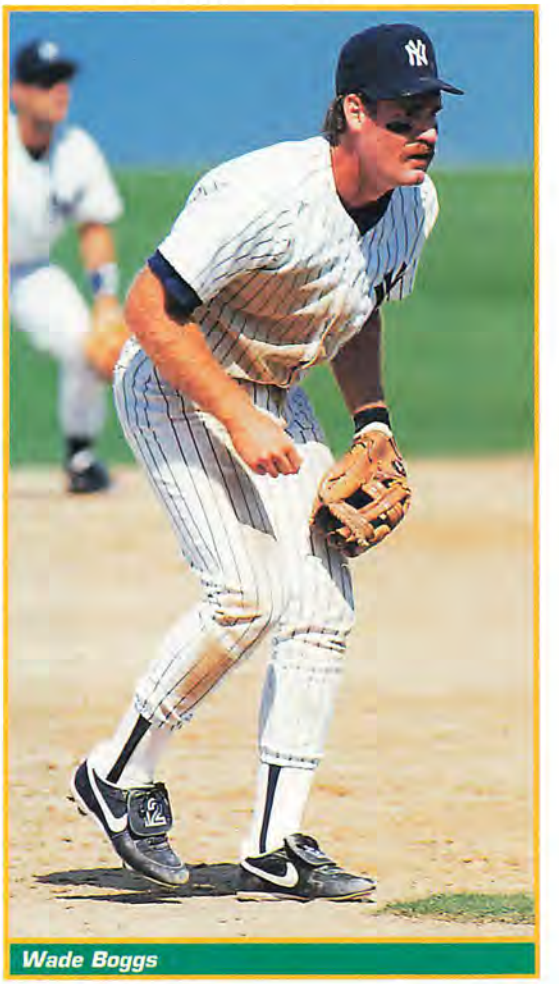
The most interesting battle will come at second base between the incumbent Pat Kelly and Mike Gallego.

Acquired as a free agent last season, Gallego was asked to play mostly shortstop, but injuries derailed his season and limited him to 53 games. Still he carries the intangibles Showalter loves. He was a proven winner with Oakland, helping lead the A's to three AL Championships from 1988-90 and to one World Series victory. And his ability to play more than one position is invaluable. With the acquisition of Spike Owen as the full-time shortstop, Gallego's everyday opportunity lies at second.

Despite his defensive wizardry, Kelly's offensive output did little to secure him a spot in the lineup. The 25-year-old second baseman will go as far as his bat takes him. He struggled often last season at the plate hitting just .226 and knocking in 27 runs in 106 games.

"You can't expect someone to come up and hit .400," Kelly explained. "I'm learning how to hit. I know everybody is tired of hearing me say that but I am." The pre-season possibilty of trading Kelly or Gallego also loomed.

With Owen at short, the Yankees are guaranteed a player out of the mold of Bucky Dent. Owen's stellar defensive play and fiery competitiveness while a member of the Boston Red Sox and Montreal Expos are the perfect attributes for a middle infielder. At 31 his range isn't eye-popping but he can make all the routine plays as his .982 fielding percentage last season, good for fifth among NL shortstops, will attest.


Wade Boggs

Randy Velarde

It may take some time for Yankee fans to acclimate themselves to the club's newest third baseman, but any lifetime .338 hitter is a welcome addition to Showalter's lineup. Even if he is from Boston.

Wade Boggs, for 11 years a member of the rival Red Sox, takes over the hot corner for the Yankees at the age 34. The departure of Charlie Hayes via the National League Expansion Draft opened up a spot at third and the Yankees snatched the free agent Boggs soon thereafter.

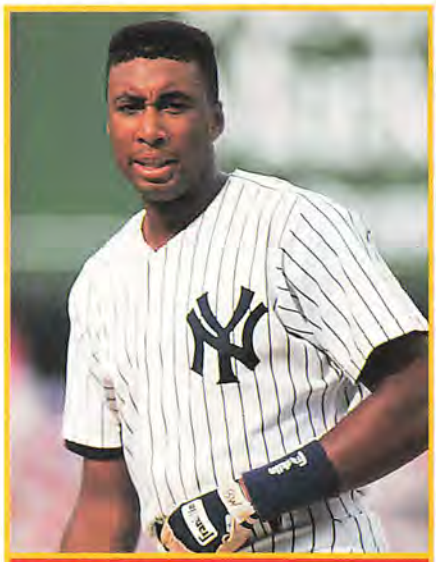
The nine pages attributed to Boggs in the *Yankees 1993 Information Guide* is all you need to know about his many accomplishments. One of the league's most feared hitters, Boggs lists five batting titles to his credit. But the third sacker is said to be most proud of his glove work which he has worked extremely hard to improve over his 17 years in professional baseball.

Outfield

The Yankees' confidence in centerfielder Bernie Williams was evidenced by the trading of Roberto Kelly to the Cincinnati Reds for Paul O'Neill.

Tabbed for greatness since the age of 17, Williams is expected to come into his own without the shadow of Kelly looming over his shoulder. What the 24-year-old brings to the table is speed at the top of the lineup and that same quality to cover the spacious confines of Yankee Stadium. What he must prove is the ability to hit major league pitching on a consistent basis.

The native of San Juan, Puerto Rico finished the '92 season in New York hitting .280 after leading the Columbus Clippers to the Governors' Cup



Bernie Williams

Championship with a .308 BA. The patient switch-hitter knows his purpose in New York.

"I've got to get on base more and steal more bases," he explained. "That has to be my main objective, to get myself in scoring position more often."

What the Yankees will be looking for from O'Neill is home runs, and plenty of them. The short rightfield Stadium porch should be conducive to his compact swing which produced 14 HRs and 66 RBI last season for the Reds. The Columbus, OH native also brings to New York outstanding defensive skills including a powerful arm. Last season he led the NL outfielders in fielding percentage making just one error in 304 total chances.

Joining Williams and O'Neill in the outfield will be Danny Tartabull.

Despite respectable numbers last season, Tartabull was stricken with the injury bugaboo, limiting him to 123 games. His 25 HRs and 85 RBI thus become even more impressive due to his shortened season. But the Yankees will need the second-year Yankee in the lineup for a full season if they are to make a run at the top.

Another Williams, Gerald, should see plenty of action filling in at all three outfield positions. Williams was another Columbus Clipper who found playing time last season in New York after completing an outstanding campaign at the Triple-A level. He has superior range and a strong arm.

In 15 games for the Yankees last season, Gerald hit .296 including three home runs.

DH and Bench

The Yankees' collection of bench players could find starting spots on many major league rosters. While that's good news for the manager, finding playing time for the likes of Kevin Maas, Randy Velarde, Andy Stankiewicz and Dion James may be difficult.

Kevin Maas

Maas remains destined to platoon status as the lefty DH until Mattingly takes off the Pinstripes. No doubt his left-hand power is a threat with each at-bat, but until he shows the steady home run power, his most frequent AB's may come in batting practice.

For Velarde, last season was nirvana. The shortstop enjoyed his finest season as a major leaguer, hitting .272 in 121 games and often playing spectacularly in the field. But the acquisition of Owen sealed Velarde's fate and reduced him to a backup role. Unless he is traded, the sixth-year Yankee, second only to Mattingly in seniority, will spell the other infielders.

The rags-to-riches tag line could define Andy Stankiewicz's '92 season, too. Destined to another season in Columbus, "Stanky" found plenty of action filling in for the injured Pat Kelly and Mike Gallego.

Stankiewicz was an immediate crowd favorite as he added excitement to the top of the order. Unless traded, playing time could be very scarce for the 28-year-old.

Andy Stankiewicz

Jim Leyritz will be used primarily as the third catcher and as Boggs' backup while Dion James will pinch-run, pinch-hit and fill in in the outfield.

There is this image that the 1993 Yankees are more contender than pretender. That behind all the history and the pennants and the World Championships, there is a dawning of a new generation of winners. A generation of Yankee recruits, homegrown some, others deftly acquired. There is this image that on the immediate horizon lies a Yankee resurgence. Image is everything in the '90s. The 1993 Yankees are just the beginning.

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Yankees

Manager

Buck Showalter

There was nary a trace of emotion detectable on Manager Buck Showalter's face last season. A fourth-place finish will do that to a skipper whose track record has few blemishes. Whose career minor league managerial record totaled 360 wins and 207 defeats with three league championships in five seasons for good measure. Defeats do not sit well.

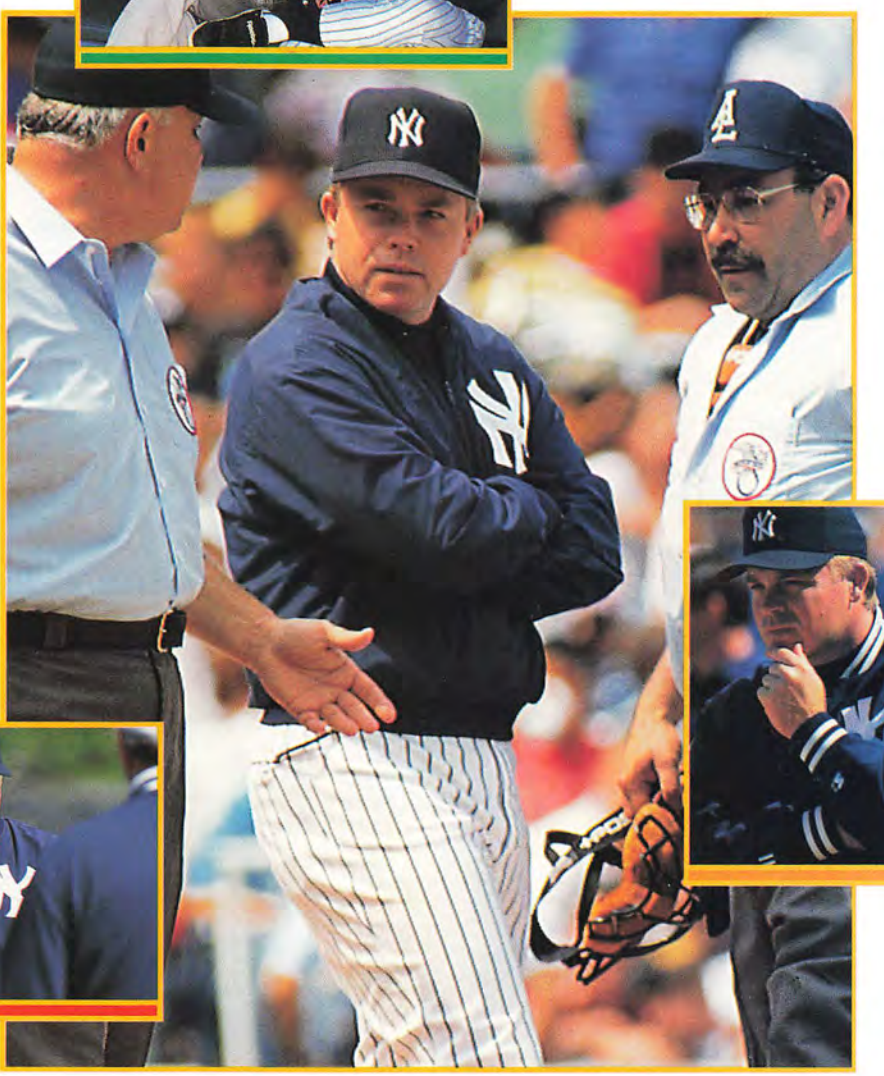
But in his second season as Yankee skipper, Showalter's deck of cards has been stacked with some aces. The additions of pitchers Jim Abbott, Jimmy Key, shortstop Spike Owen, third baseman Wade Boggs, and outfielder Paul O'Neill should certainly go a long way in helping improve on last year's 76-86 mark.

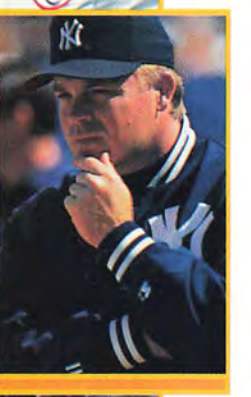
The passion and dedication the 37-year-old, and still youngest manager in the majors, directs towards his profession is legendary. And in many respects he expects the same focused approach from his players.

"When I talk to the players, I tell them I understand this is not the most important thing in your life. But when you walk through the door, I expect it to be the most important thing for the time you are here," he explains.

The Yankees' confidence in their manager is evident. He was granted a three-year contract extension last July and is fully expected to steer the Yankee ship back to its glory days. Entering his 17th consecutive year as a Yankee employee, which started as a minor league player in Ft. Lauderdale in 1977, the pressure is clearly on.

"No one loves the Yankees more than I do. . ."

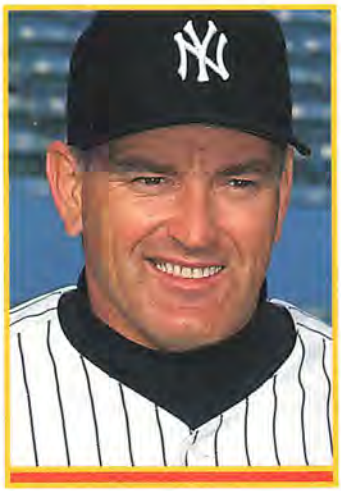




Perhaps no one could appreciate more what a championship season would mean for the Yankees organization than Showalter. He has methodically worked his way up the organizational ladder and quickly realized his route to the majors would be through the managerial ranks and not the playing field. The Florida native has invested countless hours in his career coaching the organization's minor-league prospects being touted as the Yankee stars of the future. He has more than a vested interest in what he's doing.

"No one loves the Yankees more than I do," he says. "No one wants more to be part of a championship club than I do."

Whether that 23rd World Series flag will hang proudly from Yankee Stadium's facade at season's end is to be determined. But Yankee fans can rest assured the effort of Showalter will always be visible.



Rick Down
Batting Coach

After leading the 1992 Columbus Clippers to the International League Championship, Rick Down brings his talents to the majors as the Yankees' newest batting coach.

The 42-year-old Down played seven years as a third baseman in the Montreal Expos minor-league system before starting his coaching career in 1976. He joined the Yankee organization as manager of the Clippers in 1989, then managed a split season in Albany and Columbus the following year before leading the Clippers to two consecutive Governors' Cup Championships.

Down will have All-Stars in Don Mattingly, Wade Boggs and Danny Tartabull in his lineup to help make his major-league debut a smooth one.

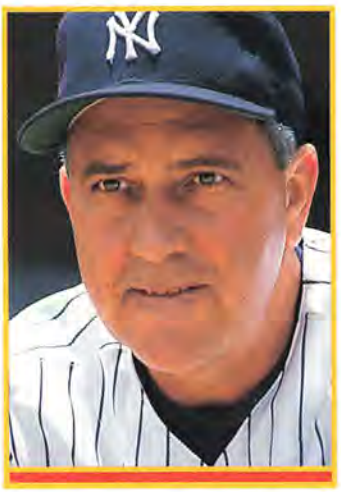
Yankees
Coaches

Clete Boyer
Third Base Coach

The third base coaching box is again occupied by the familiar presence of Clete Boyer in 1993. Returning for his second consecutive season, Boyer is best known to Yankees fans as the team's stalwart third baseman from 1959-66. His slick glove work helped lead the Yankees to five straight World Series appearances in the mid-60s.

It this tradition of excellence that Manager Buck Showalter is trying to instill in his players and coaches like Boyer help play an important role in carrying out that philosophy. In addition, the 56-year-old coach will assist infielders in their fielding techniques.

Boyer is no stranger when it comes to coaching. He spent six years with the Oakland A's as a coach and one year with the Yankees in 1988. He also served as a Yankee minor league instructor in 1987, while Showalter was managing in Ft. Lauderdale. The Yankees are in good hands when Boyer is around.

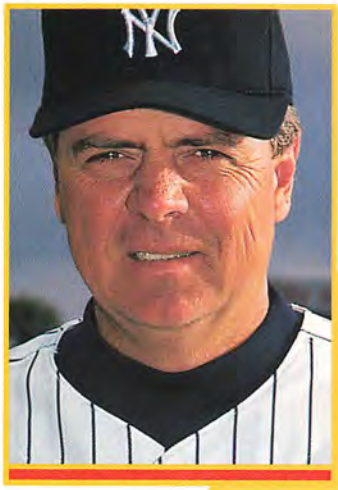


Tony Cloninger
Pitching Coach

With 15 years of pitching experience under his belt, pitching coach Tony Cloninger has the responsibility of shaping the Yankees rotation in 1993. And what a staff it will be with the additions of Jim Abbott, Jimmy Key and the return of second-year Yankee Melido Perez.

Cloninger served as the Yankees bullpen coach last season and that experience will certainly help in his decision-making process this year.

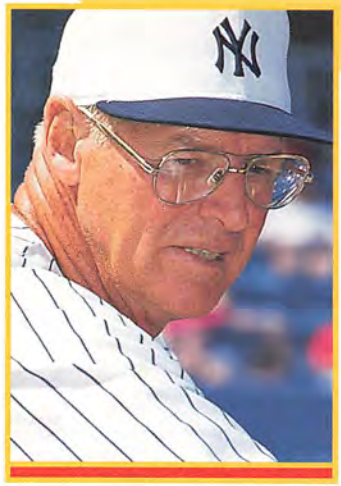
A winner of 113 major league games with five major-league clubs, the 52-year old Cloninger has been part of the Yankee family since 1987 when he started as a pitching coach in Oneonta. He also served as a pitching coach for the Albany-Colonie Yankees in '88 and worked as the organization's minor-league roving pitching coordinator from 1989-91.



Mark Connor
Bullpen Coach

After two consecutive seasons as the Yankees pitching coach, Mark Connor takes over the duties as the club's bullpen coach. This is Connor's fourth consecutive year as a Yankee coach, and except for a two-year stint as head baseball coach at the University of Tennessee, he has spent his entire coaching career in Pinstripes.

The 43-year-old began as pitching coach for Greensboro from 1980-82 and served the same role for the Columbus Clippers from 1983-84. His long-time relationship with the organization and his knowledge of the players are sure to play a key role in the Yankees' success. And Buck Showalter can feel quite confident when he picks up the bullpen phone in the late innings that his relievers are in good hands with Connor in charge.



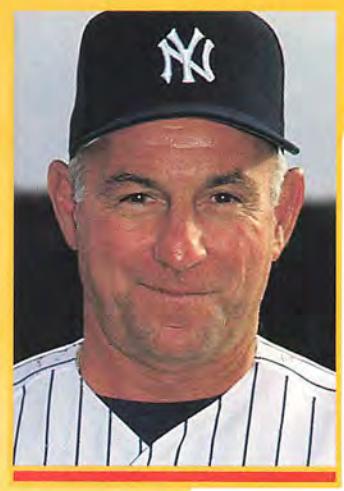
Frank Howard
First Base Coach

Having a veteran baseball man like Frank Howard is a major asset for any manager. In his third consecutive season with the Yankees, Frank Howard handles the first base coaching duties.

"The Capitol Punisher" served as Showalter's batting coach last year and was formerly a first base coach for the Milwaukee Brewers (1977-80), the New York Mets (1984) and the Seattle Mariners (1987-88).

Howard's responsibilities in baseball have run the gamut. His previous baseball duties with other organizations include minor league instructor, third base coach and roving hitting instructor for the Braves in 1990.

Few men command the attention and respect "Hondo" does and the Yankees are glad to have his experience on their side



Ed Napoleon
Bench Coach

When there's a game on the line, Showalter is comforted knowing he has the experience of Ed Napoleon by his side as bench coach.

Napoleon returns to the Yankees for the second-consecutive year after serving as first base coach last season.

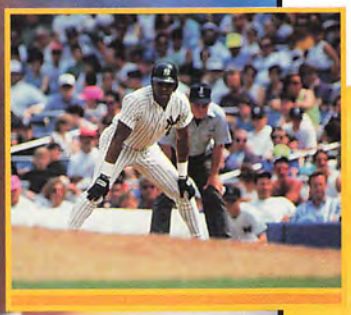
The former 15-year minor leaguer played first base, third base and the outfield and was named to eight all-star teams.

Napoleon began his minor-league managerial career in 1970 with the Pirates organization and landed managing stints in Oneonta, Eugene, Sarasota and Ft. Lauderdale where he gave a young player by the name of Showalter the nickname "Buck."

His baseball savvy from the bench will give Showalter some peace of mind.

45 Danny Tartabull

Rightfielder



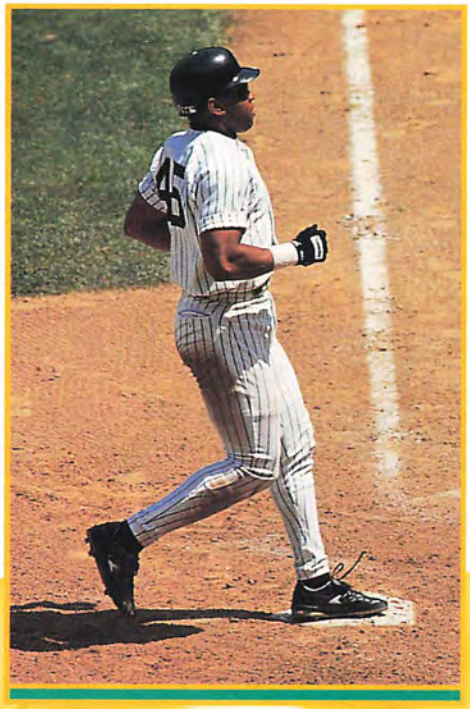
One night doesn't make a season, just as one season doesn't make a career. So while you can't expect every night of Danny Tartabull's life to be like September 8, 1992 vs. Baltimore—five at-bats, five hits, nine RBI and 12 total bases—neither can you judge the 1992 season (.266 batting average) as typical of what the Yankees can expect from their slugger.

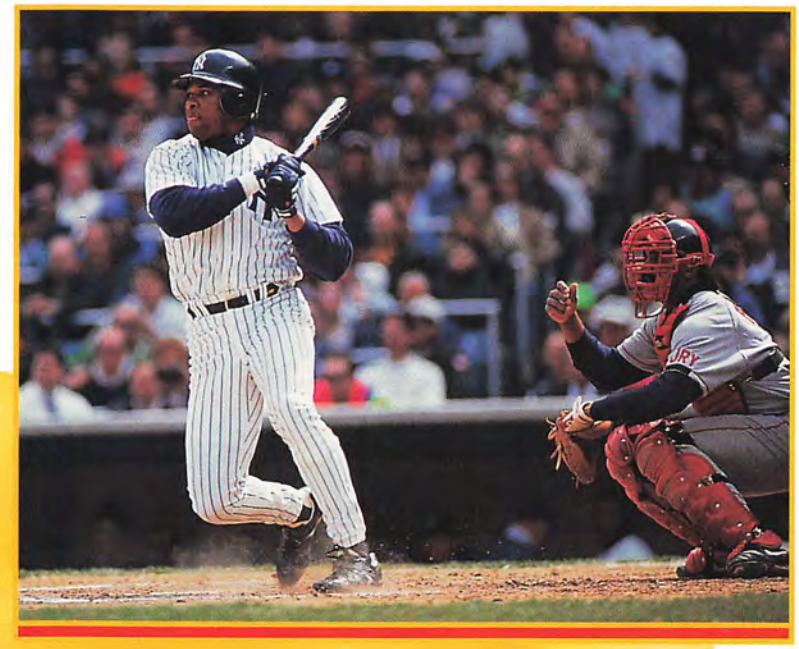
If every night was September 8, Tartabull's season numbers would have been a 1.000 batting average, 324 home runs and 1,485 RBI, instead of a paltry .266, 25 and 85.

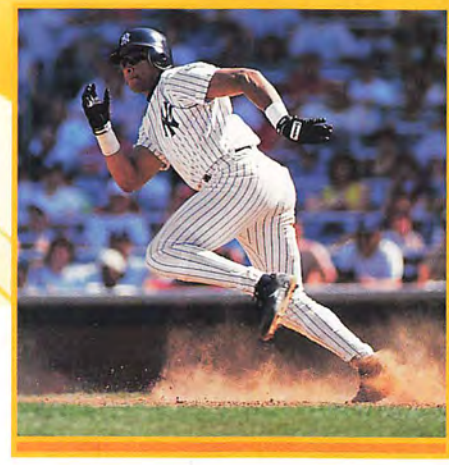
On closer inspection, that's not paltry when you consider Tartabull started the season with a sore right wrist and later missed from April 21 to May 8 when he was on the disabled list with a strained left hamstring. In all Tartabull had to sit out 39 games.

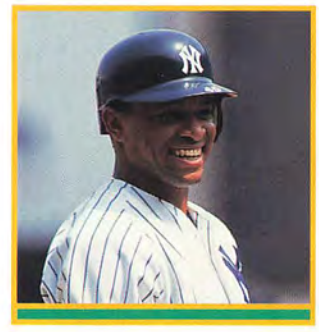
"Whoever wants to use the word 'injury-prone,' it's fair because it's happened in the past," Tartabull says. "It's frustrating for me. I try to deal with the problem at hand and do the best I can. I would love to be in the middle of the lineup for 162 games and be part of a championship club. That's why I came here."

Tartabull arrived from Kansas City last off-season with some impressive







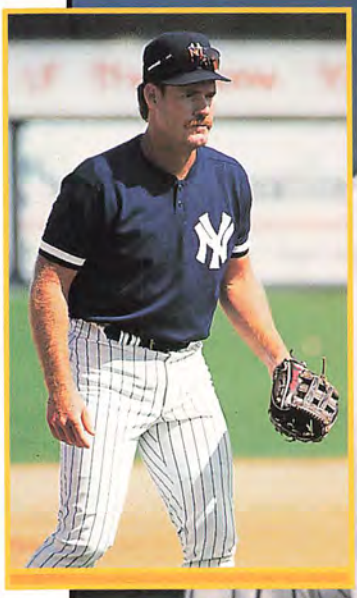


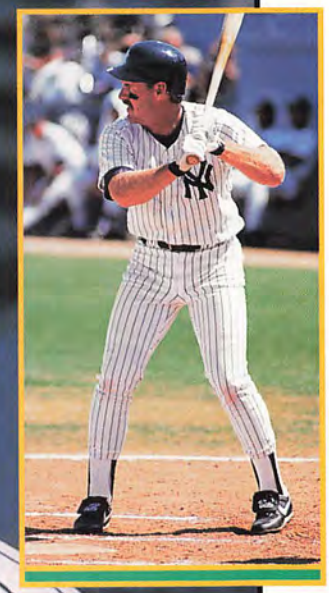
accomplishments under his belt. Five times as a Royal he hit at least 25 homers and in three seasons he had at least 100 RBI including his .309 BA, 34 HRs, 101 RBI year in 1990 which is one the Yankees hope he can duplicate.

And for one night in Baltimore, Danny Tartabull showed why that is a very real possibility.

12 Wade Boggs

Third Baseman





Thank you, Boston. Thank you for Paul Revere. Thank you for baked beans, and clam chowder. Thank for the Babe. Thank you for Sparky Lyle. And thank you for Wade Anthony Boggs, the greatest hitter of his time.

When the Red Sox and Boggs could not get together on a contract last season, that made Boggs a free agent. The Yankees jumped right in and signed him, meaning that for at least three years, Boggs will bring his sweet swing and his collection of five batting titles to Yankee Stadium.

Boggs comes off his poorest season, a a.259 average which he says is attributable to a number of things. A bad back. Concern over his contract status. A too-late discovery that he needs contact lenses.

Age 34, Boggs reasons, is not too old to expect a return to his previous form, which he vows will happen.

Last season's average tumbled Boggs' lifetime mark seven points to a mere .338, not only by far the best among active players.

With Boggs and Don Mattingly, the Yankees will have No. 2 and No. 3 hitters who, coming into this season, have combined for 3,852 hits and won six batting titles. If you think that gets Yankees fans excited, how do you think it makes Danny Tartabull feel? He bats behind them.

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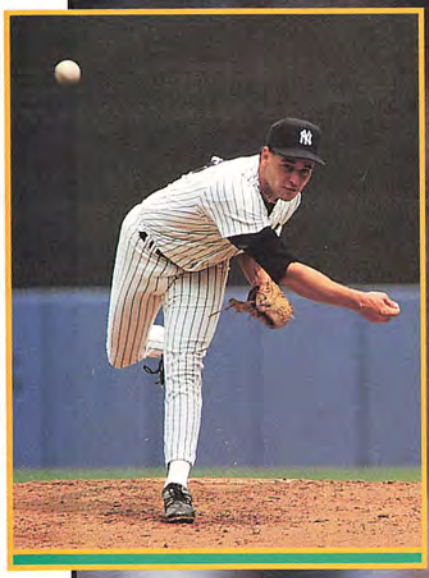
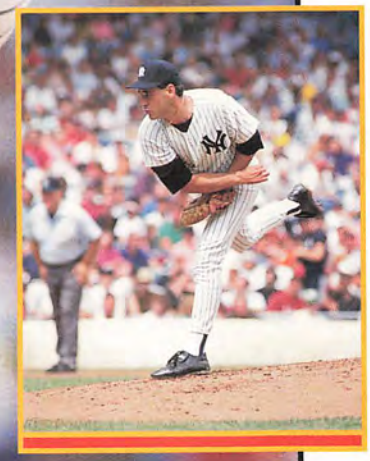
34 Sam Militello

Pitcher





For second-year Yankee pitcher Sam Militello, the window of opportunity appears wide open. A spot in the starting rotation is his for the taking.

After an outstanding minor league campaign in 1992 with the Triple-A Columbus Clippers—13-3 record, International League Most Valuable Pitcher, Co-Clipper of the Year—the right-hander is just beginning to hit his stride as a pro. His career minor league numbers (34-8, 1.76 ERA) intimate a hurler on the brink of making some noise at the major-league level.

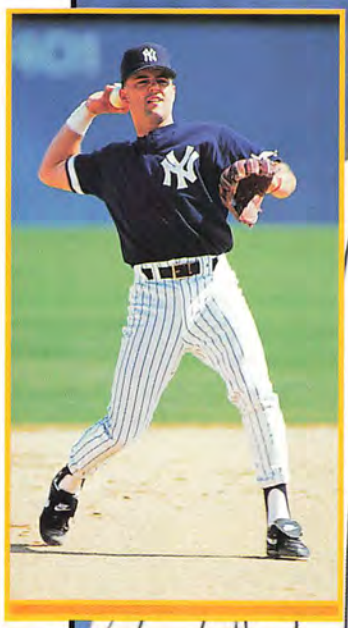
The 23-year-old displayed exciting potential in a one-hit shutout over Boston in August of '92 to win his major-league debut, and he's hoping to build on that.

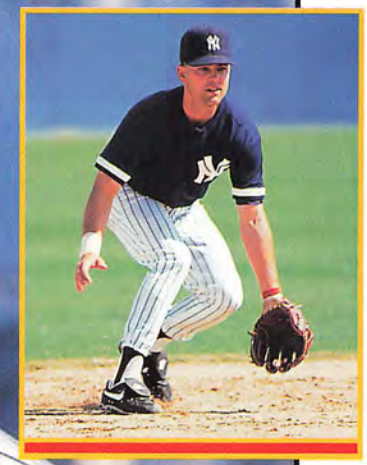
Overall, the Tampa, FL, native appeared in nine games for the Yankees last season, posting a 3-3 record while holding opposing batters to a meager .195 BA. He showed outstanding poise, a slider that at times was untouchable and an unflappable presence on the mound.

Pitching in the starting rotation behind veterans Jim Abbott, Jimmy Key, and Melido Perez, the youthful Militello will benefit greatly from the staff's experience. And after Militello's performance last year, so will the Yankees.

41 Spike Owen

Shortstop





Over the years, Yankee fans have been witness to some of the leagues most consistent shortstops. The position has been the cornerstone for Yankee success throughout their storied history, and the free-agent signing of former Montreal Expos shortstop Spike Owen is a deal designed to break ground on a new era.

The 31-year-old switch-hitting infielder comes off a 1992 season with career-highs in batting average (.269) and home runs (7) and he added 40 RBI. Defensively he finished fifth in fielding in the National League with a .982 percentage, making just nine errors in 497 chances.

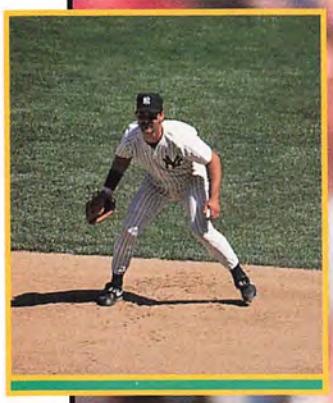
A former first-round selection of the Seattle Mariners in 1982, Owen enters his 10th full season in the majors after playing two and a half years in Boston and four in Montreal. His exuberance reaches a crescendo when he discusses the potential of this Yankee squad.

"From what I saw of the Yankees at the end of last season I thought they were getting close to winning," Owen explains. "Now they've shown they're willing to make changes by getting guys like me, Paul O'Neill, Wade Boggs and Jim Abbott. I think there's a lot to be excited about."

Shortstop is a good place to start.

23 Don Mattingly

First Baseman



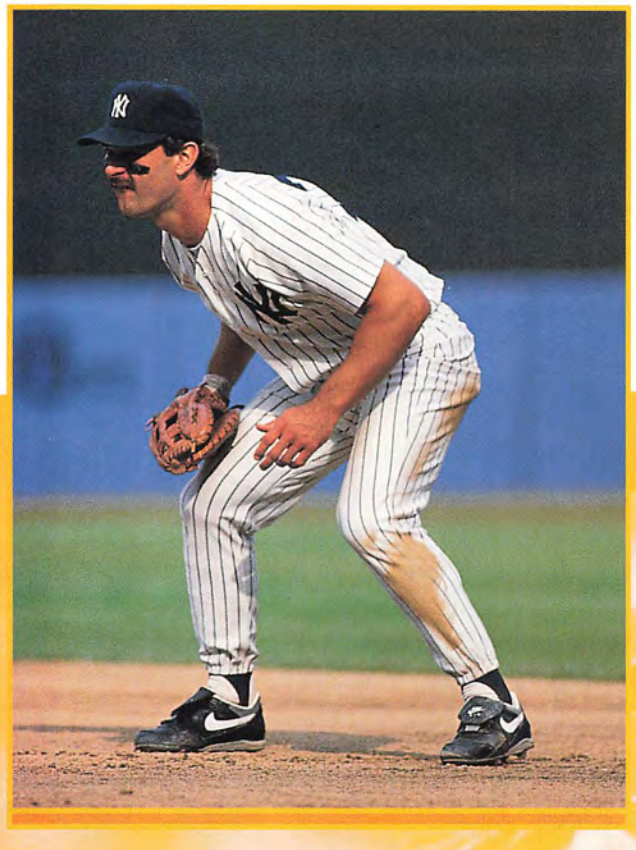
How did it happen that Don Mattingly has gone from a young prospect with Stan Musial-like potential to an elder statesman with possible Hall of Fame credentials? How has he grown so fast to become a respected leader, team captain, solid civic-concious citizen and legendary Yankee who continues his assault on a myriad of team records? Where has the time gone?

Mattingly, 32, now is in his 11th season as the Yankees' first baseman. He is among the top 10 Yankees in hits, doubles, home runs and RBI.

The 1992 season was one of vindication for Mattingly, who shrugged off the injury and frustration of the previous two years and refuted the notion that he is a member of the "Over The Hill Gang." He played in all but five games last year, brought his home run total back into double figures (14), hiked his RBI total to a more Mattingly-like 86, and won a seventh Gold Glove.

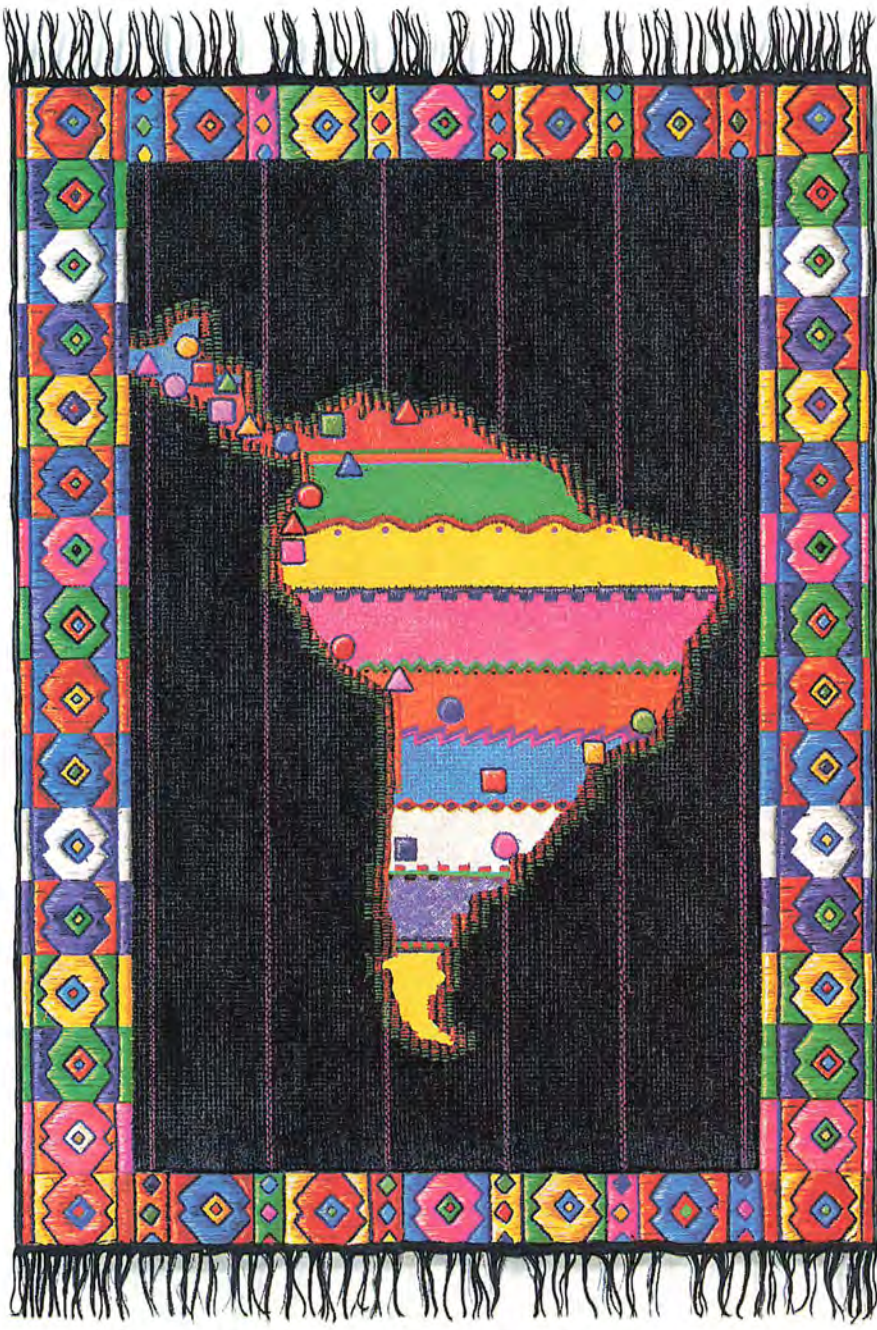
But it's the magic wand he wields at the plate that has set him apart from the crowd. He is among baseball's top six in hits, RBI and batting average over the past decade.

Clearly, this is not a tale of unfulfilled potential. Rather, it's the story of one of the game's most produc-



tive performers. His best days may be behind him, but there are plenty of good days ahead for Don Mattingly.

And maybe Cooperstown beckons.



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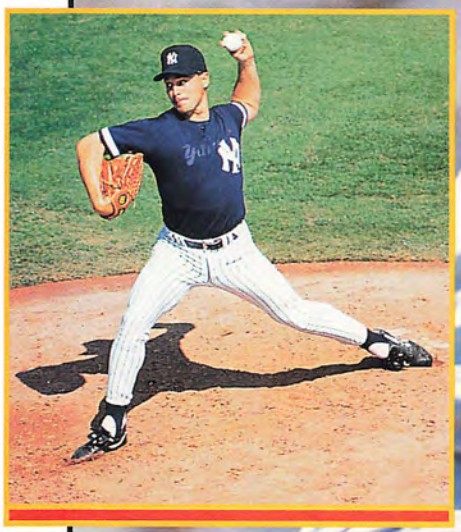
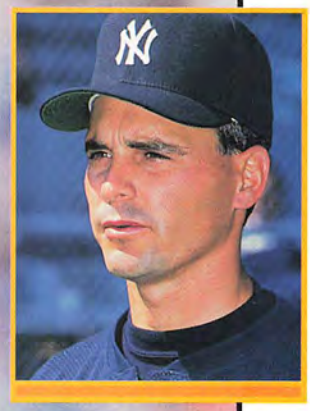
22 Jimmy Key

Pitcher





It's going to take some getting used to for Yankees fans to see Jimmy Key in the uniform of the home team. For nine years, he was a guy they loved to hate when he came to Yankee Stadium as a member of the Toronto Blue Jays.

Now, all is forgiven. Key is a Yankee for the next four years and Yankees fans will find that they won't hate to love him.

The guy knows how to pitch. Better, he knows how to win. How does 116 wins in nine seasons sound? The free-agent signee is one of only two pitchers (Frank Viola is the other) to have won at least 12 games in each of the last eight seasons.

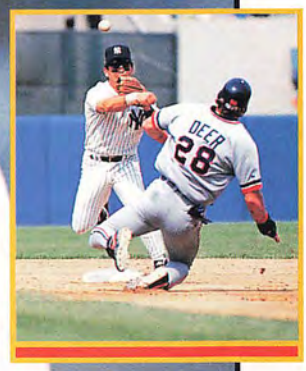
For the Blue Jays, Key was a big-game pitcher. They called on him twice in last year's World Series and he won both times, once as a starter, then in relief in the clinching Game Six.

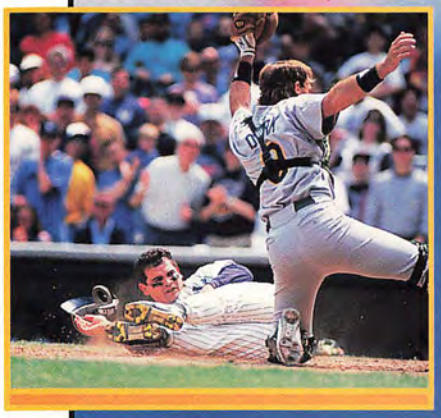
He is what is known in the trade as a "crafty left-hander," meaning he doesn't blow people away. Instead, he frustrates hitters with guile, intelligence and control — a Yankee Stadium-type pitcher.

Yankee fans are going to love the guy they used to love to hate.

2 Mike Gallego

Infielder





The problem for Mike Gallego began the first day he walked into Yankee Stadium as a Yankee last season. He limped. He had injured his heel during spring training, but hoped he could still start at shortstop Opening Day.

Right up to pre-game warmups, when the heel still hurt, Gallego knew it was no use. He told Manager Buck Showalter he couldn't make it. Opening Day for Gallego was May 17. He had a lot of catching up to do.

Once he got into the lineup, the 32-year-old infielder showed the kind of spark that had enticed the Yankees into a three-year free-agent contract. He reached base in 28 of his first 37 starts and went through one stretch when he batted .286, 18-for-56. Then he was felled again.

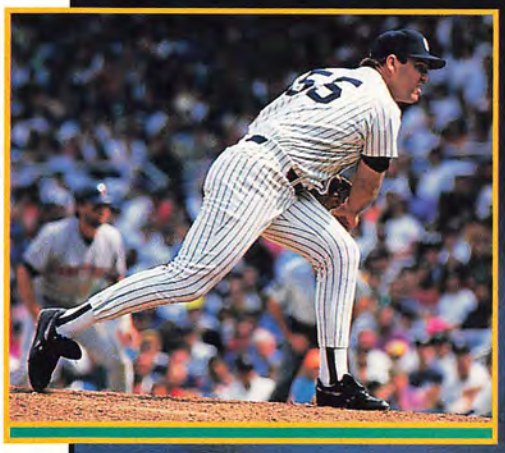
Hit in the hand by hard-throwing Minnesota right-hander, Willie Banks, Gallego paid a second visit to the disabled list. In seven seasons in Oakland, he had been on the disabled list only once.

That was what was particularly frustrating for Gallego. "I've always been known as a player who can deal with a lot of pain," he says.

In his last year in Oakland, Gallego played in 159 games. All of which has made him more determined to prove this year that the Yankees made the right decision in signing him.

55 Rich Monteleone

Pitcher



So you think all major-league baseball players are pampered and coddled, that they come out of high school or college and jump to the big leagues for all that glory, gold and adulation.

Don't tell that to Rich Monteleone. His story is one of disappointment and frustration, of sticking it out when things looked bleakest, of getting released by one organization and traded by two others, of a decade of riding buses and living in second-rate hotels.

There was a time it seemed Monteleone, 30, was employed as a tour guide for Rand-McNally.

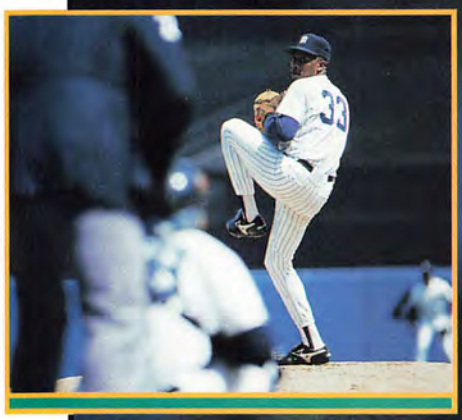
Finally, two and a half years ago he landed in New York via the California Angels system, hoping his long odyssey was at last over.

In two full seasons with the Yankees, Monteleone has won 10 games and lost four, another of those who also serve by pitching an inning here, two innings there. He is part of that nondescript and unheralded but essential group known as middle relievers.

All the bus trips, and hard work has paid off, thanks to courage and a supportive wife, Loretta. "She's helped me considerably, especially the last two or three years," Monteleone says. "When I have failure, she goes through it as much as I do. I don't want her to, but she does."

33 Melido Perez

Pitcher



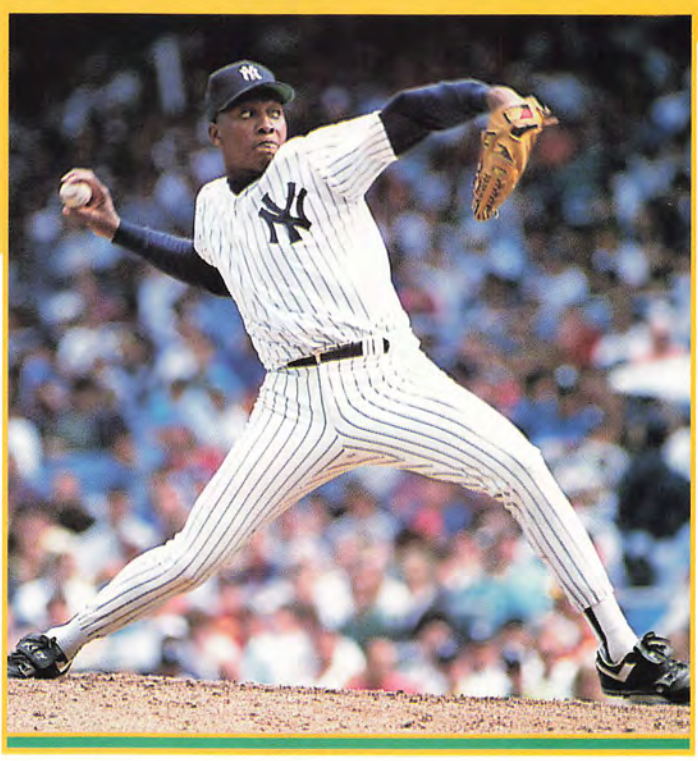
When the Yankees acquired right-handed starter Melido Perez before the 1992 season, they were hoping for a pitcher who could help solidify their rotation. What they received in return was a force on the mound.

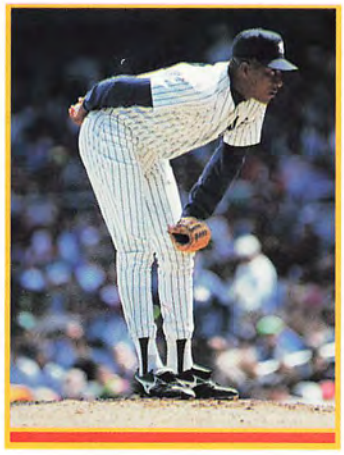
The 27-year-old from San Cristobal, Dominican Republic not only led the Yankees in wins with 13, but his 2.87 ERA was sixth-best in the American League, all with limited run support. Perez turned out to be more than just solid, he was often dominating. And Yankee fans rejoiced when the righty inked a new four-year contract just prior to spring training this year.

"I'm comfortable pitching here (in New York). They (the Yankees) let me pitch. They have confidence in me. That's something I want," says Perez.

Manager Buck Showalter can now only smile at his 1-2-3 rotation of Jim Abbott, Perez and Jimmy Key, perhaps the most talented trio in the AL East. In a division that is showing signs of shifting powers, the impact of Perez' performance becomes even more crucial.

It was not long ago as a member of the Chicago White Sox that the pitcher was forced into the bullpen because of inconsistent starts. But times have changed. Upon arriving



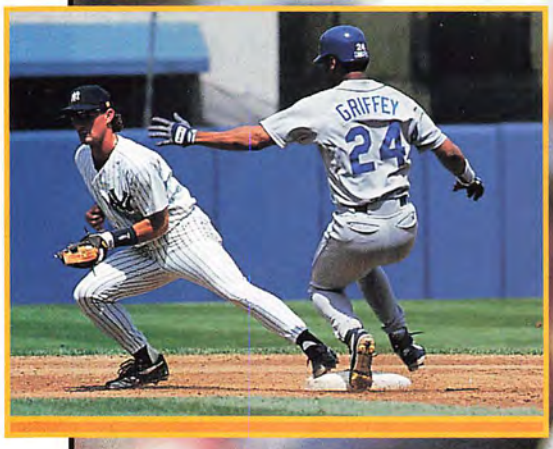


in New York, Showalter promised Perez he would be given every opportunity to crack the starting rotation. He responded emphatically.

If his 10 complete games and 218 strikeouts from the '92 season are a prelude to what lies ahead, AL batsmen are in for a long season.

14 Pat Kelly

Second Baseman



Second baseman Pat Kelly had every reason last year to pack his bags and go home. In his first-full year in the majors in '92, the 25-year-old infielder got off to a slow start at the plate and an injury impeded his short-term development. In addition, his replacement, Andy Stankiewicz, came off the bench, played extremely well, and became a crowd favorite.

Kelly did not hang his head. Instead, he persevered and finished the season with an offensive flourish that should set the tone for 1993. His personal credo summarizes his confident makeup. "The strong survive, and the gutless fall by the wayside," Kelly said as the '92 season terminated.

No one questions the third-year Yankee's defensive abilities. The Bombers traded away All-Star second baseman Steve Sax to make room for the promising Kelly. His level of success in the majors will depend heavily on his offensive output.

"When I was in the minor leagues they would say the better I hit, the higher I would go. Now, the better I hit the longer I will stay in the big leagues," he adds.

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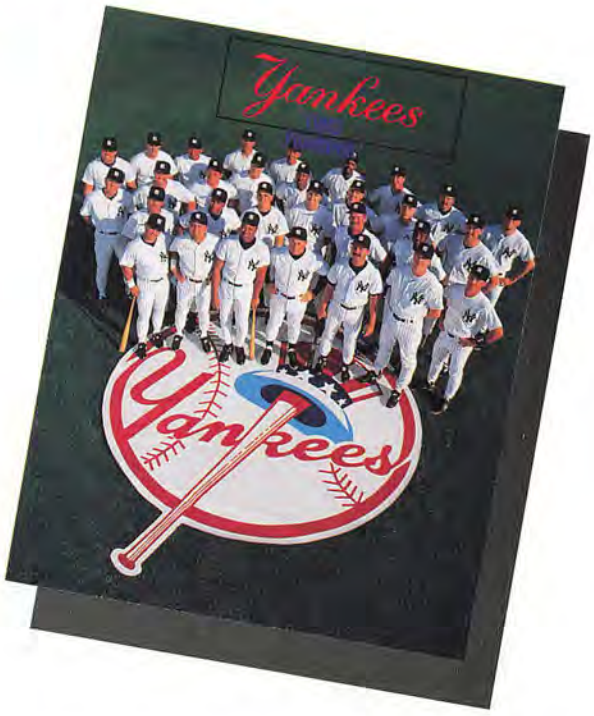

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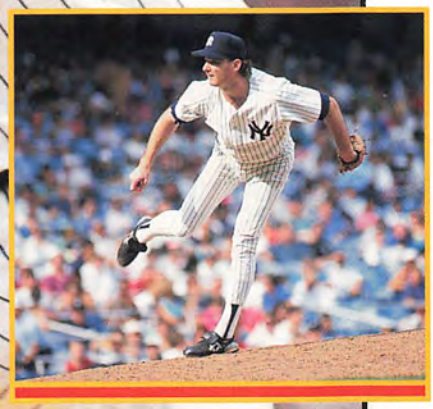
42 John Habyan

Pitcher



The first thing you should know about John Habyan is that he's a good guy. Who says so? The New York Chapter of The Baseball Writers Association, which voted Habyan its Ben Epstein "Good Guy" award.

Habyan is one of baseball's role players, a middle-inning reliever. That means few wins, few saves, hardly any glory and almost no recognition. But does it mean he's not appreciated? Try telling that to Mark Connor, Habyan's pitching coach last season.

"The ideal scenario for me," Connor said, "is having Habyan for the eighth inning and Farr for the ninth."

For the second straight year, Habyan was a workhorse for the Yankees' pitching staff, appearing in 56 games for a two-year total of 122. And when Farr went down with a bad back, Habyan stepped in as closer and reeled off five saves in five chances. But his workload increased and his numbers decreased. It was all due to a bad back which Habyan never revealed. When you've spent nine years in the minors trying to get here, you're reluctant to give up what you've earned.

And now you know why the New York Baseball Writers think John Habyan is a "Good Guy."

29 Gerald Williams

Outfielder

Not one Williams, but two. And while the two Williamses have been teammates and good friends, don't confuse Gerald with Bernie.

Bernie is a switch hitter. Gerald is right-handed all the way. Bernie has his roots in Puerto Rico. Gerald is from Louisiana and played at Grambling. Bernie's game is speed. Gerald is expected to develop into a power hitter.

The Yankees have been waiting for Gerald since he batted .365 for Oneonta in 1987, his first year in pro ball. The 26-year-old has made all the stops along the way to New York: Prince William, Ft. Lauderdale, Albany-Colonie, Columbus.

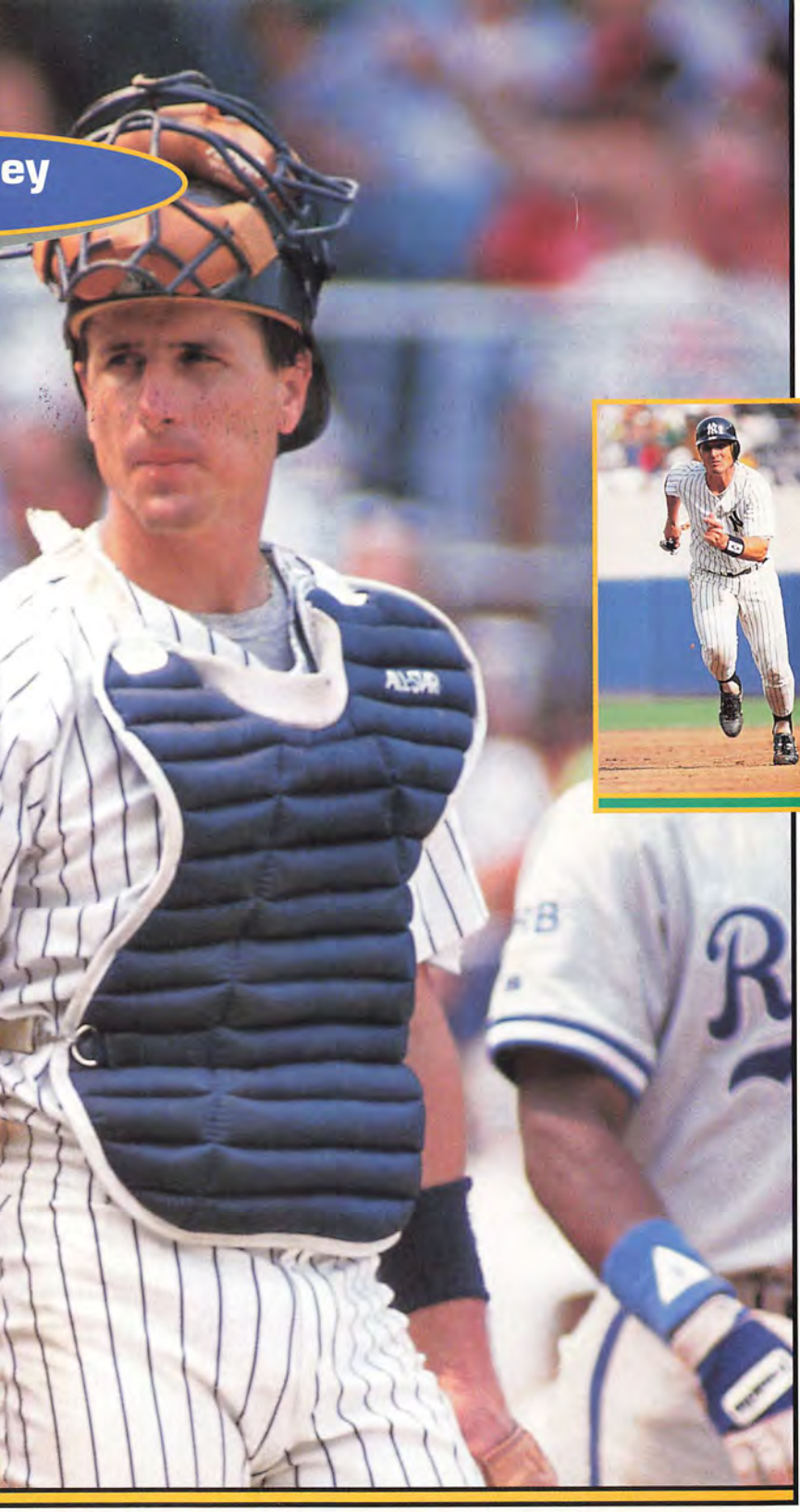
Who says the Yankees don't develop their own?

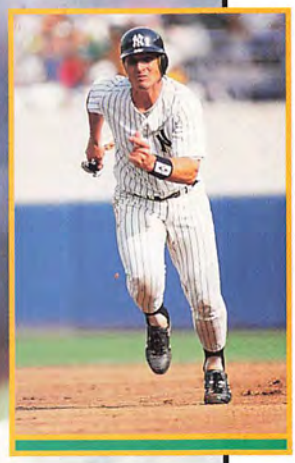
Last season at Columbus, Williams batted .285, with 16 homers, 86 RBI, 36 stolen bases and earned a late-season promotion to Yankee Stadium. Unfazed by the big leagues, he made a lasting impression with eight hits in 27 at-bats (a .296 BA), especially since three of those hits were homers. He is very close to being the "complete package" and he is only going to get better.

Gerald knew it wasn't going to be easy to crack the Yankees' starting outfield. It already had one Williams. But it could certainly use one more.

20 Mike Stanley

Catcher





The deal wasn't announced in big, bold headlines. It was an agate line in the "transactions" column. And it didn't threaten to upset the balance of power in the American League East.

On January 21, 1992, the Yankees signed veteran catcher Mike Stanley to a one-year, minor league contract. Big deal.

The "minor league" part didn't frighten Stanley, a veteran of five major league seasons, all with the Texas Rangers. He'd spent time in the minor leagues before. Besides, he was told he would have a chance to win a major league job in spring training, and that's all he wanted. A chance.

The chance came, and when the Yankees broke camp last year, Mike Stanley came north with them. He was to be the right-handed complement to the left-hand hitting Matt Nokes. But don't call Stanley a backup. Manager Buck Showalter didn't.

"Mike is a solid catcher, period," the manager says. "I like Mike. I like the way he goes about his business. He's a solid pro."

He also proved to be a catcher pitchers love to work with because of his ability to call a game and to throw runners out. Not bad for an agate line in the transactions column.

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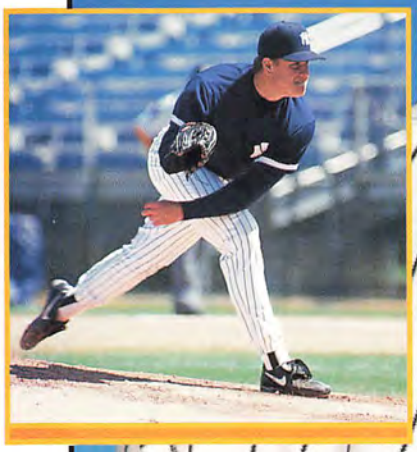
25 Jim Abbott

Pitcher



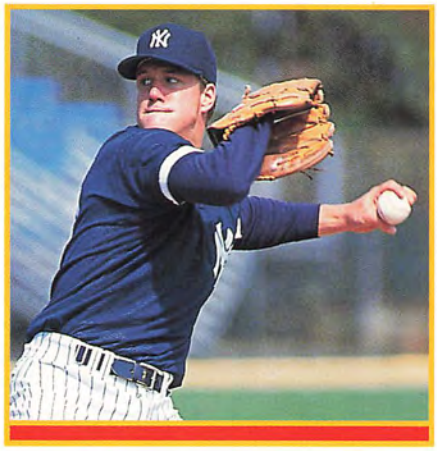
When the trade was finally made—California Angels pitcher Jim Abbott to the Yankees for three minor leaguers—a collective sigh of relief was heard throughout the Bronx.

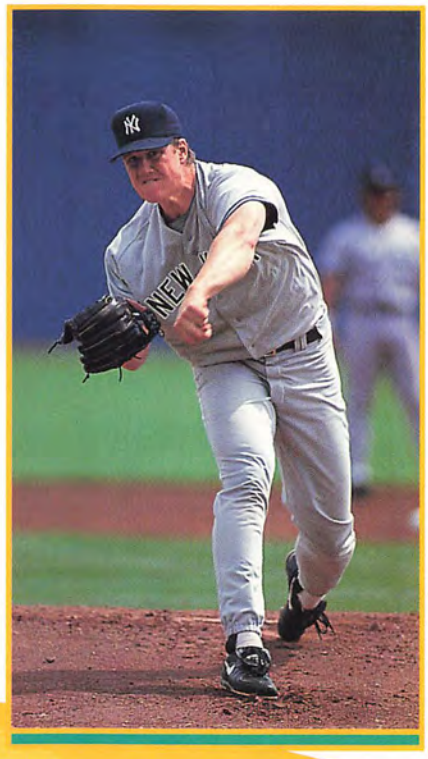
The much-talked about deal that seemed to be in the works through most of the 1992 summer, was finally consummated during the Winter Meetings. The transaction brought the Yankees a stopper they've been desperately seeking. His career 3-1 record and 2.01 ERA at Yankee Stadium would suggest a pitcher comfortable with the big-city environment.

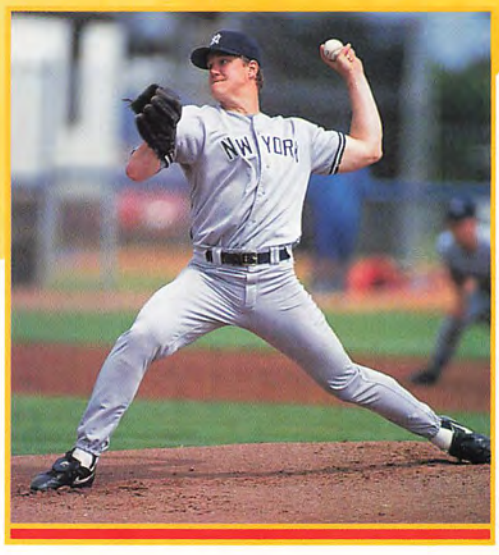
The 25-year-old left-hander, who's been an inspiration to all through his ability to compete with just one hand, was the piece to the puzzle that gives the Yankees' rotation instant credibility.

The former University of Michigan standout and US Olympian pitched under conditions with California familiar to Yankee hurlers: he toiled with little run support as the Angels' offense averaged just 2.64 runs for every Abbott start. Despite an unimpressive 7-15 record last season, Abbott's 2.77 ERA was fifth lowest in the league and his 2.33 road-ERA was second lowest.

Stronger Yankee bats just might change his fortune.







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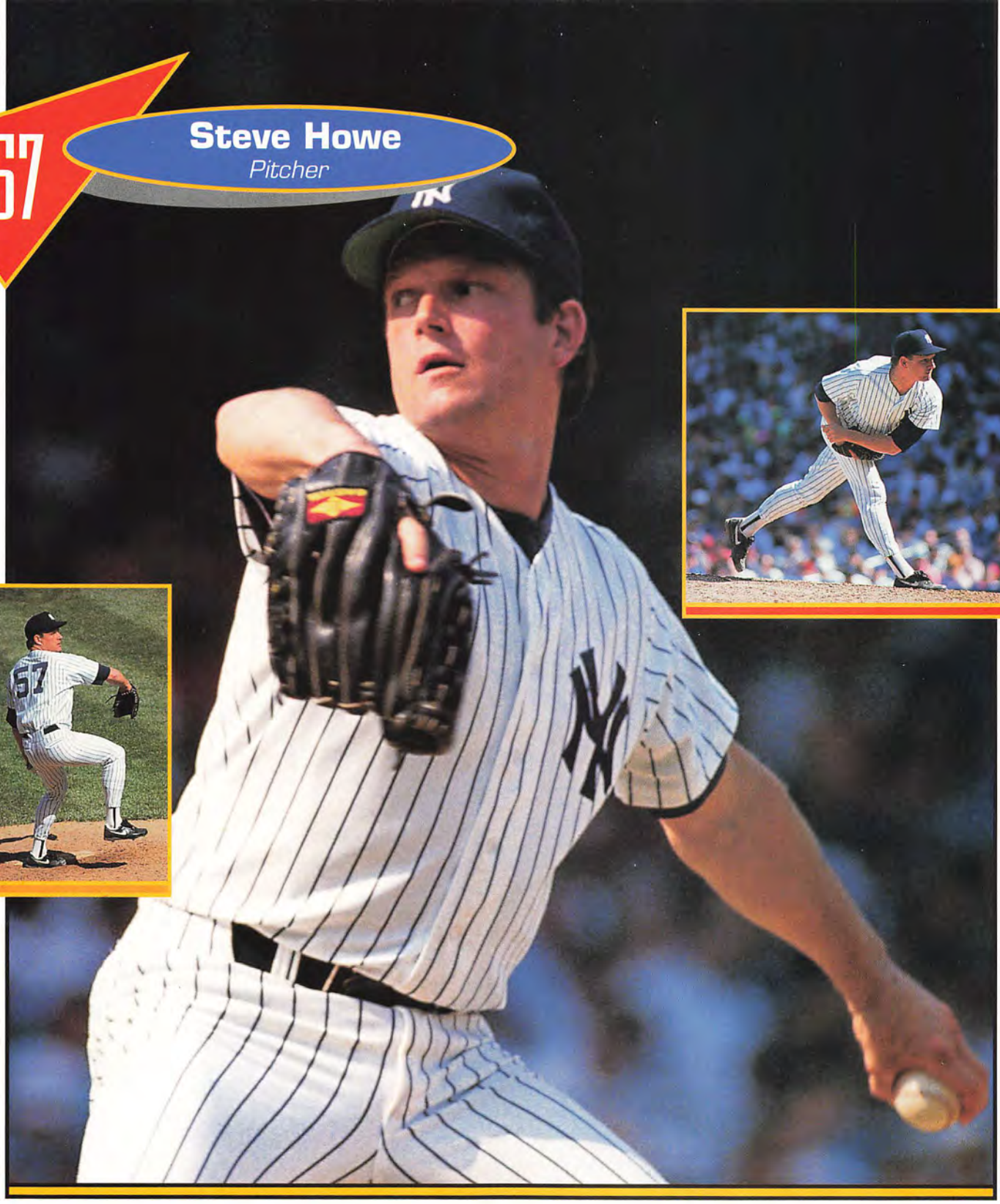
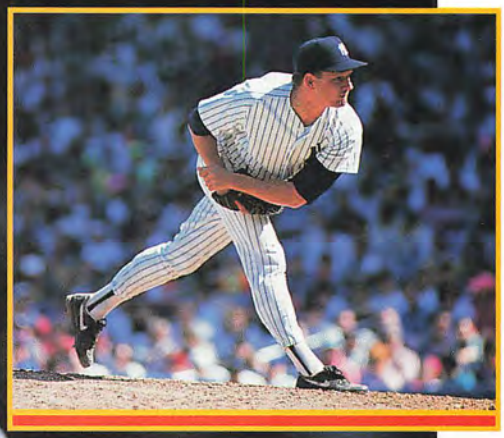
57 Steve Howe

Pitcher





On June 8, 1992, the Yankees had won as many games as they lost and were knocking on the door, viable contenders in the AL East. They would finish the season 12 games under the .500 mark and up the track in fourth place, never to make another run at the leaders.

Why was June 8 so significant?, so devastating? Howe was suspended by then-Commissioner Fay Vincent for violating Major League Baseball's substance abuse policy.

Howe took with him a 3-0 record, six saves and a 2.45 ERA.

"His absence made it tougher to define everyone's role," says Manager Buck Showalter. "It didn't affect how a guy pitched, but it created a void that was tough to fill."

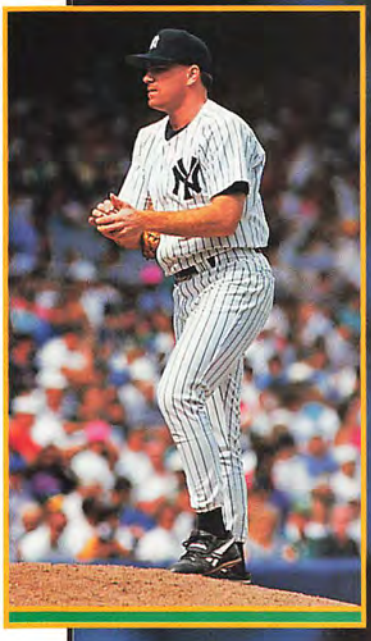
With Howe and Steve Farr, the Yankees had the best one-two relief punch in baseball. Without Howe, the old 1-2 became the old 1.

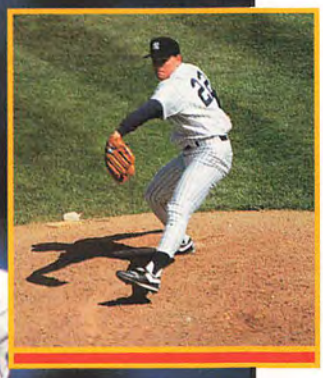
Now Howe is back. The 1981 NL Rookie of the Year is brandishing that almost unhittable fastball and that supreme confidence. He makes no promises about his performance this year. All he says is, "I'll be there."

And Yankees fans are glad he is.

28 Scott Kamieniecki

Pitcher





First there was three. Three rookies in the Yankees' starting rotation in 1991: Wade Taylor, Jeff Johnson and Scott Kamieniecki.

Now there is one. Kamieniecki, the oldest and least likely to stick of the three, is fighting for a spot on the staff.

Taylor and Johnson are still young enough to make it, but they need more seasoning. Kamieniecki remains, a testament to his intelligence and his doggedness.

In his first full major league season last year, the former Michigan Wolverine, won six and lost 14 with a 4.36 ERA, but he did his best pitching late in the season, winning three of four starts in a stretch from Aug. 19 to Sept. 6.

Time is running out on the big right-hander, now 29.

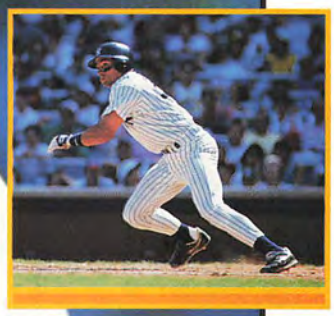
But you know what they say about pitchers: they often mature late. And better late than never.

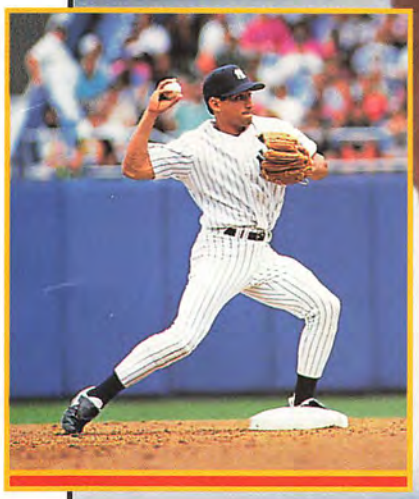
"I'm getting there," Scott says. "I'm learning every time out. I'm getting a better grasp of how to win games and succeed at this level."

Buck Showalter has been patient waiting for Kamieniecki and now the manager hopes his time has come and his patience will pay off.

17 Andy Stankiewicz

Infielder





Andy Stankiewicz, the Yankees' dimunitive infielder, certainly knows how to make an entrance.

Making the 1992 Opening Day roster in place of the injured Mike Gallego, Stankiewicz never looked back. "Stanky" dazzled Yankee Stadium denizens with his steady play in the field and timely hits at the plate all season. His play at shortstop conjured up images of "Scooter," Phil Rizzuto, and he immediately became a fan favorite. He also filled in admirably at second when Pat Kelly went down with a thumb injury.

After six years in the Yankees' minor league system, the infielder never lost faith in his ability to someday play in the majors.

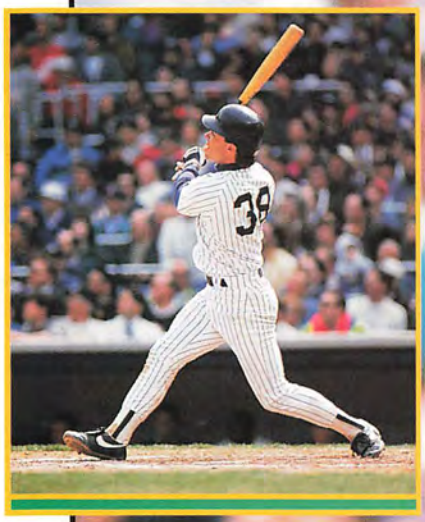
"I always believed if I was good enough to make it to the major leagues I'd get there some time soon," he says. "I always believed I was good enough."

The 28-year-old Pepperdine product became the first Yankee rookie with at least 100 hits (107) since Willie Randolph in 1976. He hit .268 in 116 games and quickly became the sparkplug at the top of order.

"I got off to a good start and that helped," Stankiewicz explains of his first days in the majors. "Most of the people in New York kind of knew my story, a guy who's been in the minors a few years, the underdog kind of thing."

38 Matt Nokes

Catcher



Catcher Matt Nokes has shown the ability to hit with power, throw out would-be base stealers and catch an intelligent game. Demonstrating these skills on a consistent basis has been another matter as his 1992 season will attest.

But the 29-year-old Yankee does not believe in looking backwards. For all intents and purposes, his .224 batting average, 22 HRs and 59 RBI performance from last season was an aberration.

"He's got a chance to be a heck of an offensive player. He's 29 years old. The best years of a guy's life are usually between 28 and 32," says Frank Howard, the Yankees' '92 hitting instructor and first base coach this season.

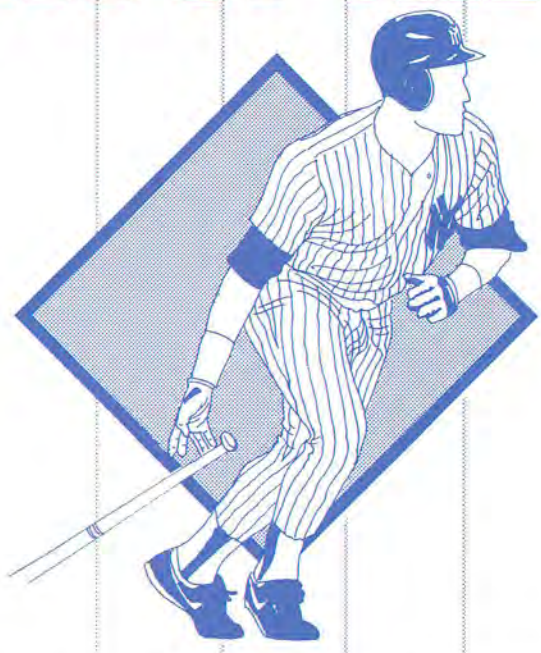
For the Yankees to compete in the AL East race, Nokes must perform at his 1991 level when he slugged 24 HRs and drove in 77 runs and was second in the league in games caught. His left-handed swing is tailor-made for Yankee Stadium, and when he's hot offensively, he can carry a team.

"Last season I said to him, 'You haven't even hit the way Matt Nokes can hit and you've still got 20-plus home runs.' When Matty gets hot, he can carry a club offensively," Howard adds.

And if he does, watch out.

New York Newsday | Newsday

YANKEE OF THE YEAR



Yankee fans--don't miss your chance to vote for the Yankee Of The Year. Here's how to do it:

Cast your vote for the "Yankee Of The Year" by filling out the coupon below and mailing it to New York Newsday/Newsday.

The Yankee player who receives the most votes will have his name engraved on the Yankee Of The Year trophy. But that's only the beginning!

In addition, 10 lucky Yankee fans who voted for the winner will be selected in a random drawing. They – and one guest each – will be invited to Yankee Stadium for a special Yankee awards dinner honoring the winning player.

Only one ballot per envelope, please. You must use the official New York Newsday/Newsday ballot printed below, no facsimiles or photocopies. All ballots must be postmarked no later than Friday, November 19. The 1993 Yankee Of The Year will be announced on Sunday, November 28.

Mail To:
Yankee Of The Year
New York Newsday/Newsday
Community Affairs Department
235 Pinelawn Road
Melville NY 11747

My Choice For Yankee Of The Year

Name

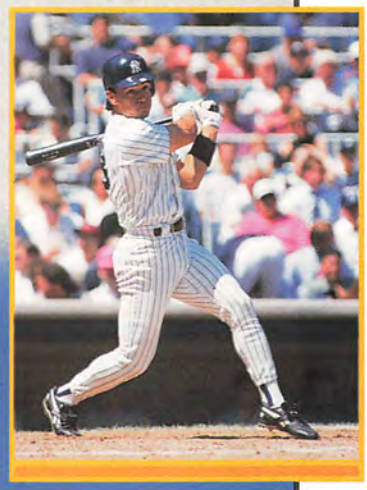
Address

City/Town State Zip

Telephone

18 Randy Velarde

Infielder



He's the actor who dances, the dancer who sings, the singer who acts. He'll build the sets, take the tickets, pass out the programs. Whatever you want, Randy Velarde will do it. And do it well.

He's Randy V. The V stands for versatility.

Put him at shortstop. Second base. Third base. Any of the three outfield positions. The Yankees did that last year.

Bat him first, second, sixth, seventh, eighth, or ninth.

The Yankees did that last year, too.

Because of his versatility, Velarde got to appear in 121 games and came to bat 412 times, practically a regular. And he produced: a .272 average, seven homers and 46 RBI. He hit .302 in the second half of the season and finished the year as the Yankees' everyday shortstop. All of which proves that patience and hard work pay off.

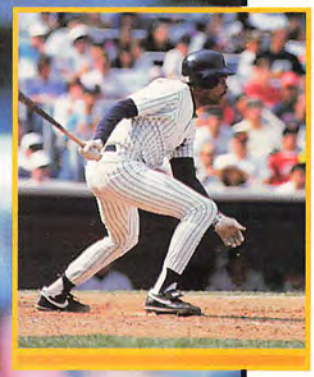
"I've learned that a big thing is being patient," Velarde says.

The Yankees learned that Randy Velarde is a guy they can count on. To play in the infield or the outfield. To bat first or ninth. He can do it, and do it well.

19

Dion James

Outfielder



He's Dion, without the "e," without the neon, without the gold, and without the flash and pizzazz. Simply Dion. A solid performer, dependable, available. He can pinch hit, play defense, fill in when a regular is hurt or needs rest. And do a credible job in any role.

Dion James proved his value last year, although he was called on for only 67 games and came to bat just 145 times. But he batted a respectable .262. That he played at all last year is something of a miracle.

He had sat out the entire 1991 season with a career-threatening ulnar nerve transplant in his throwing elbow. Prior to that, he had been a promising prospect with productive seasons in Milwaukee, Atlanta and Cleveland.

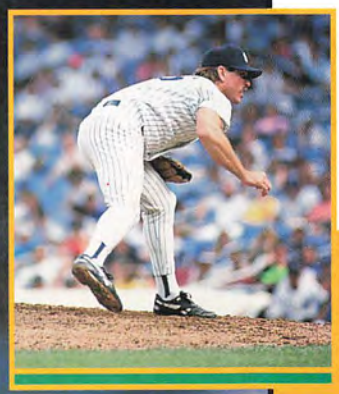
The Yankees took a chance on James as a free agent in April of last year, slotting him into the difficult role of backup outfielder. It's a role James accepts and fills admirably.

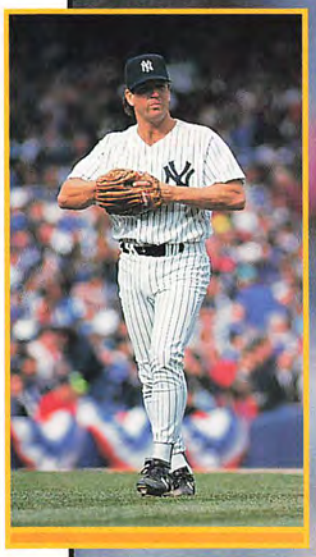
"I think I can play every day and be productive," he says. "But here they have a good crop of outfielders and it doesn't look like I'll have that opportunity. The next best thing you can do is make the best of your role and do what is expected of you."

That's Dion without the "e."

26 Steve Farr

Pitcher





There's the swagger. And the air of confidence on the mound. And the way he goes aggressively at the hitter. And the mustache.

Most of the great Yankee relievers had them. The swagger. The confidence. The aggressiveness. The mustache.

Sparky Lyle had them. Goose Gossage had them. And Steve Farr has them.

Maybe, in Farr's case, the confidence is a facade.

"The key is confidence," he admits, "but believe me, I'm scared out there, too."

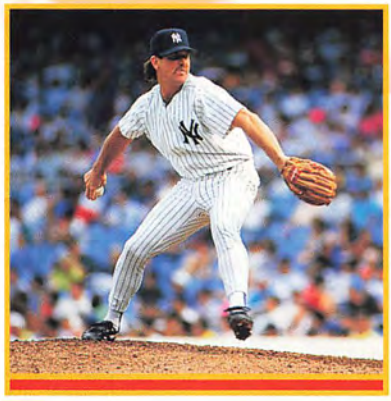
Oh, yeah! Tell that to American League hitters who have faced Farr in the ninth inning, with the game on the line.

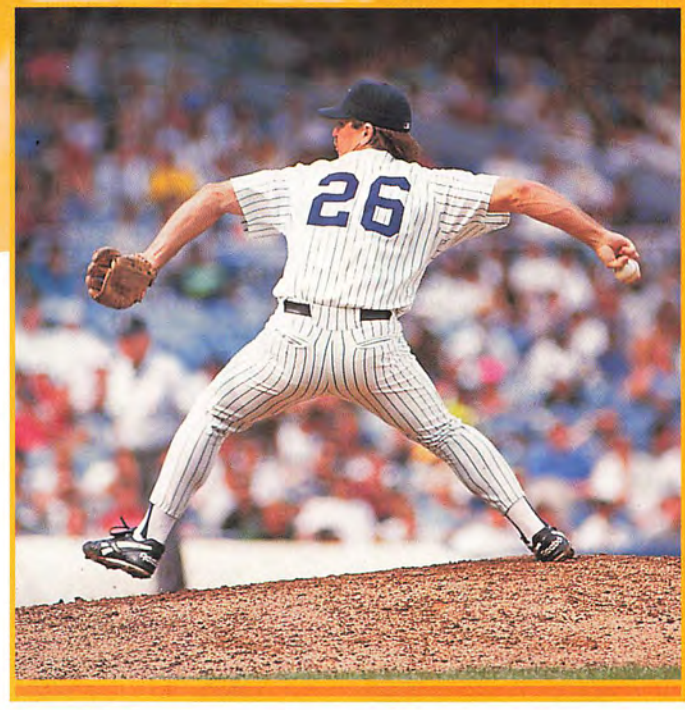
"I don't want to screw up," Farr says. "I don't feel like getting booed. That's part of the deal, though."

All relief pitchers live on the edge, one pitch from being booed. The good ones, like Farr, thrive in such situations. Like bullfighters, sword-swallowers and guys who soar over canyons in motorcycles, this is not a job for the faint-hearted.

But that's why they call him the "Beast." His competitive nature has helped him reach the top of his profession.

To survive, you have to put up





numbers like Farr's: 53 saves, and already seventh on the Yankees' all-time save list entering the '93 season.

To do this you have to have swagger. You have to have confidence. You have to be aggressive. And it helps if you wear a mustache.

13

Jim Leyritz

Catcher

He has become the Yankee of all trades. Don't ask catcher/infielder/ outfielder Jim Leyritz his job description unless you have a few minutes to spare. He can play them all and contribute while doing so.

Since playing his first game in a Yankee uniform in 1990, Leyritz has made his mark as a fiery competitor. The 29-year-old product of the Yankee minor league system showed off his versatility in a productive way last season playing five different positions, (catcher, first, second, third and rightfield), plus DH. But in his heart, Leyritz will always be a catcher first.

"If you look at what I did when I was back there (catching), the results were good. I think I can be an offensive catcher and play defense. There is not much of that around," he says.

Yankee fans have grown to love his spirited play and all-out hustle on the field. Rarely does Leyritz leave a game without dirtying his uniform.

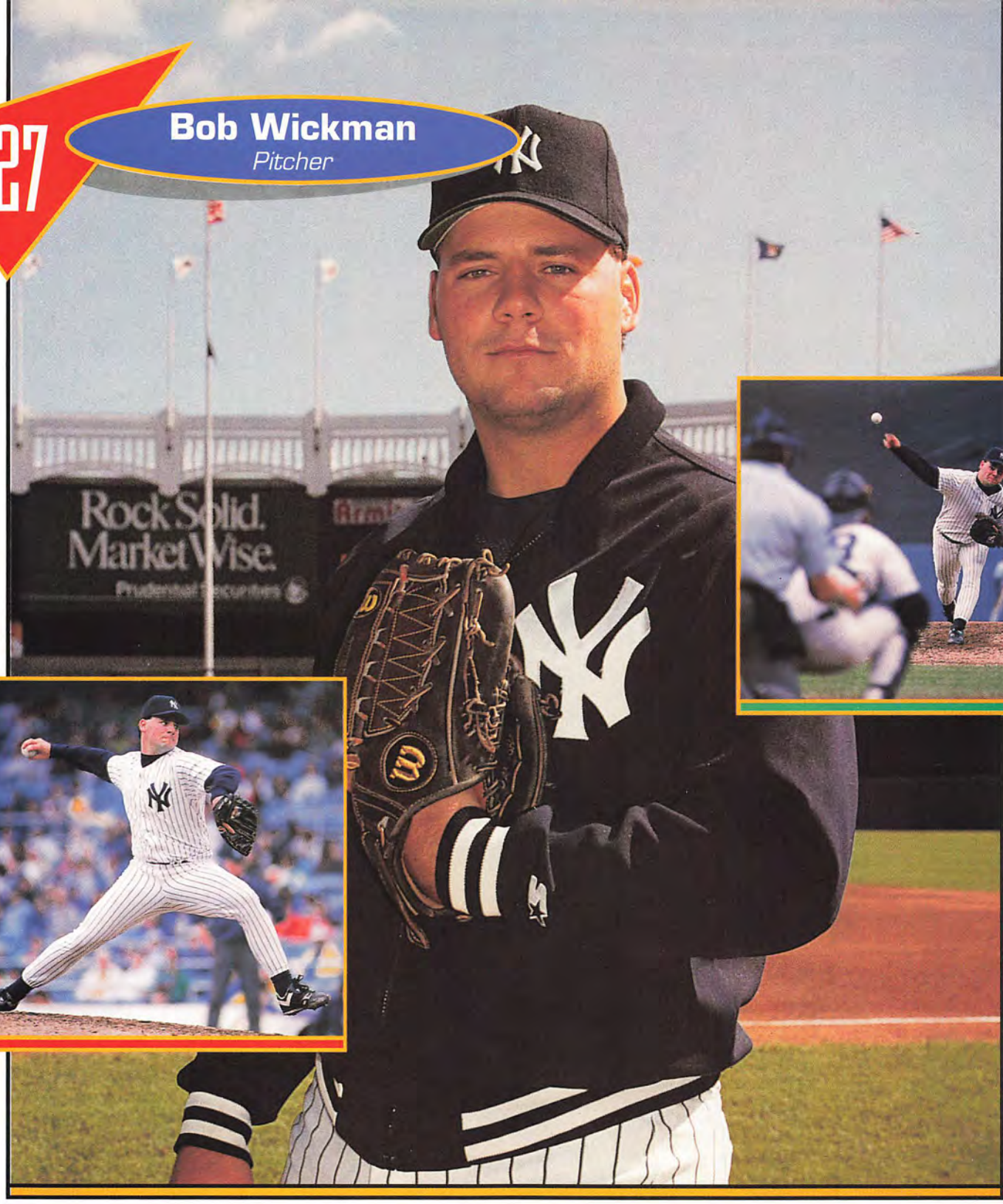
Despite collecting just 144 at-bats in 1992, Leyritz connected for seven home runs and had an uncanny ability to drive in key runs.

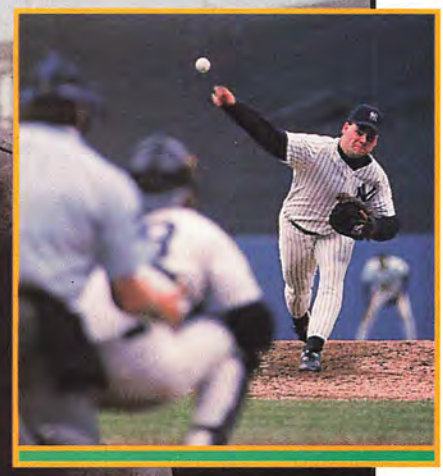
"With the amount of at-bats I had, if you take that production over a full year, there would be good numbers," he adds.

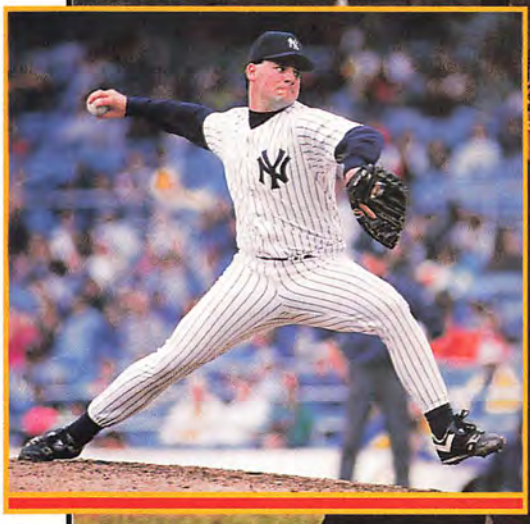
Leyritz is proving to be quite a catch.

27 Bob Wickman

Pitcher







The secret of Bob Wickman's pitching success is not recommended for youngsters aspiring to pitch in the major leagues, or any other level for that matter. You may read this, but definitely do not try it.

When he was two years old, Wickman lost the tip of his right index finger when he tried to free a pet cat from some farm machinery. And therein lies the secret of a sinker that enabled Wickman to progress to the major leagues after less than three seasons in the minors.

"I have very little pressure from the cut off finger," Wickman explains. "I use it as a guide basically. I throw everything off the middle finger. It gives me a natural sink on the ball."

That sinker helped Wickman impress the Yankees brass when he was called up last August 23 and won six of seven decisions after winning 12 games at Columbus.

Up to now, Wickman has been known as the "throw-in," a bonus to sweeten the pot when the Yankees sent Steve Sax to the White Sox for Melido Perez. But if his September showing is a portent, that deal may one day be known as "the Bob Wickman trade."

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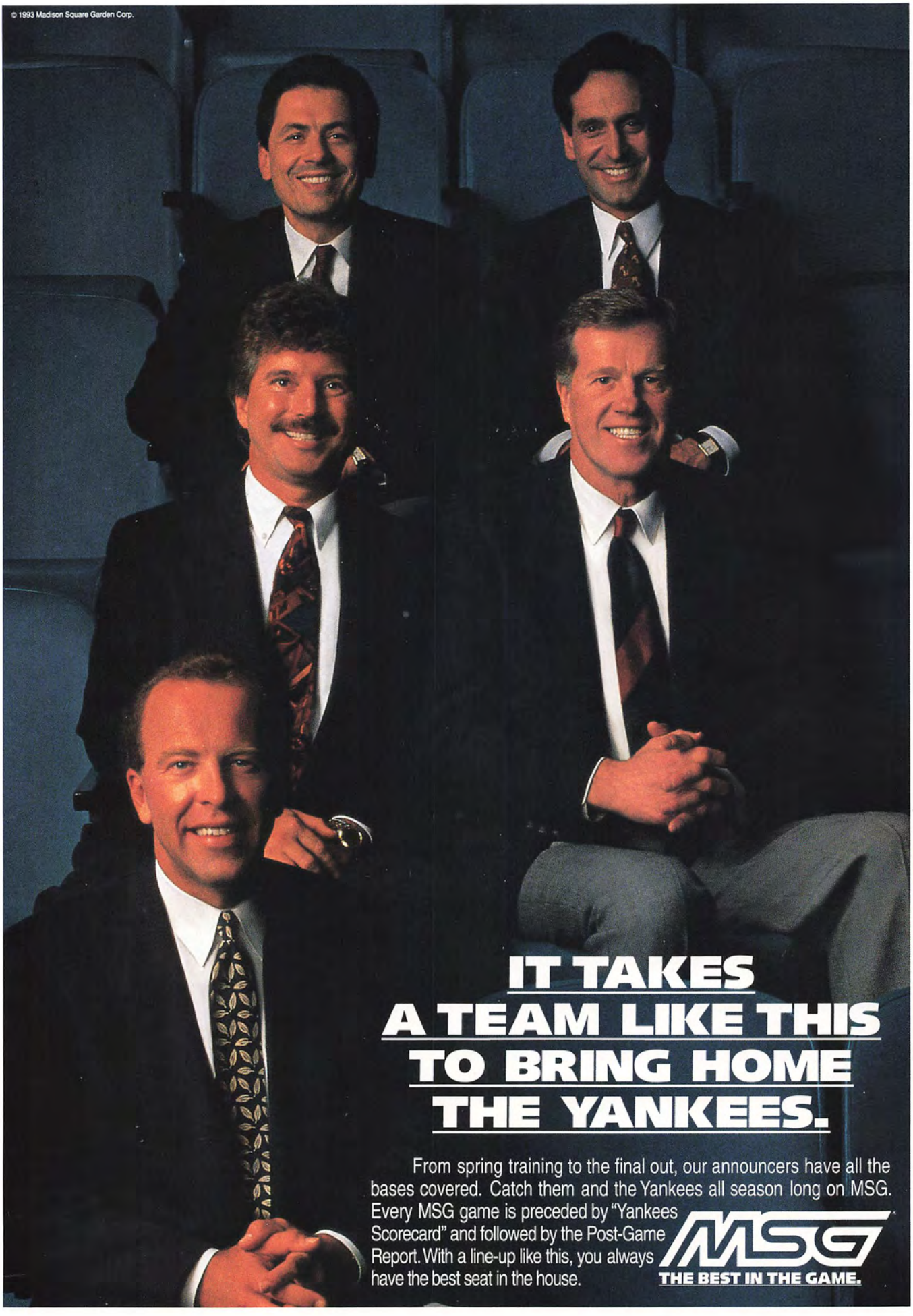


IT TAKES A TEAM LIKE THIS TO BRING HOME THE YANKEES.

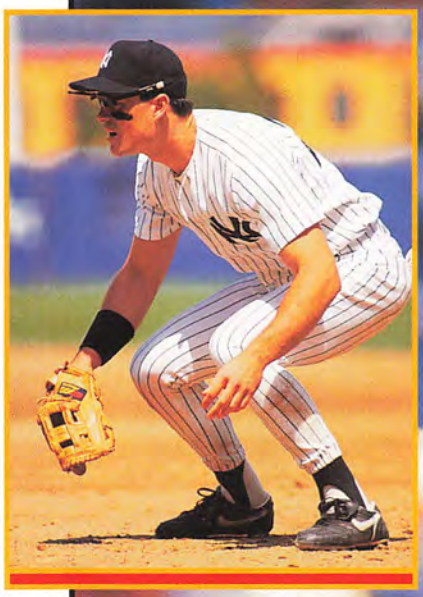
From spring training to the final out, our announcers have all the bases covered. Catch them and the Yankees all season long on MSG. Every MSG game is preceded by "Yankees Scorecard" and followed by the Post-Game Report. With a line-up like this, you always have the best seat in the house.

MSG

THE BEST IN THE GAME.

24 Kevin Maas

Designated Hitter



The power seduces. Awesome power. The kind that produces home runs that pull you out of your seat.

And that swing. Sweet swing. Yankee Stadium stroke.

Don't forget that physique. And the clean-cut good looks. And that pleasant demeanor.

Kevin Maas has it all to be a superstar, a Yankee in the tradition of Mantle, Maris, Murcer and Mattingly. The Five M's.

After a brilliant 1990 — hitting his first 10 major league home runs quicker than any player in history and then 21 homers in only 254 at-bats — it all declined.

He hit 23 homers in 1991, but that was in 500 at-bats. Two more homers in 246 more at-bats. He also struck out 128 times.

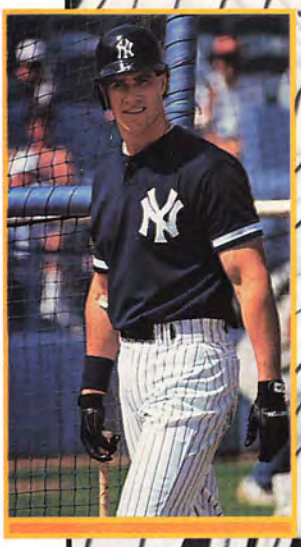
Last year was worse. Reduced to part-time duty, Maas hit only 11 homers in 286 at-bats, knocked in 25 runs, down 58 from 1991.

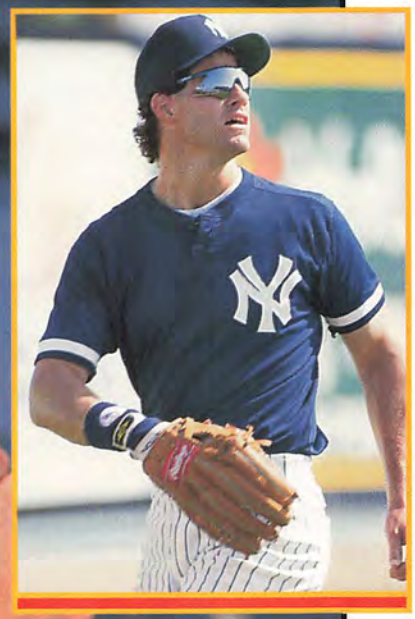
"It all happened so fast," Maas says. "In a three-month period, I went from Triple-A player not many people knew about to a national figure in terms of being a left-handed power hitter with the New York Yankees."

He's still young. Just 28. And it's hard to give up on that power. Awesome power. And that swing. A Yankee Stadium swing.

21 Paul O'Neill

Outfielder





The first thing that attracts you to Paul O'Neill is the size. Six-four, 215 pounds. The second thing that attracts you is that he bats from the left side of the plate. The third thing are the numbers. Home-run totals for the Cincinnati Reds: 16, 15, 16, 28 and 14.

That was in Riverfront Stadium, which doesn't put a premium on left-handed hitters like Yankee Stadium does. The Yankees were willing to trade the talented Roberto Kelly to the Reds for O'Neill because they expect those home-run totals to rise in the Bronx.

Don't get the idea that the Yankees obtained the lefty slugger just because he hits home runs, or because they want to improve their media relations (Paul's sister is a reporter for the **New York Times***). O'Neill, a 1991 National League All-Star, comes with other attributes: a howitzer for an arm. Excellent defensive skills. An average of 148 games played over the last three seasons.*

Still, it's that bat, that left-handed power, with which Paul O'Neill is going to rise or fall as a Yankee. And it's a fact that all the great Yankees teams, all the championship Yankee teams have had one thing in common: left-handed power hitting.

39 Mike Witt

Pitcher

Entering his 13th major-league season, veteran pitcher Mike Witt has endured the ups and downs afforded a professional athlete.

In 1986 he pitched in the All-Star Game, won 18 games for the California Angels and followed that up with an All-Star season in '87. He was at the top of his game. But lady luck would change.

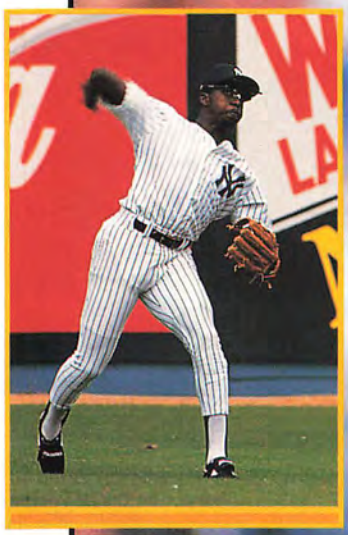
During the 1990 campaign Witt was traded to the Yankees. In his first year in Pinstripes he managed five wins in 16 starts. His fifth victory that August was his last as a Yankee entering this season.

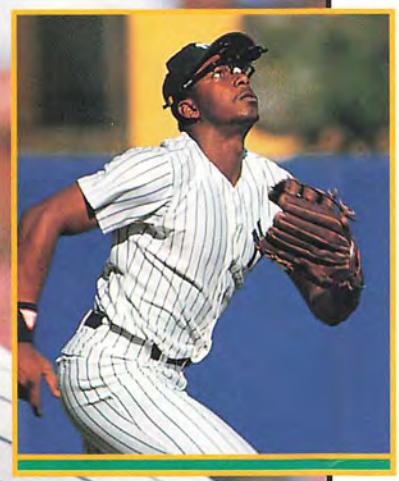
Injuries, and not victories, dominated the right-hander's Yankee career. In 1991 soreness in his pitching elbow during spring training led to surgery and an extended rehabilitation regimen. He appeared in just two games in '91. Last season his rehab continued.

The 1993 campaign for the 32-year-old hurler is perhaps his most difficult professional challenge. Competition for a spot in a rotation that is three-fifths complete will be demanding. And with some young arms in Sam Militello, Bob Wickman and Scott Kamieniecki available, Witt will have to be as crafty as ever.

31 Hensley Meulens

Outfielder





By now, Hensley Meulens should have been comfortably ensconced in the Yankees starting lineup, a power hitter right up there with the best in the American League, on his way to becoming a Yankee legend.

It hasn't happened.

After four years of shuttling back and forth from New York to Columbus, of switching back and forth from third base to the outfield, he's still Hensley Meulens the prospect. He's still the guy with tremendous athletic ability, enormous power, unlimited potential. The perennial prospect.

And he's still only 25, so don't retire him to the farm just yet.

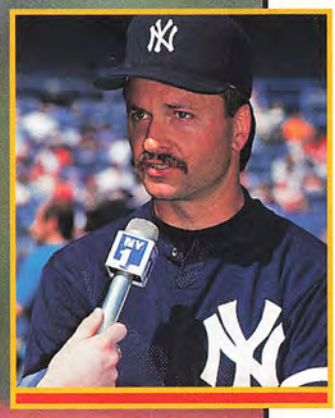
Third base was supposed to be his last year, but Charlie Hayes came from Philadelphia in a trade and took the job away, and Meulens was sent, once more, to Columbus.

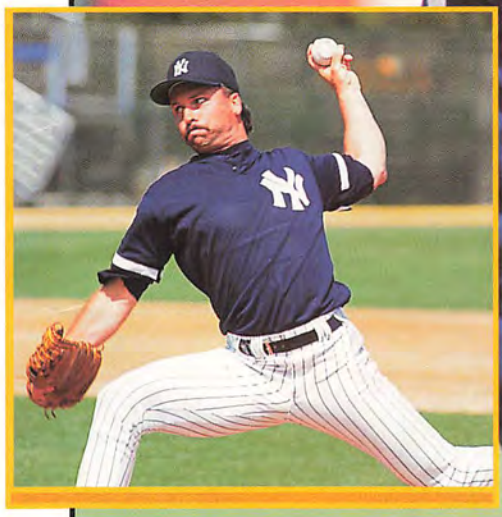
To his credit, "Bam-Bam" had a productive season at Columbus. Make that read ANOTHER productive season at Columbus: 26 homers and 100 RBI, both tops in the International League.

That's three times he's knocked in more than 95 runs in the minor leagues, three times he's hit more than 25 homers. He awaits his chance in the majors.

53 Neal Heaton

Pitcher





For New York native Neal Heaton, plying his trade in a Yankees uniform is a dream come true. Growing up on Long Island, NY, the 33-year-old left-hander was a die-hard Bronx Bomber fan and now he finds himself in a position to provide some relief for his hometown team.

Heaton has enjoyed the good and bad that sometimes accompanies a player's star-crossed career. His performance at his alma mater, the University of Miami, was so impressive, they retired his No. 26 jersey.

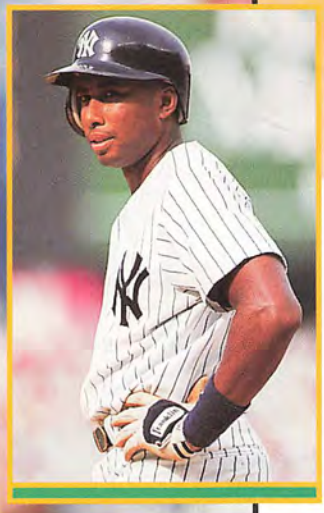
The 6-0, 200-pound southpaw began his major-league career in 1982 as a starter with the Cleveland Indians and later pitched for Minnesota and Montreal. It was not until 1990 with the Pirates that Heaton tapped his potential. He was 10-4 at mid-season and was selected to the National League All-Star team, but was unable to play because of sudden arm problems. He only played one more season with the Pirates. A year ago, Heaton was back in the AL with Kansas City and Milwaukee.

If his performance this season matches his commitment to the sport, the Yankees will have found a real hometown hero. "It's like I was meant to be in a clubhouse and around baseball," Heaton says. "It's my life. I love it."

51

Bernie Williams

Centerfielder



The arrival of Bernie Williams has been heralded for years. At first, he was a speck in the distance at Class-A Oneonta. Then the speck got bigger. Albany-Colonie . . . Columbus . . . New York . . . he had arrived.

But he didn't stay. A mirage. Back to Columbus.

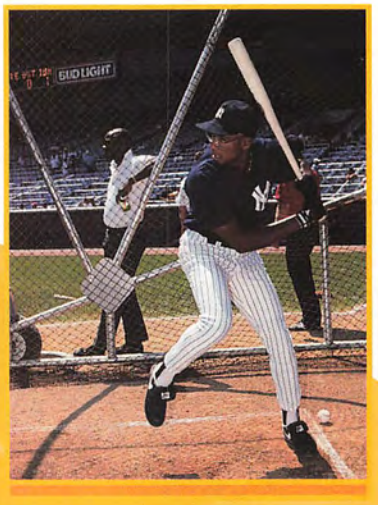
Now he's back and everyone is convinced, Bernie Williams is here to stay. To emphasize the point, first Roberto Kelly was shifted to left-field, then he was shifted to Cincinnati, leaving Williams in centerfield.

His last (he hopes) journey to Columbus was Bernie's wake-up call. He started the 1992 season in New York, played two games and was on his way back to Columbus. Instead of pouting, Williams dug in, batted .308 in 95 games and forced the Yankees to send him a return ticket to New York.

He was recalled on July 31 and played every inning of every game thereafter, not by default, but on merit. A .280 average, 39 runs , 14 doubles, five homers and 26 RBI in 60 games, plus the kind of blanket coverage in centerfield that is mandatory in Yankee Stadium.

One of those homers was a 445-foot tape-measure job in Tiger Stadium. An omen?

This is not a home-run champ in

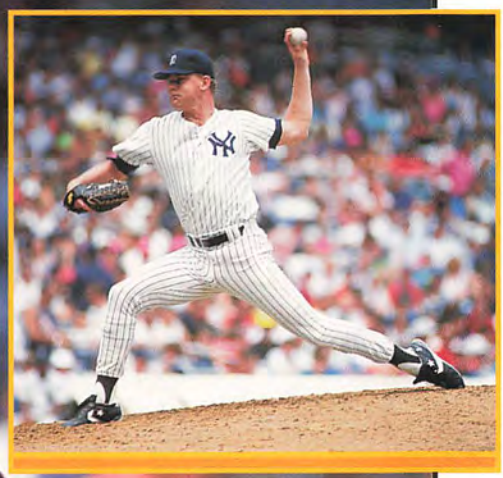


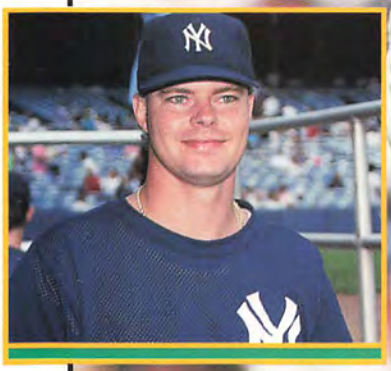
the making, but there is power in that 6-2, 180-pound body.

"I'm still growing," Williams says. "I'll get stronger and probably hit home runs by accident. But I've got to get on base more and steal more bases. That has to be my main objective."

43 Jeff Johnson

Pitcher





During the 1991 season, left-handed hurler Jeff Johnson rode the crest of some impressive wins as a Yankee rookie. His career seemed to be blossoming and the North Carolina native was the perfect anecdote for an ailing staff.

But inconsistencies caught up with the third-year Yankee and he soon found life in "The Show" to be a major learning experience. With youth on his side though, Johnson, 26, is still in the Yankees pitching plans.

He spent much of last season shuttling between New York and Triple-A Columbus long enough to help the Clippers to a Governors' Cup championship collecting a 2-1 record in 11 starts. He must now prove he can make the jump to the major league level and perform on a consistent basis, something he was not able to do last season.

Johnson began 1992 in the Yankees' starting rotation, but his 1-2 record and 6.52 ERA through April forced him to the bullpen by May. During the stretch between May 1-10, Johnson pitched in 4.1 innings, allowed one earned run and did not earn a save. Whether out of the bullpen or the starting rotation, the Yankees are counting on Jeff Johnson to show them the right stuff.

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Yankee Stadium turns 70 this year. There's a lot to look back on after seven decades of making baseball history.

70 Years of Magic & Memories in the Bronx

by Leo Trachtenberg

Majestic, historic, a landmark that is part of our lives, Yankee Stadium has loomed for 70 dramatic baseball years over the banks of the Harlem River. Like the Empire State Building and Carnegie Hall it's a structure that helps define and symbolize our city.

Stroll onto the field on a day when there's no game, when the scoreboard and giant TV screen are silent, when the graceful sweep of thousands of seats are empty in the hush of a fair spring day. And let your imagination take you back to other times, other eras to conjure up images of a golden past.

It's 1927: Babe swings his lusty bat to send homer no. 60 into the rightfield stands. In 1961 Maris rockets no. 61 into those same stands. The Mick slams a ball off the edge of the upper rightfield facade in 1963, only six inches from exiting the premises, the mightiest shot ever in the great Stadium. Number crunchers estimate that since the ball was rising when it met the facade, unimpeded it would have traveled 620 feet!

And there's Joe D., on May 15, 1941, socking the first hit on his way to an epic 56-game hitting streak. Reggie — the eminent Mr. October — wallops three homers in a row in the final game of the 1977 Series, each on a first pitch!, a one-man gang blasting the LA Dodgers. And who's that fellow, that compound of guile and guts on the mound, that same mound where toiled Hoyt, and Whitey, and Allie, and Gator?

Yes, that's Don Larsen in 1956, setting down the Brooklyn Dodgers with no hits, no runs, no walks, no hope, on his way to the only perfectly pitched game in World Series history. And that man dabbing at his eyes in the most poignant moment ever in the Stadium? It's Lou Gehrig in 1939, standing before a packed house, an Iron Man slowly dying, telling us that "Today, I consider myself the luckiest man on the face of the earth."

These, and so many other memorable occasions in the famed Bronx ballpark, are there if you open your mind and heart to a great past. They are unforgettable events that had their beginning one winter day in 1922 when two men surveyed a spread of scrubby land, 16 minutes by subway from Times Square.

They were a couple of Colonels named Ruppert and Huston, then co-owners of the Yankees, tramping over a desolate old Bronx lumber yard with

The great history and lore of Yankee Stadium began on April 18, 1923 (at left and below) when the Bronx Bombers defeated the hated Boston Red Sox 4-1. Of course, Babe Ruth hit the first home run at the Stadium on that momentous afternoon. Huge crowds (like the one pictured at right) quickly became commonplace in the USA's first triple-decked stadium.

This was the scene from the rightfield seats at the 1937 World Series. The Yankees, led by manager Joe McCarthy, had won 102 games that season and easily beat the New York Giants in five games to win their sixth Fall Classic. Yankee Stadium and World Series contests were already synonymous.

a brook running through it. One look convinced them: they shelled out $675,000 for that land, and said, "We'll build it here." What they erected on that scrub of land, a confusion of boulders and rotting lumber, was a stadium destined to be as famous as the ancient Roman Colosseum.

Today, even low-level minor-league teams have their own ball parks, so it's hard to believe that from 1913 to the end of 1922 the Yankees didn't have a home they could call their own. After vacating wooden, rickety, Hilltop Park at the end of the 1912 season, (Columbia Presbyterian Hospital now stands on that site), the Yankees played their home games in Manhattan's Polo Grounds, then the Giants' home park.

With the arrival of Ruth and his explosive home run bat in 1920, the Yankees began out drawing the Giants, a situation disagreeable to Giant manager John McGraw, and Giant owner Charles Stoneham. So Mssrs. McGraw and Stoneham, in no uncertain terms, told Colonels Ruppert and Huston to move, prompting the Yankees to snap up the 10 acres on the banks of the Harlem.

The two Yankee partners usually couldn't agree on the time of day, but on two moves they did concur — with historic consequences. One was the purchase of the Babe from the Red Sox, the other was the construction of the new Yankee home. With Huston supervising — he was an experienced professional engineer — and the White Construction Company of New York doing the construction, work began on the first triple-decked stadium in the USA.

"This is a big mistake," groused John McGraw, "They are going up to Goatville, and before long they will be lost sight of. A New York team should be based on Manhattan Island." In the light of baseball history McGraw was a great manger, but a second-rate prophet.

Completed in less than a year, the stadium cost $2,500,000 in uninflated bucks. It wasn't a "Ballpark," the Yankees emphasized, it was a "Stadium," the first so designated in all of baseball. And, at that time, the largest home for a baseball club. Dedicated on April 18, 1923, it soon became the most celebrated of all stadiums.

Yankee general manager Ed Barrow announced that a record 74,000 fans attended the opening game, which the Yankees won 4-1 from the Red Sox, as the Babe (of course) rapped the first homer into (naturally) the rightfield bleachers. A fitting way to inaugurate an edifice that became a home of champions and records set by great players.

Later, Barrow, a genius in wheeling and dealing for ball players and a clever promoter, in an onset of candor implied that he'd somewhat inflated the crowd number. It seems that 64,000 fans was closer to the truth. Still, that was much higher than any previous crowd count, so the first Stadium crowd was a bona fide record. If the Colonels had built a fourth deck they could have filled it that Opening Day, because 20,000 fans milled around the streets, tormented whenever they heard the lucky ones in the stands erupting at a big play.

Despite its official name of Yankee Stadium, the big ball yard soon became known as the "House That Ruth Built." With due respect to the other athletes on the Yankee roster, the name was appropriate. For it was the Babe and his blasts into the rightfield bleachers, a section forever to be know as "Ruthville," that tormented opposing pitchers and made the turnstiles click in record numbers.

The grandstands of the new stadium ended at the foul poles, giving pull hitting batters tempting targets 295 feet down the rightfield line, and 281 feet

on the leftfield line. But those numbers were deceptive. If you wanted to reach the spacious rightfield bleachers, or the Yankee bullpen past the rightfield foul pole, you had to belt the ball around 350 feet. A wallop into the leftfield bleachers or adjacent visitors' bullpen had to travel 325-375 feet. Today, years after Ruth, Gehrig and their slugging Yankee cohorts are gone, baseballs caught by those sun worshipers are treasured possessions of the children and grandchildren of old-time Yankee bleacherites. And if autographed by Babe or Lou — free and gladly in those simpler days — the baseballs will today pay for a year's tuition to a first-class college.

Hitters challenging the dead centerfield stands with soaring fly balls were doomed to frustration and long outs. For the seats beyond what became known as "Death Valley" were a faraway and discouraging 461 feet. Indeed, one source gives the 1923 distance to dead center as 490 feet, but that sounds like somebody misread his tape measure. In any case, nobody — not Ruth, or Gehrig, or any other sluggers around the league — ever reached the stands in dead center of the original stadium.

Survivors from the old Negro Leagues insist that herculean black slugger Josh Gibson whacked a fair ball past the leftfield foul pole, out of the Stadium, out of sight, during Negro League doubleheader. How far it really traveled is anybody's guess. As for leftfielders covering the centerfield outer space, it took fleet-footed types like Earle Combs and Joe DiMaggio — and the condition of a marathoner — to pull in long, towering shots.

Until the early 1930s there was no Public Address system in Yankee Stadium. Lineup changes during a game were announced by a leather-lunged guy hollering the names through what must have been the

National Baseball Library & Archive, Cooperstown, NY

The most impressive vantage point of Yankee Stadium is from high above the huge edifice. Pictured above is one of the earliest aerial views of the stadium. It was photographed during the September pennant race of 1928. Below is a recent shot of the ballpark on a warm summer afternoon.

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largest portable megaphone ever. He'd circle the field, bellowing as he went, until everyone got the message, then exit to recuperate. He was no Bob Sheppard?; but then, who else can match the singular Mr. Sheppard?

The largest validated record crowd at the Stadium is 83,533 (81,841 paid, 1,692 freebies), set on May 30, 1938 in a Memorial Day doubleheader with the Red Sox. The Yankees won both games, 10-0, 5-4. We don't know how many hot dogs and peanuts were sold that day, but it too must have been a record. In the first game the already stricken Gehrig was 2-for-5, in the second 2-for-4, an indication of what an extraordinary athlete he was. And in that 1938 World Championship year DiMaggio hit his career- and league-leading high of .381 on one of Joe McCarthy's eight Yankee pennant winners and seven World Championships.

In 1928 the grandstand was extended past the leftfield foul pole, and in 1937 and 1938 past the rightfield poles. Like the bleacherites, fans sitting in any one of those lengthened grandstands could now scramble for homers whammed by the likes of Dickey, Henrich and DiMaggio. The leftfield foul line was lengthened to 301 feet in 1928; in 1930 the rightfield line was 296 feet, still a tempting target to Yankee sluggers. As for straightaway center, "Death Valley" became slightly less lethal. By 1976 the centerfield fence was 417 feet from the plate, not exactly a chip shot but a gesture of compassion towards outfielders living high on the hog.

As the years passed Bomber pennants and World Championships accumulated at an astonishing rate. From 1923 to 1973, the last year of the original Stadium, the Yankees won 27 pennants and 20 World Championships in what we'll call Stadium One; years when the immortal Casey Stengel managed his great Yankee clubs to 10 pennants and seven World Championships. No other club has approached those marks, nor is it likely that one will in the next 50 years.

Miller Huggins was Yankee skipper when the club won its first six pennants and three World Championships

Today Yankee Stadium remains one of the premier venues to watch and enjoy a baseball game. Each year since its completed renovation in 1976 the Yankees have made steady improvements to the building to further enhance its appeal to all baseball fans.

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2. Enter as often as you wish, but each mailed entry must be sent separately by first class mail. No mechanically reproduced entries accepted. Leaf, Inc. and the New York Yankees are not responsible for lost, late, misdirected or postage due mail. Entries must be received by 7/23/93. A Leaf Batboy and Batgirl will be selected for a home game in August 1993. All entries are the property of Leaf, Inc. and will not be returned. No correspondence will be acknowledged.
3. Winners will be drawn at random on 7/26/93 by A-Three Services Agency, Ltd., an independent judging firm, whose decisions are final. Number of valid entries received determines winning odds. Limit one prize per individual or family. Winners will be notified by telephone and/or mail within 7 days of drawing; notification will be postmarked on or about 8/2/93. Winner, or if the winner is a minor, his/her parent or guardian may be required to sign and return an affidavit of eligibility and a waiver of liability. Winners must return by mail required affidavit and release within 7 days of receipt or prize will be forfeited.
4. Prizes: One Leaf Batboy and Batgirl will be selected for the New York Yankees. (Winners will not perform batboy duties.) Each winner will receive 4 Box Seat Tickets (good on designated date), Baseball Jersey, Cap, Bat, Ball. Plus, each winner, age 6 to 16 as of 7/31/93, will be recognized as a Leaf Batboy or Batgirl and receive a commemorative certificate and photo. Leaf Batboy and Batgirl participants must be between the ages of 6 and 16, as of 7/31/93. Winners not between the ages of 6 and 16 may give the Leaf Batboy and Batgirl portion of the prize to an eligible immediate family member who has the same gender that is designated on the winning entry form. Transportation to and from Yankee Stadium is the sole responsibility of the winner. Leaf Batboy and Batgirl days assigned must be taken when scheduled and cannot be transferred to another date. Leaf Batboys and Batgirls must be accompanied by a parent or guardian. Leaf, Inc. reserves the right to substitute a prize of equal or greater value; winner cannot substitute a prize. Estimated retail value is $100.00.
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6. Winners List: For the names of Prize Winners, send a stamped (except WA) self addressed envelope to Leaf "Celebrity" Sweepstakes, P.O. Box 3180, Northbrook, IL 60065-3180. Winners list will be available after 9/20/93. Sponsor: Leaf, Inc., Bannockburn, IL 60015.

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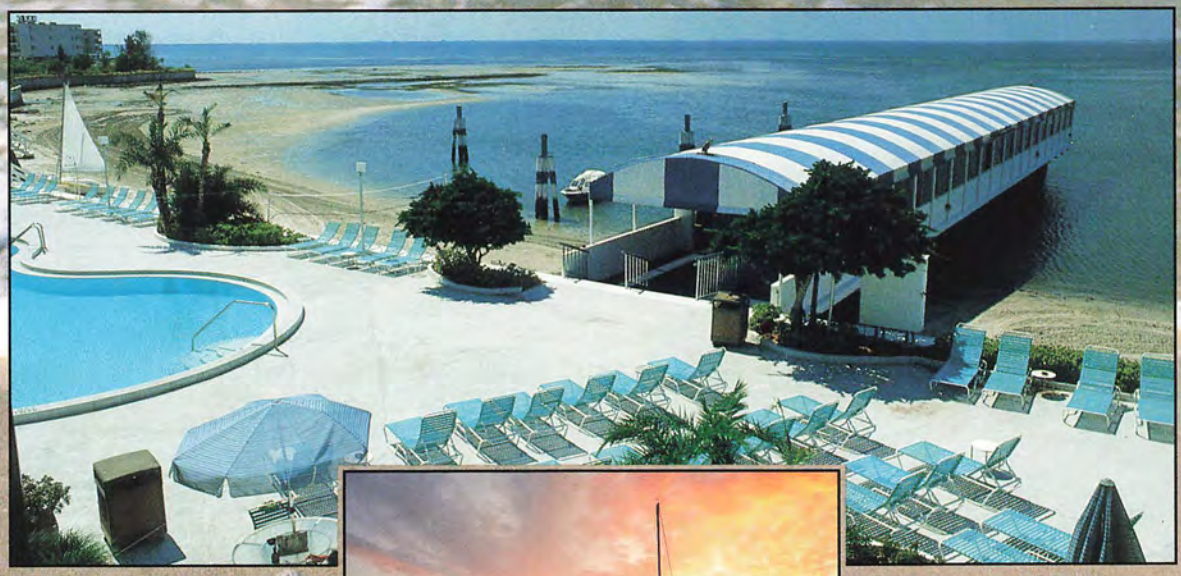

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in Stadium One, all in the "Roaring Twenties." After Hug's sudden death in 1929 a monument was erected to his memory in the outfield on May 30, 1932. This was the beginning of a tradition. Monuments to Gehrig and Ruth followed, as well as plaques honoring Ruppert and Barrow.

Today, Monument Park displays plaques and monuments honoring 19 eminent Yankees. Happily, some of these players are still thriving: e.g. Joe DiMaggio, Phil Rizzuto and Yogi Berra. In addition there are two plaques, gifts of the Knights of Columbus, commemorating the historic visits to the Stadium of Pope Paul VI (1965), and Pope John Paul II (1976). Originally the monuments and plaques were on the edge of the playing field, sometimes reachable by shots off the bats of muscled sluggers. Now fans can visit them in a special enclosed section beyond the playing field.

By 1973 the Stadium was 50 years old and showing its age. So a bond issue was floated to finance a major reconstruction, and the team left the Bronx to play in Shea Stadium while the Yankees' home was completely rebuilt. What emerged, let's call it Yankee Stadium Two — was a spanking new edifice as pleasing to the eye as the old Stadium, but with modern, upgraded facilities.

On April 15, 1976, Yankee Stadium Two welcomed new generations of fans with an 11-4 Yankee victory against the Twins. A hi-tech scoreboard and TV screen dominated centerfield, the new lights were state-of-the-art. (Night baseball had arrived in the Stadium on May 28, 1946.) In addition to the many fast food stands, elegant restaurants and lounges serving everything from a tasty burger to a gourmet-style meal. Parts of the scalloped ornamentation which decorated the upper facade of Stadium One were preserved. They now hang above the outfield area, a nostalgic symbol of the great Yankee past.

In 1985 the Yankees re-opened Monument Park behind the left-centerfield wall. Fans can now view the three monuments and 18 plaques before every Yankees game and experience the rich tradition that has made Yankee Stadium so legendary.

Beneath and behind the stands, reached by a complex of passageways, are parts of the Stadium fans never get to see. These include Yankees and visitors clubhouses, equipment rooms, extensive trainers and conditioning areas, and medical facilities that are a cross between a first-aid station and a hospital clinic. There is a room set aside for players' wives with infant children. The press and broadcast media is served in a special dining room; after games the stories written in the adjoining press room are filed directly to the respective papers.

All Yankee publications — Yankees Magazine , the Yearbooks, the Media Guides — are published in the Stadium. And all club business offices — Executive, Media, Public Relations and Baseball Operations — are located in the Stadium. For ball players the season ends with autumn, but the business of running the Yankees goes on year-round on the original 10 acres.

Despite the changes the years have brought, one part of the Yankee home remains happily the same. Stadium Two surrounds the same historic ball field on which great Yankee ball players, and outstanding athletes from other clubs, worked their magic. On this historic diamond played the great Babe, the courageous Gehrig, the slick Whitey, the incomparable Joe D., the mighty Mickey. And Roger, Ellie, the Scooter, Reggie, Dickey, Yogi and so many others who became baseball immortals. For true Yankee fans the Stadium diamond, flourishing in green splendor, is the vibrant heart of Yankee tradition. It is their field of dreams come to life, their once and future home of champions.

Ebbets Field and the Polo Grounds have joined the ghosts of lost ballparks. Some teams have wandered from one city to another. But the Yankees and Yankee Stadium remain in New York, standing proud on the banks of the Harlem, a magnificent reminder of a fabulous past, yet firmly anchored in the present. In the 70th year of the Stadium's celebrated existence the New York Yankees, the most famous of all sports franchises, still at home in the most renowned of stadiums, rebuilds to rise again to the rank of champion.

Happy 70th Birthday, Yankee Stadium!

Mr. October Goes To Cooperstown

Reggie Jackson joins baseball's immortals as a Yankee

by Phil Pepe

If it is true, as many believe, that the quickest way to the Hall of Fame is to hit home runs and do it in a national arena, like the World Series, then Reggie Jackson's destiny was forged early in his career.

Jackson was in only his second full-major league season, a mere lad of 23, when he turned some heads by smashing 47 homers for the Oakland A's in 1969. It was his early calling card to Cooperstown. Three seasons later, with 157 career home runs to his name, he burst on the national scene in a big way, helping the A's win three-consecutive World Championships, and they began clearing a space for his plaque in the upstate New York hamlet.

There remained only two more factors to insure his induction — reaching the 500 home run plateau and playing in New York, the media capital.

The former came in his waning years when he was a member of the California Angels. On August 17, 1984, Jackson became the 13th player in baseball history to reach the 500 home run mark, which is tantamount to admission to the Hall of Fame. Each of the other 12 is in. Ironically, his 500th dinger (off lefty Bud Black), was hit on the 17th anniversary of his first major league homer.

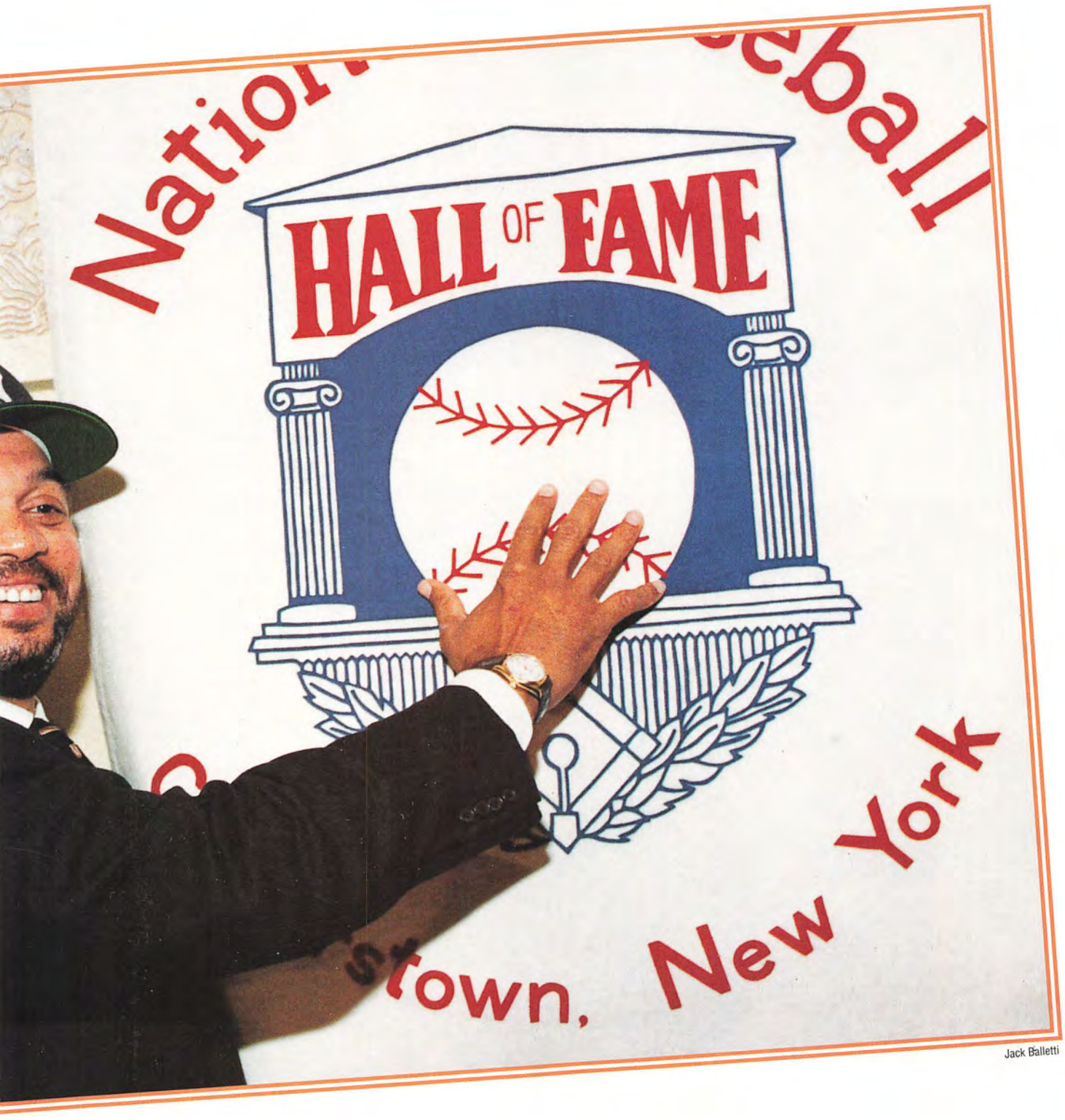
The clincher came in 1977. Reggie in Pinstripes. Reggie in New York. Reggie a Yankee. There would be no denying his immortal fame now.

"If I played in New York, they'd name a candy bar after me," he had boasted.

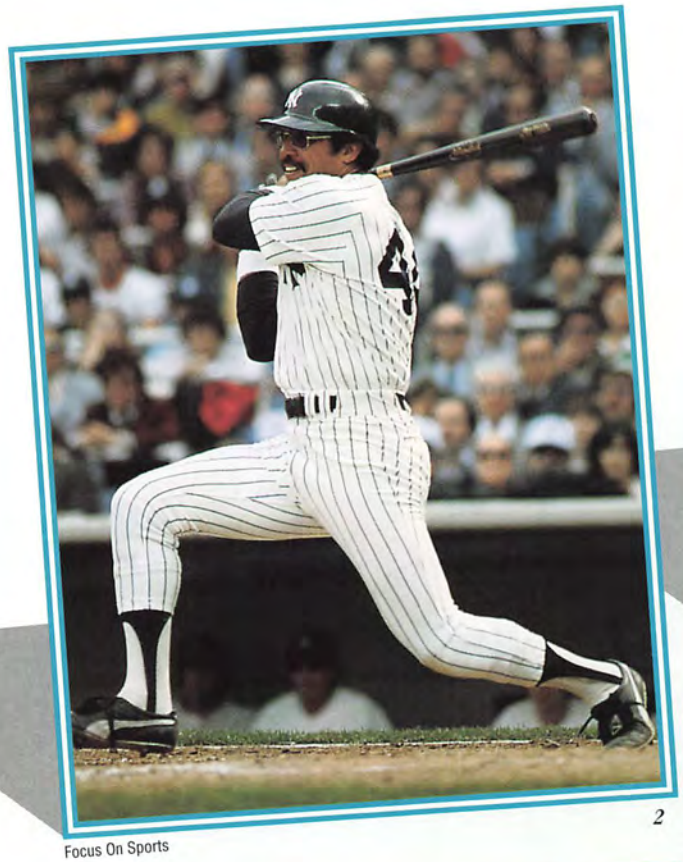
If he played in New York, he would have one foot in Cooperstown.

The defining moment for Reggie Jackson, Hall of Famer, came on the night of October 18, 1977. In New York. As a Yankee. In the World Series. Hitting home runs.

On August 1 in Cooperstown, NY, Reggie Jackson will be the lone 1993 inductee into Baseball's Hall of Fame. History would not have it any other way.



Jack Balletti



Focus On Sports

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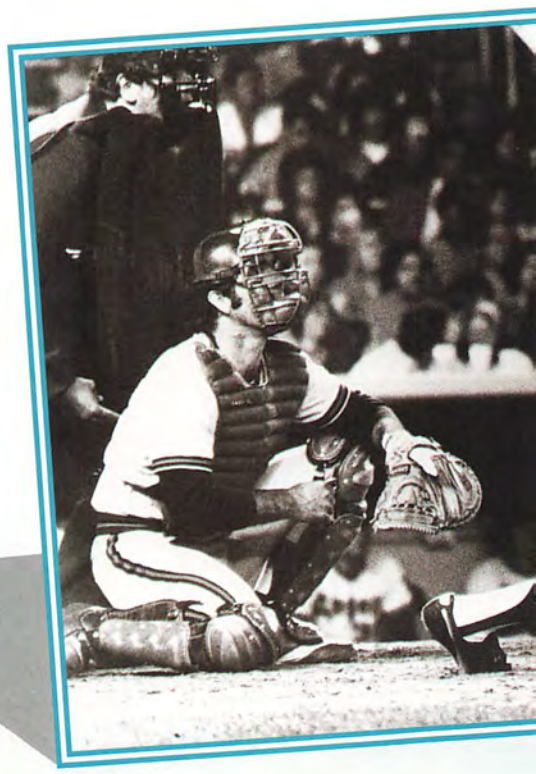

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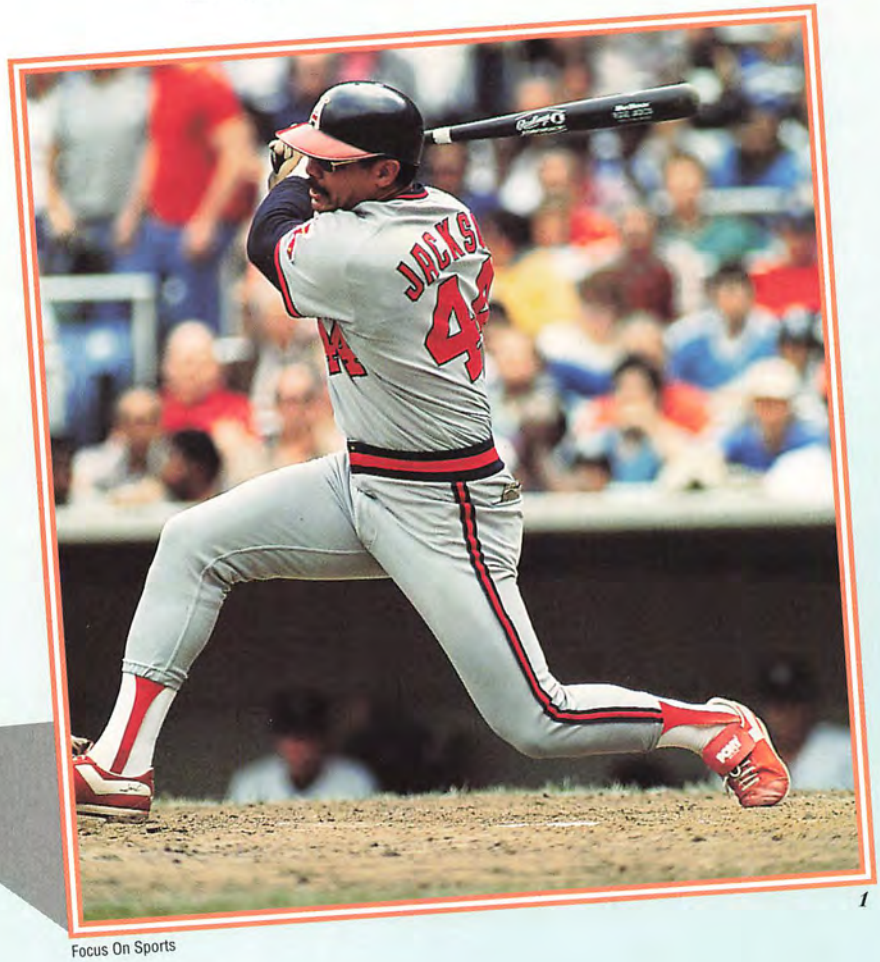


Focus On Sports

1

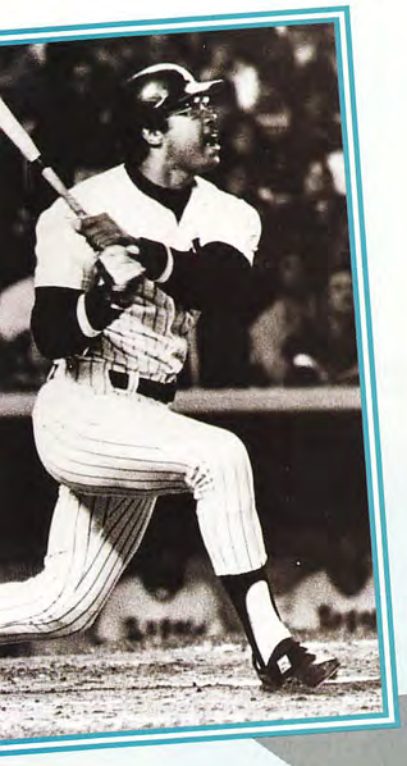
1) As an Angel, Reggie collected home run number 500 and certain entrance into the Hall of Fame.

2) Jackson arrived in New York with the hype of a movie star and in return provided Yankee fans with plenty of big performances.

3) "Mr. October" delivered when the lights were brightest and he had plenty of opportunity to do that. Over his 21-year career, he played in 45 league championship games and 27 World Series contests.

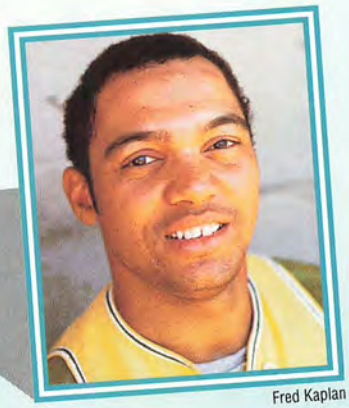
4) As a member of the Oakland A's for eight seasons, Jackson played with some of the greatest teams in the game's history.

5) Even as a youngster, no. 44 displayed the personality that helped place him among baseball's immortals.



Fred Kaplan

4



Fred Kaplan

5

Three of them in one game . . . count them. Off Burt Hooton in the fourth inning. Off Elias Sosa in the fifth. Off Charlie Hough in the eighth. Three home runs on three successive swings, the stuff of which Hall of Famers are made.

It was the stage which Jackson chose for his greatest night as much as the feat itself that stamped him as one for the ages. But then Reggie always was at his best in the big shows. He is Olivier as Hamlet, Pavarotti at the Met, Sinatra caressing a ballad. He always wanted the spotlight, always craved center stage, and never spit the bit.

He would bat a resounding .357 in five World Series, almost 100 points above his career regular-season average. He would smash 10 World Series homers, and drive in 24 runs, and his one-game performance would be the greatest display of slugging in World Series history.

"The magnitude of me," he once said. "The magnitude of the instance, the magnitude of New York. It's uncomfortable, it's miserable. It's uncomfortable being me, it's uncomfortable being recognized constantly, it's uncomfortable being considered something I'm not, an idol or a monster, something hated or loved."

He played on five division champions, three pennant winners and three World Championships in Oakland; in New York, his teams won four division titles, three league championships and two World Championships; there were two more division titles in California. Eleven championship teams in 21 seasons.

As Earl Weaver once said of him, "Championship teams keep following Reggie around."

That's what helps get you into the Hall of Fame.

Jackson is the 36th Yankee elected to Cooperstown, but few of them had to make the decision he did. Which hat to have displayed on his plaque? He played eight seasons in Oakland, one in Baltimore, five in New York and five in California. He chose New York.

"It was real tough question for me to answer for a very, very long time," he said on the day of his election. "I've spent time with the A's the past couple of years and they brought me along as a farm-system kid. But I believe I'm most remembered for what happened in New York.

"I believe New York, George Steinbrenner, the Yankees, Munson, Martin and all the things that happened to me here were, in part, responsible for me being here today. And, being practical, being associated with Mickey Mantle, Whitey Ford, Lou Gehrig, Joe DiMaggio and Babe Ruth is good for Reggie Jackson. I'll go in as a Yankee."

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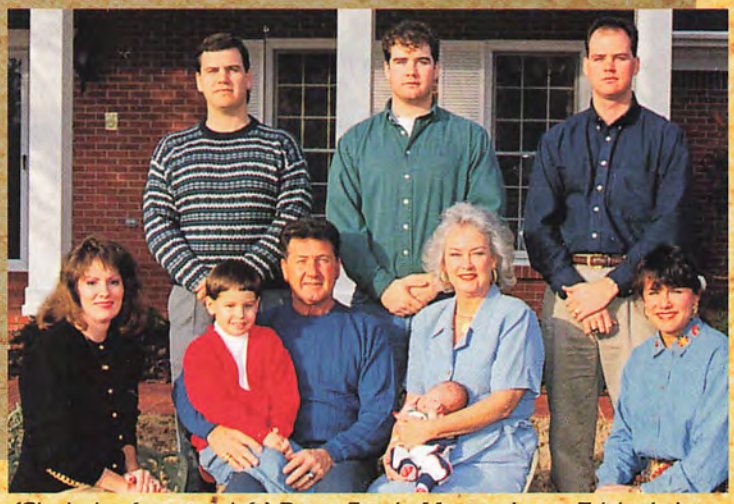
Family
Album

(L to R) William Nathaniel IV, Angela, Buck and Allie Showalter

Tony and Betty Cloninger

(L to R) Jennie, Mark, Shannon, Ryan and Katie Connor

(Clockwise from top left) Rick, Darcy, Cassie, Jill, and Boomer Down



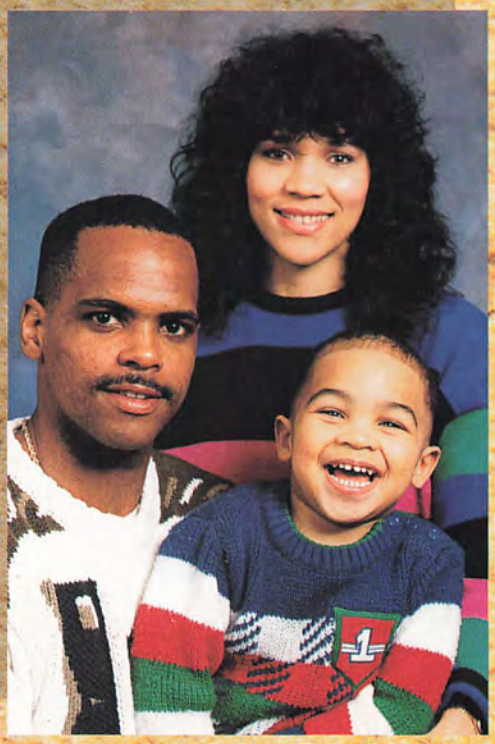
(Clockwise from top left) Dean, Frank, Monte, Joyce, Tricia, Luke Jake, Michael Jake, and Paula Gibbs

(L to R) Don, Jordan, Preston, Taylor and Kim Mattingly

(L to R) Wade, Brett, Debbie and Meagann Boggs

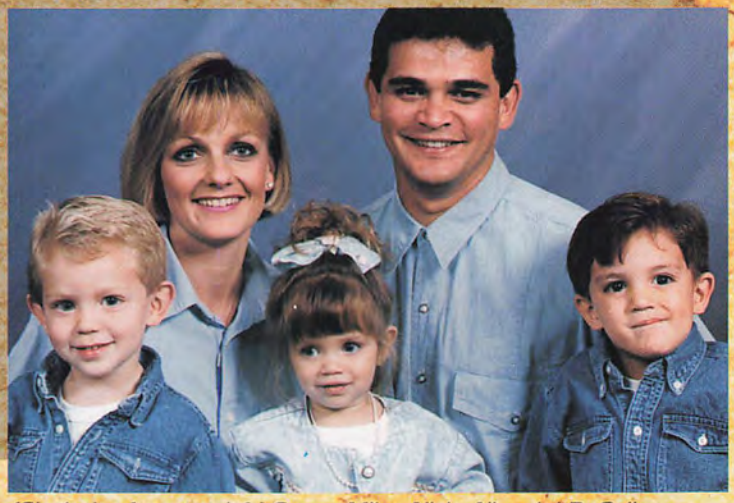
Danny, Kellie and Zachary Tartabull

(Clockwise from top left) Jimmy, Cindy and Jordan Key

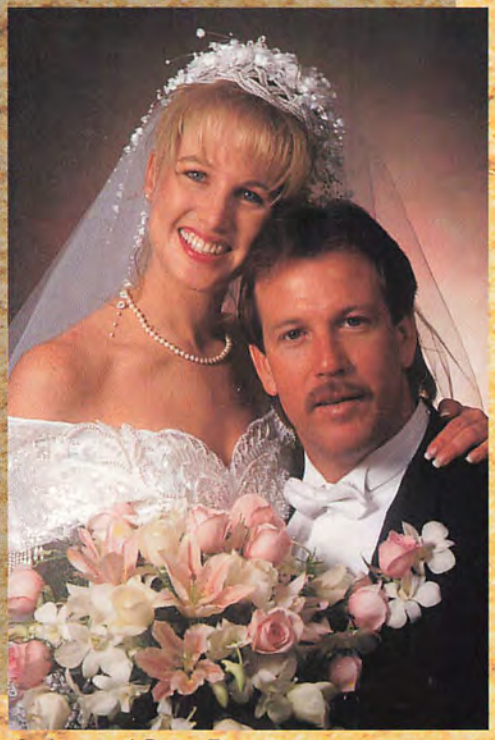


(Clockwise from left) Dion, Doris and Justin Anthony James

(L to R) Kory, Matt, Heather, Hillary, Kristy and Hannah Nokes



(Clockwise from top left) Caryn, Mike, Nick, Ali and J.D. Gallego



Andrea and Steve Farr

(L to R) Chelsea, Cindy, Steve, and Brian Howe

Jeff and Lynne Johnson

Bonnie and John Habyan

Kevin Maas

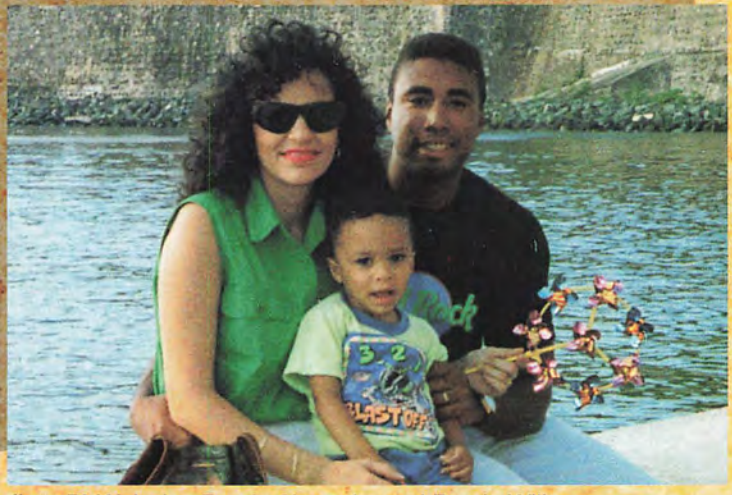
(L to R) Chantal, Danielle, Hensley and Michelle Meulens

Bob and Sue Wickman

(L to R) Rich, Chelsea, Loretta and Alexis Monteleone

(L to R) Scott, Matthew and Rita Kamieniecki

Andy and Mari Ana Stankiewicz



(L to R) Waleska, Bernie Alexander and Bernie Wiliams

(L to R) Paul, Andrew, Aaron and Nevalee O'Neill

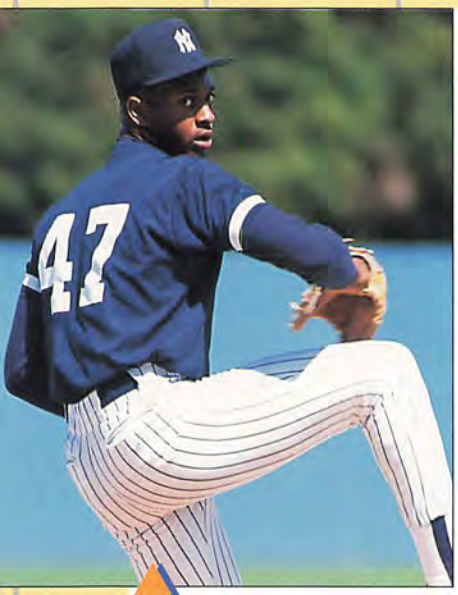
(L to R) Jennifer, Randy and Jeanie Velarde

Erin, Ryan and Mike Stanley

Jim and Andrea Leyritz

Yankees

On · The · Way · Up

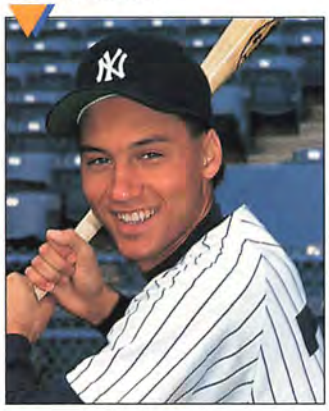


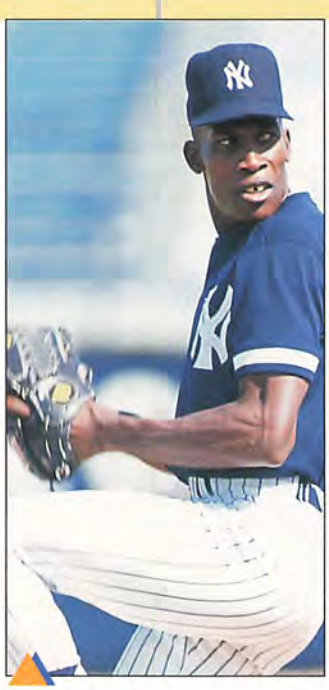
Brien Taylor
Pitcher

6'3", 195, 21 years old, bats and throws left-handed . . . Selected by the Yankees as the number one pick in the 1991 June amateur draft . . . Possibly the best major league prospect currently in minor league baseball . . . Features an overpowering fastball and excellent breaking pitches . . . His fastball has been clocked as high as 98 mph . . . Spent entire 1991 season in Fort Lauderdale finishing with a 6-8 record and 2.57 ERA . . . Allowed only 121 hits in 161 innings pitched and led the Florida State League with 187 strikeouts . . . Signed out of East Carteret High School in North Carolina where he posted a scholastic record of 29-6 with a 1.25 ERA . . . Began the1993 season at Double-A Albany-Colonie.

Derek Jeter
Shortstop

6'3", 175, 18 years old, bats and throws right-handed . . . selected by the Yankees in the first round (sixth overall and the first high school player chosen) of the 1992 June draft . . . Excellent fielder with great range and a strong throwing arm . . . Projected to develop into a very productive offensive player with some power . . . Played most of '92 season at Tampa where he hit .202 with three home runs and 25 RBI in 47 games . . . Finished the year at Greensboro hitting .243 in 11 games . . . Hit .508 in his senior year at Kalamazoo High . . . Attends the University of Michigan in the off-season.



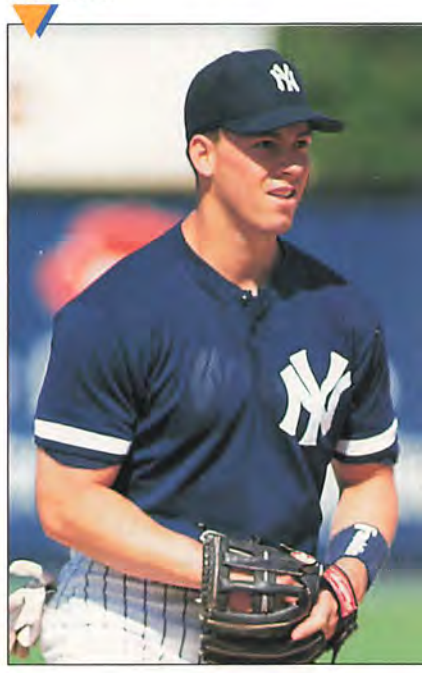


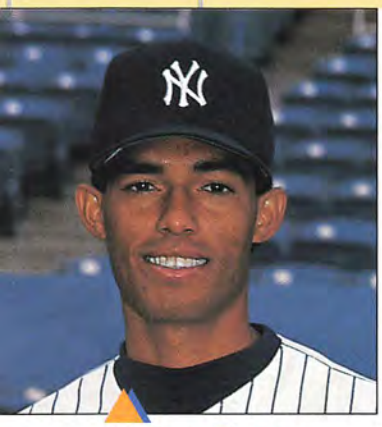
Domingo Jean
Pitcher

6'2", 175, 24 years old, bats and throws right-handed . . . Acquired from the Chicago White Sox organization along with Melido Perez and Bob Wickman in January, 1992 . . . Hard thrower with outstanding split-finger . . . Projected to rise quickly through the minor league ranks . . . Pitched virtually all of last season in Fort Lauderdale going 6-11 with a 2.61 ERA in 23 starts . . . His five complete games led the organization . . . Struck out 172 batters in 158.2 innings while walking only 49 . . . Native of the Dominican Republic.

Russ Davis
Third Baseman

6'0", 170, 23 years old, bats and throws right-handed . . . Selected by the Yankees in the 29th round of the 1988 June draft . . . Last year blossomed into an offensive force as he hit .285 with 22 home runs and 71 RBI in 132 games for Albany-Colonie . . . Named Eastern League Most Valuable Player . . . Solid defensive player who only needs to continue his growth at the Triple-A level . . . Attended Shelton State Community College in Alabama.



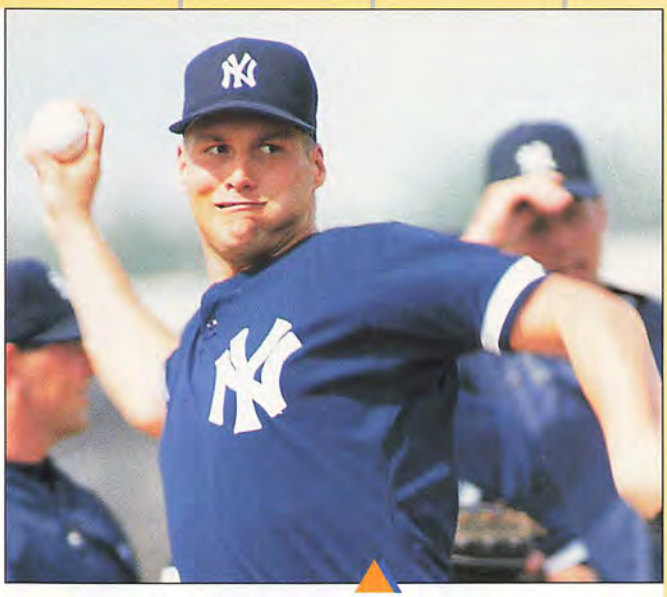


Mariano Rivera
Pitcher

6'4", 168, 23 years old, bats and throws right-handed . . . Signed by the Yankees as a free agent in February,1990 out of Panama . . . Already a savvy hurler with good velocity and pinpoint control . . . Elbow surgery cut short his 1992 season at Fort Lauderdale, but he posted a 5-3 record and a 2.28 ERA in 10 starts before shutting down in August . . . Struck out 42 and walked just five batters in 59-plus innings . . . Has walked only 48 batters in 226 professional innings while striking out 223, a career strikeout-to-walk ratio of 4.6:1 . . . Proved himself healthy at spring training this year.

Kiki Hernandez
Catcher

5'11", 195, 23 years old, bats and throws right-handed . . . Signed by the Yankees as a free agent in July, 1988 . . . Continued his progress as a potent hitter in 1992 at Albany-Colonie . . . batted .280 with four home runs and 40 RBI in 99 games . . . Career .279 hitter . . . Solid defensive player with a good arm behind the plate . . . Yankees' 1991 Minor League Co-Player of the Year . . . Native of Puerto Rico.



Andy Cook
Pitcher

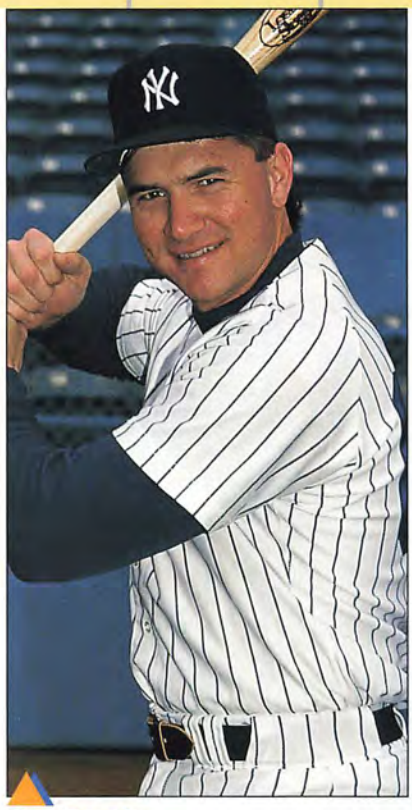
6'5", 215, 25 years old, bats and throws right-handed . . . Selected by the Yankees in the 11th round of the 1988 June draft . . . A starter in his first four seasons, he spent a majority of 1992 in the Columbus Clippers' bullpen . . . Made 32 appearances overall, posting a 7-5 record and 3.16 ERA with two saves . . . Allowed only 85 hits in 92.2 innings . . . Pitched three times in the International League playoffs, going 2-0 with a 0.96 ERA . . . Played in the Arizona Fall League for Phoenix . . . Used exclusively as a starter and went 6-2 with a 2.48 ERA . . . attended Memphis State University.

Yankees

On · The · Way · Up

Robert Eenhoorn
Shortstop

6'3", 185, 25 years old, bats and throws right-handed . . . Selected by the Yankees in the second round of the 1990 June draft . . . Superior defensive talent who began to produce at the plate in 1992, splitting the season between Fort Lauderdale and Albany-Colonie . . . Overall, he hit .271 with career highs in runs (47), hits (108), doubles (16), triples (four), home runs (five) and RBI (56) . . . Hit .305 in 57 games at Fort Lauderdale . . . Member of the 1988 Netherlands Olympic team and attended Davidson College in North Carolina.

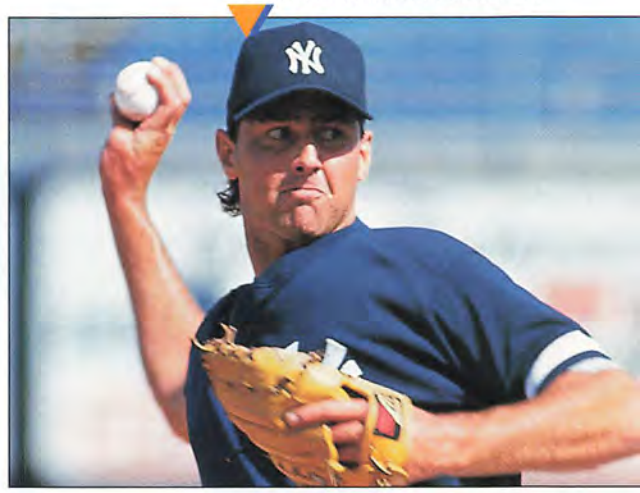


Don Sparks
First Baseman

6'2", 195, 26 years old, bats and throws right-handed . . . Selected by the Yankees in the 1988 June draft . . . Spent entire 1992 campaign at Albany-Colonie where he posted his best season as a pro . . . Hit .313 with 14 home runs, 31 doubles, 72 RBI and 64 runs . . . Led the Eastern League and Yankees' minor leagues with 158 hits . . . formerly a third baseman . . . Attended Loyola Marymount University in California.

Mark Hutton
Pitcher

6'6", 240, 23 years old, bats and throws right-handed . . . Signed by the Yankees as a free agent in December, 1988 . . . Led Albany-Colonie in wins (13), starts (25) and innings (165.1) and posted a 3.59 ERA . . . allowed only 146 hits while striking out 128 . . . Owns an overpowering fastball and may be converted to a closer this year at Columbus . . . A native of South Adelaide, Australia.

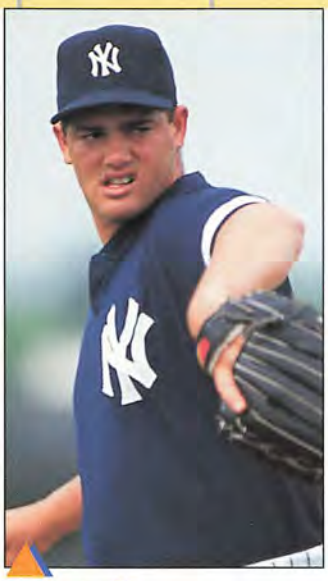


Dave Silvestri
Infielder/Catcher

6'0", 196, 25 years old, bats and throws right-handed . . . Acquired from the Houston organization in March, 1990 . . . Played most of 1992 at Columbus, but was called up twice to New York where he hit .308 in seven games . . . As a Clipper, he hit .279 with 25 doubles, five triples,13 home runs and 73 RBI . . . A strong offensive performer throughout his pro career, the longtime shortstop began to learn catching duties at spring training this year . . . Yankees' 1991 Minor League Co-Player of the Year . . . Member of the 1988 gold medal-winning USA Olympic team . . . Former All-America at the University of Missouri.

Sterling Hitchcock
Pitcher

6'11", 192, 22 years old, bats and throws left-handed . . . Selected by the Yankees in the ninth round of the 1989 June draft . . . Budding southpaw who owns a career minor league ERA of 2.56 with 525 strikeouts in only 516 innings . . . Strong thrower with excellent assortment of breaking pitches . . . Was 6-9 with a 2.58 ERA at Albany-Colonie in 1992 . . . Led Eastern League with 155 strikeouts and averaged 9.6 strikeouts per nine innings pitched . . . Was called to New York in September for three starts, going 0-2 with an 8.31 ERA . . . Became first Yankee starter in 10 years to make the jump to the majors from Double-A .

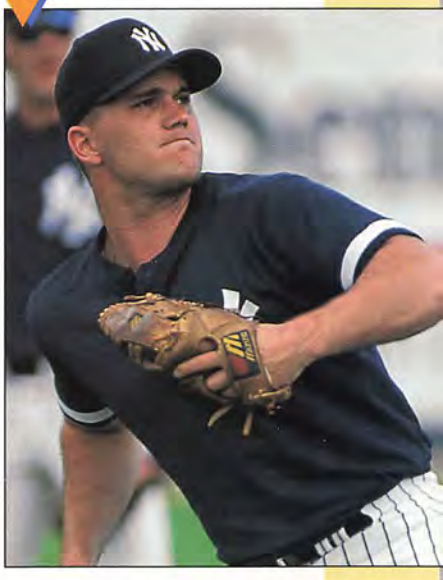


Roberto Munoz
Pitcher

6'7", 237, 25 years old, bats and throws right-handed . . . Selected by the Yankees in the 15th round of the 1988 June draft . . . Made 22 starts in Albany-Colonie in 1992, going 7-5 with a 3.28 ERA . . . Allowed only 96 hits in 112.1 innings and struck out 66 . . . Held opponents to a .234 BA against . . . Hard thrower who has steadily built a repertoire of breaking pitches . . . Played winter ball in Puerto Rico (Arecibo), throwing 16.2 innings in three starts . . . Attended Palm Beach Junior College and Polk Community College, both in Florida.

Billy Masse
Outfielder

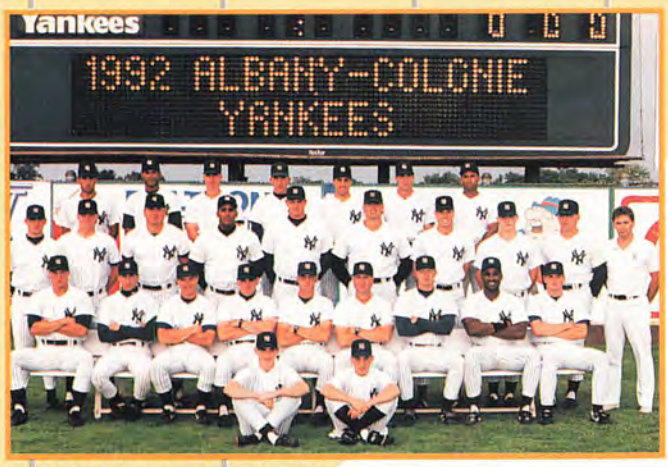
6'1", 185, 26 years old, bats and throws right-handed . . . Selected by the Yankees in the seventh round of the 1988 June draft . . . Played a key role in Columbus' 1992 championship season . . . Hit .266 in 110 games with 12 home runs and 60 RBI . . . Features good power and run-producing ability . . . Had a pair of two-home run games last year . . . Attended Wake Forest University and was a member of the 1988 USA Olympic team.



Yankees

Minor • League • Clubs

1992 Columbus Clippers *International League Champions*



1992 Albany-Colonie Yankees

1992 Prince William Cannons

1992 Greensboro Hornets

1992 Oneonta Yankees

1993 Yankee Minor League Affiliates

Class	City	League	Manager	Coaches	Trainers
AAA	Columbus, OH	International	Stump Merrill	Mike Brown Ted Uhlaender Hop Cassady	Darren London
AA	Albany, NY	Eastern	Mike Hart	Dave Schuler Brian Butterfield Joe Lefebvre	Greg Spratt
A	Prince William,VA	Carolina	Trey Hillman	Mark Shiflett Brian Milner	Tom Raynor
A	Greensboro, NC	South Atlantic	Bill Evers	Mark Rose Gary Denbo	Mark Littlefield
A	Oneonta, NY	NY-Penn	Mark Newman	Juan Nieves Rich Arena	TBA
R	Tampa, FL	Gulf Coast	Glenn Sherlock	Hoyt Wilhelm Ken Dominguez	Chris DeLucia

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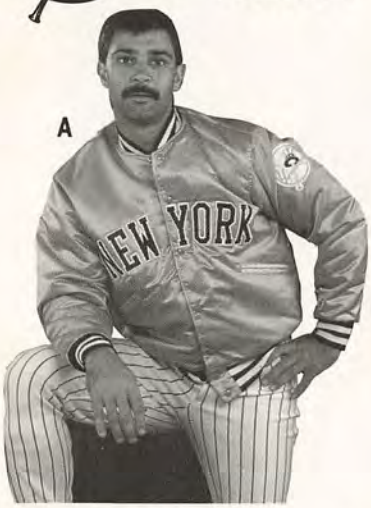

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XXL . . . **#101 $110.00**

B Turbo Jacket
Shell is 65/35 poly goose down filled.
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C White Yankee Sweatshirt
►Adult: S-XL . . . **#404 $25.00**

D Yankee Crested Sweatshirt
►Adult: S-XL . . . **#416 $27.50**

E Navy Logo Sweatshirt
►Adult: S-XL . . . **#400 $20.00**
►Youth: S-L . . . **#400 $15.00**

F Black Crested T
►Adult: M-XL . . . **#361 $18.50**

G Gray Yankee Logo T
►Adult: S-XL . . . **#307 $14.00**
XXL . . . **#307 $16.00**
►Youth: S-L . . . **#307 $13.00**

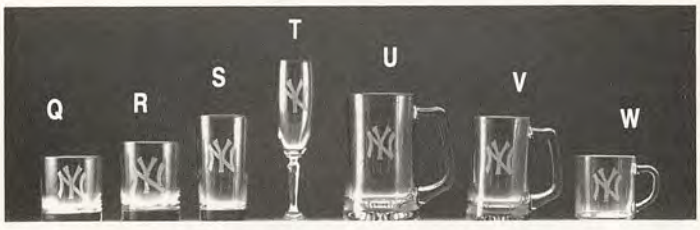
H Yankee Toddler Sleeper
Your infant will be a Yankee from head to toe with snap front, 100% polyester sleeper. Screened-on block lettering and logo.
►Infants: 6-12-18 mo. . . **#207 $17.50**

J Yankee "On the Mound" T
Pitcher readies to uncork a knuckler behind a background of NY logos, gray and blue. Glossy silk-screened lettering adds punch to this 100% cotton T. Ribbed knit collar and hemmed sleeves.
►Adult: S-XL . . . **#362 $17.50**

K Replica Ring Key Chain . . . #604 $$20.00
L Sport Brat Key Chain . . . #945 $6.50
M Yankee Enamel Key Chain . . . #1018 $6.50
N Team Crest Pin . . . #853 $10.00

O Pro Model Cap
►Adult: 6¾ - 7¾ . . . **#0001 $20.00**

P Adjustable Player Cap
►Adult: 7¼ - 7⅝ . . . **#3200 $10.00**
6¾ - 7⅛ . . . **#3100 $10.00**
►Junior: ages 1 to 4 . . . **#4100 $6.50**
►Infant: newborn to 1 . . . **#4100 $6.50**



Q 11 oz. Executive Glass (set of 4) . . . **#832 $25.00**
R 14 oz. Executive Glass (set of 4) . . . **#833 $25.00**
S 13 oz. High Ball Glass (set of 4) . . . **#834 $25.00**
T 6 oz. Champagne Glass (set of 2) . . . **#835 $20.00**
U 25 oz. Beer Mug . . . #836 $25.00
V 15 oz. Beer Mug . . . #837 $15.00
W 10 oz. Coffee Mug . . . #838 $15.00
X Ceramic Cobalt Blue Stein . . . #1019 $15.00
Y Ceramic Cobalt Blue Coffee Cup . . . #1005 $10.00

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Item #/Description	Quantity	Size	Price Per Item	Total Amount

Merchandise Total	Shipping & Handling
Under $15	$3.00
$15.01-$30	5.00
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Yankees
FAN · FESTIVAL

The Third Annual Yankees Fan Festival held Feb. 5-7, 1993, was a Yankee fan's dream come true. The event provided fans an opportunity to get up close and personal with their favorite Yankee players, past and present, during the off-season.

A sold-out crowd, which totalled 10,000 people, flocked to the Jacob Javits Convention Center in Manhattan to partake in the many activities. All of the Festival's proceeds were donated to the Yankee Foundation and the Children's Health Fund. The Yankee Foundation is a non-profit organization which benefits local charities in the New York area. The Children's Health Fund, which Don Mattingly supports extensively, provides medical care to underprivileged youngsters who would not otherwise be able to receive it.

Among the many activities available were collecting autographs from members of the '93 Yankees team. Danny Tartabull, Melido Perez, Bernie Williams Pat Kelly and Mattingly, along with newest Yankees Jim Abbott, Jimmy Key, Spike Owen and Paul O'Neill were some of the many players who helped entertain the fans who traveled from all parts of the country to see their favorite Bronx Bombers.

The Festival featured a strong lineup of former players including Tommy Henrich, Ron Guidry, Tommy John, Don Larsen, Bob Lemon, Mickey Rivers and Roy White. Other notables included former Yankees Ron Blomberg, Clete Boyer, Mike Torrez, Phil Linz, Joe Pepitone, Hector Lopez and Johnny Blanchard, George Frazier and Bob Shirley.

In addition to the autograph sessions, a collection of exhibits were available to participants at no extra charge. One of the more popular activities was provided by former Yankee John Montefusco. "The Count"'s batting cage simulates the image of an actual major league pitcher throwing off a mound. The realistic effect attracted the attention of fans and players alike.

Also available was the Donruss Baseball Card Photo Booth. Fans could have their likeness in a Yankee uniform recreated on a baseball card with their own personal statistics on the back. A Fantasy Play-By-Play Booth enabled fans to record and take home on video tape a great moment in Yankee history. Chris Chambliss' 1976 pennant-clinching home run versus the Royals, Reggie Jackson's three home runs in the '77 Series or the last half-inning of Larsen's perfect game in the 1956 World Series were some of the many great moments to recreate.

Two exhibits open for viewing were the Photo Gallery and the Halper Memorabilia Showcase. The Photo Gallery displayed large, rare black-and-white and color photos encompassing Yankee history from 1923 to the present. The Halper Memorabilia Showcase featured uniforms from the extensive collection of renowned collector Barry Halper.

In recognition for taking part in the Festival, all fans were allowed to exchange their ticket stub for a free ticket to a '93 Yankee game.

"We are happy to offer fans a one-time charge for this event which covers the cost of autographs, making your own baseball card, a free video cassette, free swings at the batting cage and a free ticket to an upcoming Yankees game," said Kathy Korleski, Fan Festival Coordinator. "We feel these factors are what separates the Yankee show from an ordinary card show because of the value it offers to fans."

The admission charge enabled fans to enter the Silent Auction Room where they could bid on unique Yankee items such as Don Mattingly's signed home jersey, autographed bats, team autographed batting helmets and the authentic Yankee bullpen car were auctioned off.

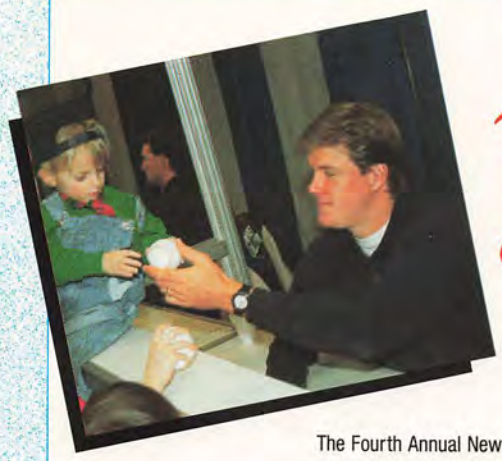
Activities fans could bid on included "Photographer for a Day," "Meet the Manager Night," "Groundskeeper for a Day," and the "All-Star Trip to Baltimore" excursion.

Numerous card dealers and exhibitors displayed memorabilia ranging from baseball cards to autographed jersies of Hall of Famers and much more. Major League Marketing, producers of Score and Pinnacle baseball cards, distributed its new products. A caricaturist was also on hand, as was a booth where fans could have their picture taken and put on the cover of *Yankees Magazine*. In addition, tickets to future Yankee home games were on sale as well as full and partial season ticket plans.

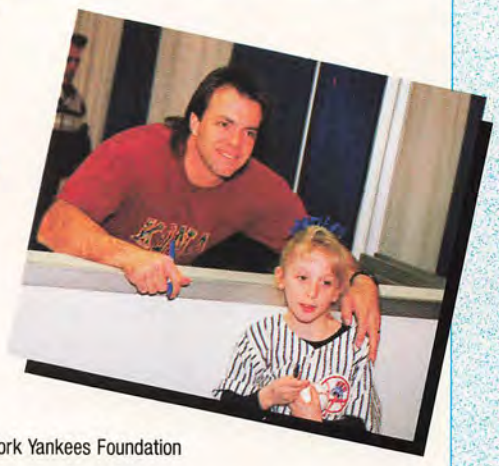
The Fourth Annual Fan Festival, scheduled for Feb. 4-6, 1994, promises plenty of exciting surprises aimed to make the event bigger and better than ever.

"We are very excited that the Third Annual Festival sold out, and we are concentrating on extending invitations to even more Yankee players and increasing activities for the fans," said Korleski.

You won't want to miss it, so read the ad on the following page to find out how to get your tickets and we'll see you there!



4th ANNUAL FAN FESTIVAL
1994
Yankees



The Fourth Annual New York Yankees Fan Festival for the Benefit of The New York Yankees Foundation

Join Us at The Jacob Javits Convention Center · 34th Street and 11th Avenue · New York City

Friday, February 4, 1994 from 12 Noon–8 PM · Saturday, February 5, 1994 from 9 AM–5 PM · Sunday, February 6, 1994 from 9 AM–5 PM

$35 per person per day

NO ADDITIONAL CHARGE FOR:

■ Any autograph that you can obtain from over 50 current and former New York Yankees ■ Trying your batting skills at the Power Alley Batting Cage ■ Having your very own baseball card made up in a Yankee Uniform ■ Taking home your "call" of a Great Moment in Yankee History on Tape ■ Viewing the Nationally Famous Barry Halper Memorabilia Exhibit of Rare baseball items

PLUS:

You can redeem your FANFEST ticket for a free Box seat to a Pre-Selected NYY Home Game during the 1994 season, Raffles, Give-a-ways and many more surprises.

Take advantage of the opportunity to bid on authentic game used equipment in the silent auction and view the historical Yankee Photo Gallery.

Don't Delay or You'll Miss Out on This Extraordinary Event—First Come, First Serve.

How To Get Tickets

By Mail: Specify the date(s) you want along with the number of tickets desired on the attached order form. Enclose a check or money order payable to: "New York Yankees Foundation".

In person: At the Yankee Stadium Advance Ticket Window, located outside the Stadium, in the Plaza near Gate 4. Window hours are MON.–SAT. 9 AM–5 PM & SUN. 10 AM–5 PM. Tickets can also be purchased during all home games and for one hour following games.

At the Yankees Clubhouse Stores: Located at 110 East 59th St. (between Lexington & Park Aves.) and 393 5th Ave. (Between 36th & 37th Sts.) in Manhattan. Tickets can be purchased here (cash only) during regular store hours.

Through Ticketmaster: Fan Festival tickets are available at any Ticketmaster Ticket Center or through Ticket Master Charge-By-Phone. For outlet information and phone orders call:
212-307-1212

516-888-9000
914-454-3388
201-507-8900

TICKETMASTER®

203-525-4500
609-520-8383
518-476-1000

Tickets are non-exchangeable, non-refundable and cannot be replaced.

1993 FAN FESTIVAL SOLD OUT

4th ANNUAL FAN FESTIVAL TICKET APPLICATION

	Day/Date	# Of Tickets	Ticket Price	Total
First Choice			x $35	
Second Choice			x $35	
Third Choice			x $35	

In the event the day I choose sells out, please go to my next choice or issue a refund check (check one): ☐ Next Choice ☐ Refund Check

Enclosed is a check or money order in the amount of $_____ made payable to: NEW YORK YANKEES FOUNDATION.
The net proceeds of the Fan Festival go to benefit area charities.

(PLEASE PRINT)

NAME ADDRESS

CITY STATE ZIP

DAYTIME PHONE ( ) EVENING PHONE ( )

Mail completed application to: Yankees Fan Festival · Yankee Stadium · Bronx, NY 10451

Note: While efforts will be made to accommodate all fans, please keep in mind that we cannot guarantee any specific autograph. Each player will only sign one item per person. This will be strictly enforced. We thank you for your cooperation in this matter.

Y

FOR INFORMATION ONLY CALL: (718) 293-4300

Yankees
In The Community

A strong commitment to the community has always been one of the most important objectives of the New York Yankees. Again in 1993 the Yankees are heavily involved with numerous charities, non-profit organizations, schools, and youth groups in the New York City metropolitan area.

Here is a brief list of the organizations the Yankees work with to help build a better community:

The Yankee Foundation

Since its formation in 1973, the Yankees have contributed to the New York community through this philanthropic organization, founded by Yankees Principal Owner and General Partner George Steinbrenner. The Foundation has raised over $2.5 million for athletic, recreational and educational programs for New York's young people. Some of the organizations which receive assistance from the Foundation include the New York Urban League, Boys Club of Greater New York, Boy Scouts, Big Brothers of New York, Catholic Youth Organization, Fresh Air Fund, Instructional Television, Police Athletic League, Special Olympics, Patrolmen's Benevolent Association, the YMCA as well as other numerous university programs.

The Whitney M. Young, Jr. Memorial Football Classic

Since 1977, the Yankees have sponsored and underwritten the Whitney M. Young, Jr. Memorial Football Classic in association with the New York Urban League. Proceeds from the game provide needed funds to help minority youth gain financial assistance in pursuit of a college education. The Yankees have raised over $650,000 since 1977.

The Con Edison/Yankees Baseball Program

This is the 26th year of the Con Edison/Yankees baseball program. Since 1968, Con Edison and the Yankees have provided free admission to Yankees games for more than 2.5 million area youngsters, ranging in age from 8 to 16. Every five children are accompanied by an adult chaperone. For many young people in New York City and Westchester County, this program has provided their first opportunity to attend a professional baseball game.

Tickets are distributed by Con Edison to youth organizations in New York City and Westchester County on a first-come, first-serve basis. More than 3,000 seats per game are made available to these youth organizations for 26 games a season. As part of the program, Earl Battey, a former Minnesota Twins catcher and five-time American League All-Star, attends games with the children and serves as an expert "answer man" for their questions on the baseball action.

The program was enshrined in 1976 in the Baseball Hall of Fame in Cooperstown, NY. It has also been recognized as "a public service worthy of special recognition" in a New York City mayoral proclamation and has won top public service award of the American Gas Association.

Citibank/Yankees Baseball Clinics

Again in 1993, the Yankees and Citibank, in conjunction with the New York City Department of Parks and Recreation, are conducting 10 clinics in the city this summer. At each clinic a Yankees player and coach give baseball instruction to youngsters in each of the five boroughs and also distribute free Yankees items.

The Yankees and Citibank also use the clinics as an opportunity to encourage the city's youngsters to stay in school and off drugs. The 1992 clinics were a major success and this year's promise to be even more popular.

Joan Vitale Strong

In December, Jimmy Key (second from the left) and the Yankees made a combined $20,000 contribution to the HELP Housing Program, the nation's largest provider of transitional housing for the homeless. The check presentation was made at City Hall in Manhattan where Key was joined by Yankees General Partner Joe Molloy (far left), Mayor David Dinkins, and Yankees Executive Vice President and General Counsel David Sussman (far right).

Above left: Yankees first base coach Frank Howard is a frequent participant in the Citibank/Yankees Baseball Clinics throughout the five boroughs.

During the off-season, Yankees players, coaches and front office executives often visit New York area schools and spend time with children discussing baseball and the benefits of a sound education. Above right: Kevin Maas makes friends with a group of students at a local elementary school.

The Yankees Winter Caravan

Each off-season numerous Yankees players, coaches and front office executives visit New York area high schools and hospitals where they meet and talk baseball with fans of all ages. The Yankees also host annual Halloween and Christmas parties for the local children in the Stadium Club restaurant at Yankee Stadium. Past and present Yankee stars attend the parties and spend the day with the children.

Current Yankees personnel also make individual efforts to help charities in the New York area. General Manager Gene Michael is the founder of the Gene Michael Fund, a chapter of the Tomorrow's Children Fund. The fund raises money for research, care and assistance for children's cancer at the Hackensack Medical Center in New Jersey.

Don Mattingly is deeply involved with the Children's Health Fund, which provides mobile medical care for New York City's homeless children. He also does work with the Westchester/Putnam Special Olympics, the Easter Seals Society and the National Committee for the Prevention of Child Abuse.

Danny Tartabull is the national spokesman for Big Brothers of America and new Yankee Jimmy Key is a major contributor to the HELP Housing Program, the nation's largest provider of transitional housing for the homeless.

Look Like a Yankee Ballplayer!

Visit the Donruss Baseball Card Photo Booth

Now you can receive a replica 1993 Donruss baseball card with your picture on it. You will wear a Yankee jersey and cap and pose against the backdrop of Yankee Stadium. The card includes personal statistics on the back.

To get your card, go to Photo Booth located on the Main Level, Section 4 at Yankee Stadium. For more information call, 718-293-4300.

Take Home A Memory!

Yankees

SPECIAL · DAYS

Calendar Weekend
(Saturday & Sunday, April 17 & 18)
Texas vs. Yankees
Follow the Yankees year-round with this full-color calendar, compliments of Coca-Cola.

Autographed Ball Day
(Saturday, May 1)
Seattle vs. Yankees
All fans 14 & under can add to their memorabilia collection with this replica autographed ball featuring members of the '93 squad, compliments of Jolly Rancher Candy.

Batting Glove Day
(Sunday, May 2)
Seattle vs. Yankees
All fans 14 & under can "get a grip" on their favorite bat with this blue and white batting glove, compliments of Starter.

Briefcase Day
(Thursday, May 6)
California vs. Yankees
A great new giveaway that men 21 & over can use to carry their important papers to and from the office, compliments of WABC TalkRadio 77AM.

Painter's Cap Day
(Saturday, May 15)
Toronto vs. Yankees
All fans will love wearing this cap while they do their household chores, compliments of Benjamin Moore.

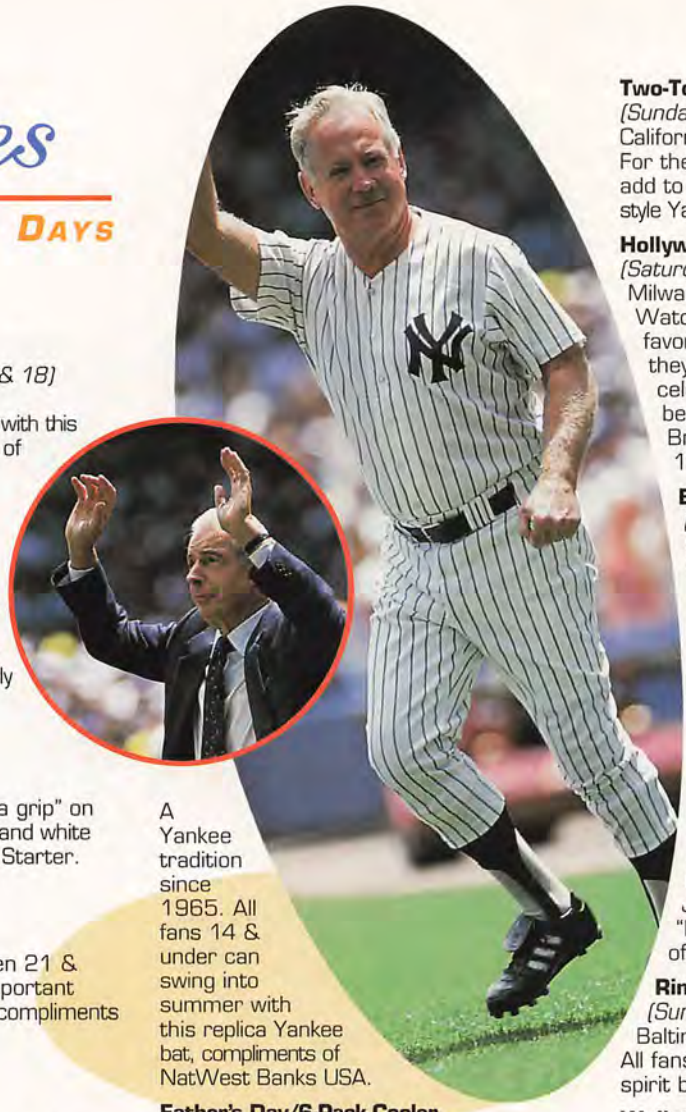
Baseball Card Folder Day
(Sunday, May 16)
Toronto vs. Yankees
A great way for all fans 14 & under to store their baseball cards, compliments of Donruss.

Fanny Pack Day
(Saturday, May 29)
Chicago vs. Yankees
All fans can use this handy item to hold their keys, subway tokens and Yankee tickets, compliments of Nobody Beats The Wiz.

Helmet Day
(Sunday, May 30)
Chicago vs. Yankees
All fans 14 & under will receive a replica batting helmet, compliments of Dellwood.

Rookie League Magazine Day
(Monday, May 31)
Cleveland vs. Yankees
All fans 14 & under will receive a copy of Major League Baseball's magazine for kids, compliments of Fleer Corporation.

Bat Day
(Saturday, June 19)
Minnesota vs. Yankees



A Yankee tradition since 1965. All fans 14 & under can swing into summer with this replica Yankee bat, compliments of NatWest Banks USA.

Father's Day/6-Pack Cooler Bag Day
(Sunday, June 20)
Minnesota vs. Yankees
The Yankees say "thanks, dad" with a six-pack cooler bag for men 21 & over, compliments of Deer Park Water.

64-Ounce Cooler Day
(Wednesday, June 30)
Detroit vs. Yankees
Kids 14 & under can use this cooler at the family barbecue or even bring it to the beach, compliments of Modell's Sporting Goods.

Sunglasses Day
(Saturday, July 17)
Oakland vs. Yankees
All fans will have it "made in the shade" with this great pair of sunglasses, compliments of Nobody Beats The Wiz.

Athletic Sock Night
(Sunday, July 18)
Oakland vs. Yankees
Add to your baseball wardrobe with these athletic socks, complete with Yankee logo, compliments of Foot Locker.

Upper Deck Heroes Of Baseball Day
(Saturday, July 24)
California vs. Yankees
See the greatest players ever to wear Pinstripes in the 47th Annual Old Timers Day Classic (ceremonies begin at noon).

Two-Tone Cap Day
(Sunday, July 25)
California vs. Yankees
For the third straight season, all fans can add to their cap collection with this new-style Yankee cap, compliments of Gatorade.

Hollywood All-Stars Softball Game
(Saturday, July 31)
Milwaukee vs. Yankees
Watch a team of your Hollywood favorites from movies, music and TV as they take on a team of New York-area celebrities in a fun-filled softball game beginning at 11:45 AM, with the Brewers/Yankees game to follow at 1:30 PM.

Baseball Glove Day
(Sunday, August 1)
Milwaukee vs. Yankees
Fans 14 & under can make great catches with this baseball glove, compliments of Citibank.

Water Bottle Day
(Thursday, August 5)
Toronto vs. Yankees
Fans 14 & under will never be thirsty when they have their water bottle, compliments of Modell's Sporting Goods.

Reggie Jackson Day
(Saturday, August 14)
Baltimore vs. Yankees
Join the Yankees as they salute "Mr. October," the newest member of baseball's Hall of Fame.

Ring Day
(Sunday, August 15)
Baltimore vs. Yankees
All fans 14 & under can show their team spirit by wearing this great looking ring.

Wallet Day
(Wednesday, August 18)
Texas vs. Yankees
Kids 14 & under can keep track of their allowance with this handy wallet, compliments of PayDay.

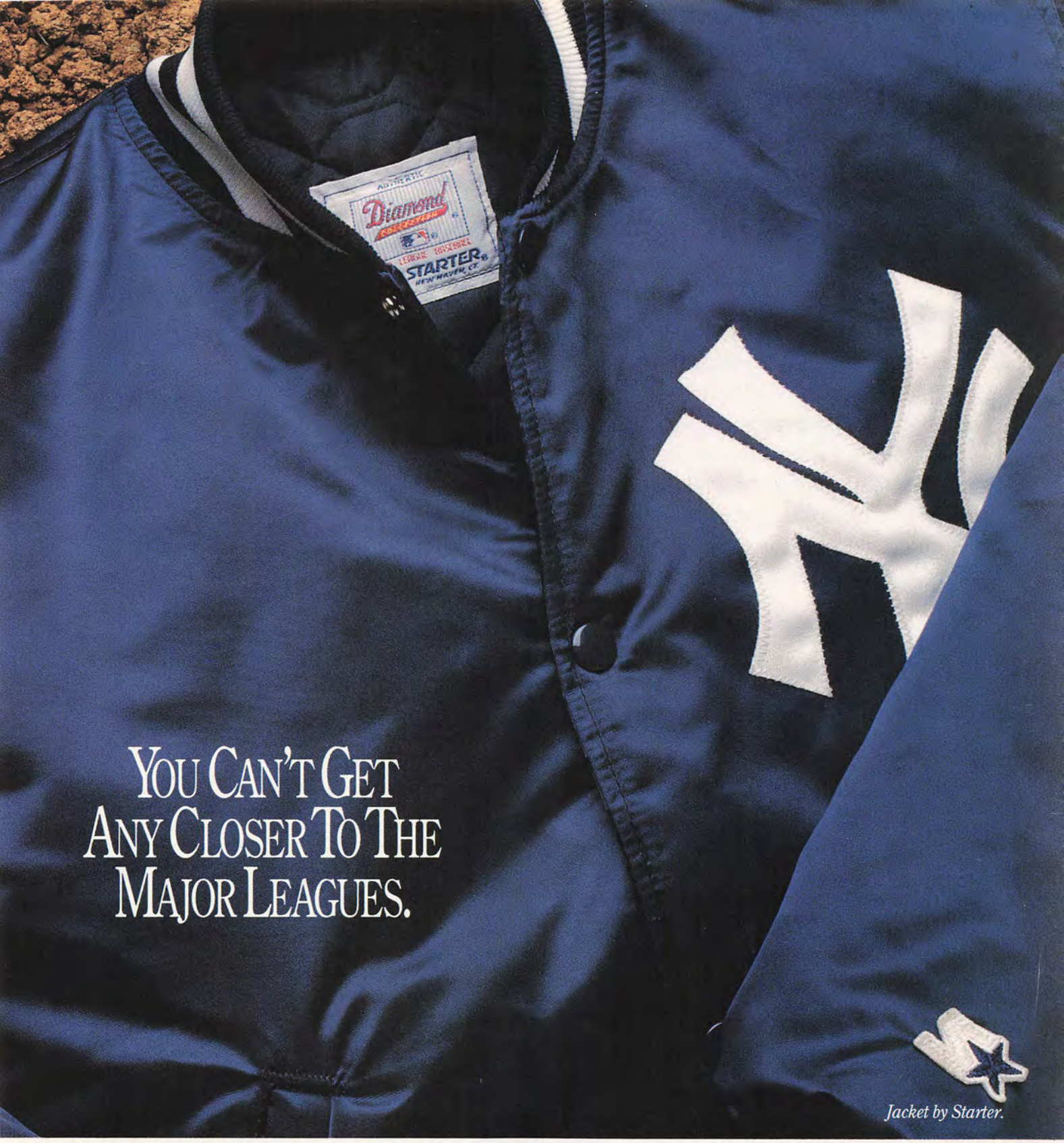
Sports Bag Day
(Saturday, August 21)
Kansas City vs. Yankees
All fans will receive a roomy sports bag that's perfect for use at the gym, library or beach, compliments of WABC TalkRadio 77AM.

Watch Day
(Sunday, August 22)
Kansas City vs. Yankees
All fans will be "on time" for this great looking digital watch, compliments of Nobody Beats The Wiz.

Lunch Bag Day
(Saturday, September 4)
Cleveland vs. Yankees
This insulated bag will come in handy for all fans 14 & under who like to bring their lunch to school.

Fan Appreciation Day
(Saturday, October 2)
Detroit vs. Yankees
The Yankees salute the world's greatest fans with a very special gift.

All promotion dates are subject to change without notice.



YOU CAN'T GET ANY CLOSER TO THE MAJOR LEAGUES.

Jacket by Starter.

The Authentic Diamond Collection. The same caps, jerseys, jackets and equipment worn and used by major league players are available at clubhouse shops and fine stores everywhere.

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MAJOR LEAGUE BASEBALL

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CATCH THE FEVER

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NEW

Yankees HOME VIDEO LIBRARY

Great and glorious Yankees from the past strut their stuff once again in a complete collection of World Series highlights, full game broadcasts and special theme video cassettes! Now you can relive some of baseball's greatest moments, right in your own living room! Enjoy the tapes yourself, or give them as a gift to your favorite baseball fanatic.

SPECIAL OFFER: Buy any **two** videos and get your third choice **FREE!!**

SPECIAL THEME CASSETTES
$29.95 + postage & handling

PLAY BALL WITH THE YANKEES (1950): In 1950, the Yankee way was the only way to play ball! Members of that team show how they did it.

A WINNING TRADITION (1977): The 1977 World Champions resumed a winning tradition that had been passed on through the decades. This is that story.

IT DON'T COME EASY (1978): The amazing story of the 1978 Yankees. Relive the greatest comeback ever!

DYNASTY: THE NEW YORK YANKEES: (1981) Experience once again the days when rooting for the Yankees was like rooting for U.S. Steel.

50 YEARS OF YANKEE ALL-STARS (1982): Here's where Yankee lore finds its origin — in the players who brought home championship after championship by rising above the game — the Yankee All-Stars!

YANKEE STADIUM: HOME OF HEROES (1983): The "House that Ruth Built" has been the sight of some of the games greatest heroics for over 60 years! Experience these moments one more time.

A NEW ERA (1984): Traces Yankee history through the "Ruth-Gehrig Era", the "DiMaggio Era", the "Mantle-Maris Era", the "Munson-Jackson Era" and right through the 1980's.

WORLD SERIES HIGHLIGHTS
$29.95 + postage & handling

1943 – Yankees vs. St. Louis Cardinals
1947 – Yankees vs. Brooklyn Dodgers
1949 – Yankees vs. Brooklyn Dodgers
1950 – Yankees vs. Philadelphia Phillies
1951 – Yankees vs. NY Giants
1952 – Yankees vs. Brooklyn Dodgers
1953 – Yankees vs. Brooklyn Dodgers
1955 – Yankees vs. Brooklyn Dodgers
1956 – Yankees vs. Brooklyn Dodgers
1957 – Yankees vs. Milwaukee Braves
1958 – Yankees vs. Milwaukee Braves
1960 – Yankees vs. Pittsburgh Pirates
1961 – Yankees vs. Cincinnati Reds
1962 – Yankees vs. San Francisco Giants
1963 – Yankees vs. Los Angeles Dodgers
1964 – Yankees vs. St. Louis Cardinals
1976 – Yankees vs. Cincinnati Reds
1977 – Yankees vs. Los Angeles Dodgers
1978 – Yankees vs. Los Angeles Dodgers
1981 – Yankees vs. Los Angeles Dodgers

★ ☆ ★ ☆ ★ ☆ ★ ☆ ★ ☆ ★ ☆ ★ ☆ ★ ☆ ★ ☆ ★ ☆ ★ ☆ ★ ☆ ★ ☆ ★ ☆

GREAT GAME BROADCASTS
$49.95 + postage & handling

RON GUIDRY'S RECORD BREAKING 18 STRIKE-OUT PERFORMANCE
June 17, 1978—Entire game, pitch by pitch

YANKEES—RED SOX PLAYOFF GAME
October 2, 1978—Entire game, pitch by pitch

DAVE RIGHETTI NO-HITTER GAME
July 4, 1983—Entire game, pitch by pitch.

ORDERING IS EASY!

Just list the titles you'd like, along with your name and address, and send a check or money order for the listed prices + **$5.00 postage and handling** for each tape ordered to:

Yankees Video Library
Dept. M
Yankee Stadium
Bronx, NY 10451

Credit card Customers can call toll free:

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Please allow 3-4 weeks for delivery.

Order yours TODAY!

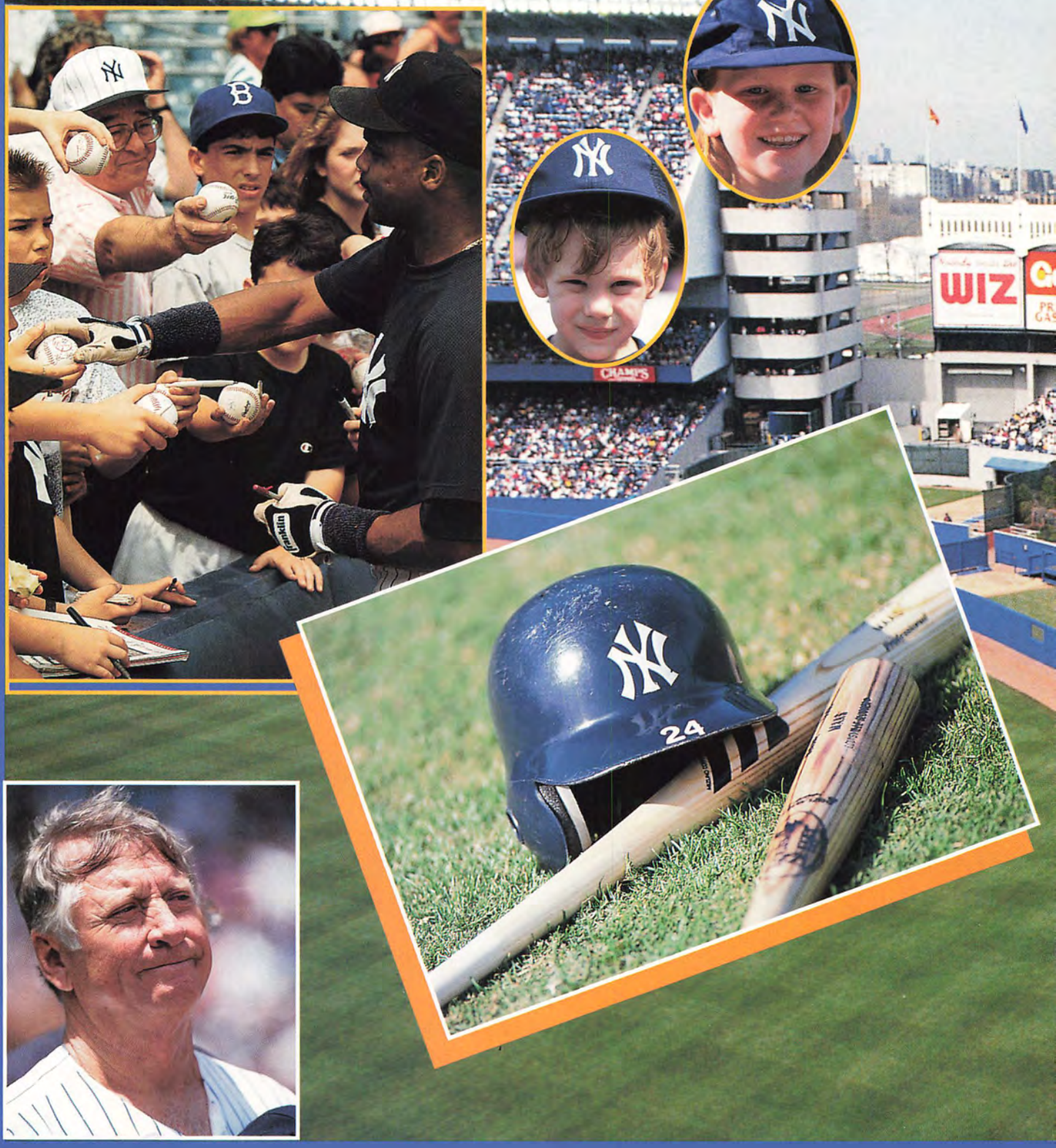
Congratulations. You're Batting A Million.

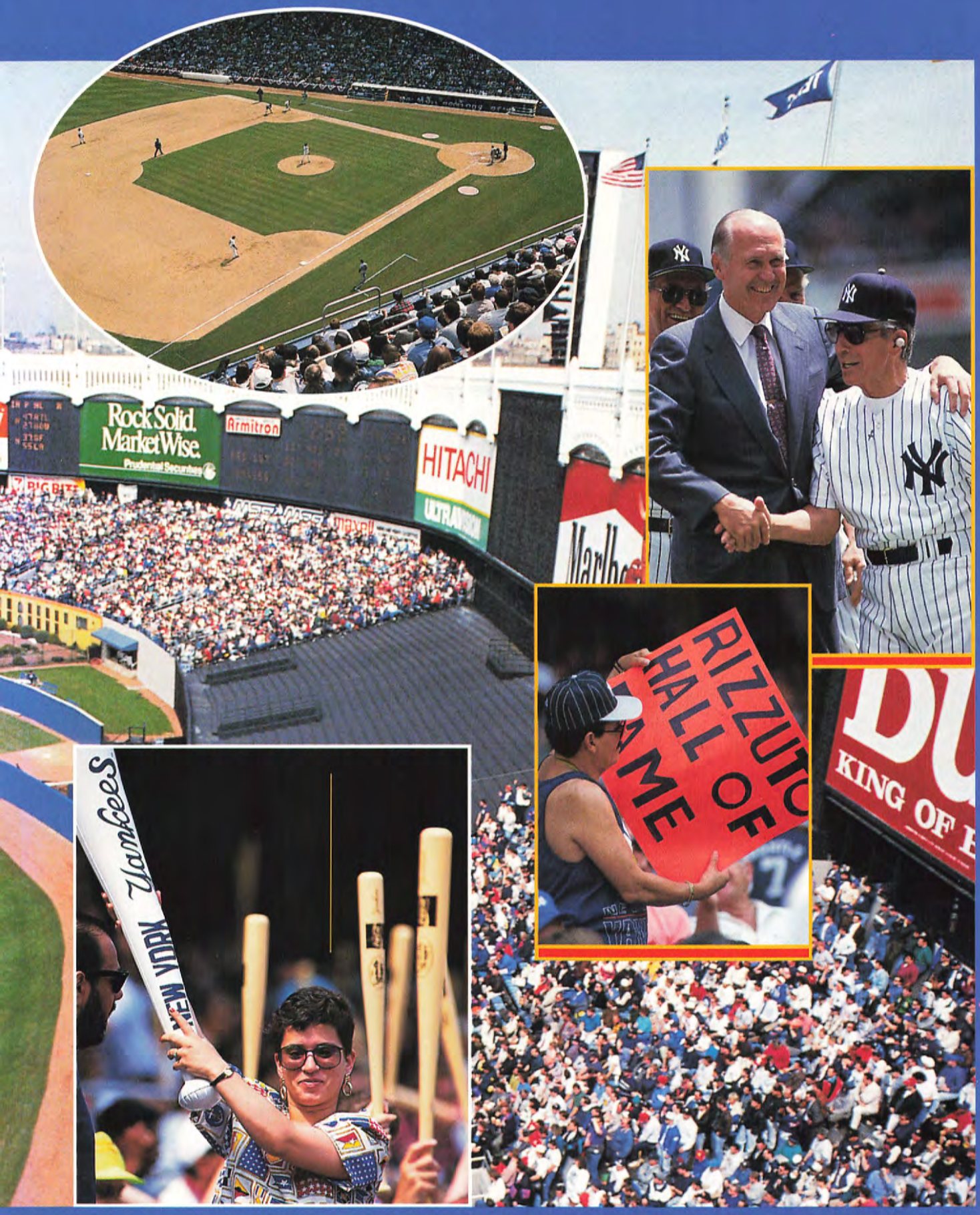
Each year, our corporate sponsors contribute more than a million dollars to charities through joint efforts with Major League Baseball. And as they enrich lives, they also enrich the game by making our ballparks more enjoyable places to be. So to each of our sponsors we say, "Thanks. Your help really hits home."

MAJOR LEAGUE BASEBALL

Yankees

Inside Yankee Stadium

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Yankees
NEW YORK

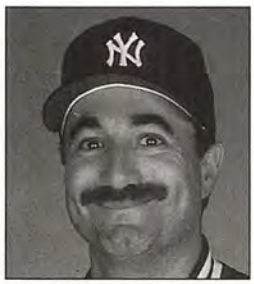
Yankees

BEHIND · THE · SCENES

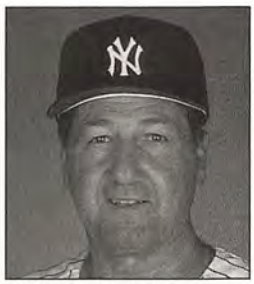
Dr. Stuart J. Hershon is in his 6th season as Yankee team doctor...is an orthopedic surgeon affiliated with Columbia Presbyterian Hospital and North Shore University where he is chief of the sports medicine service.

Gene Monahan is in his 22nd season as the Yankees trainer... this is his 29th year in pro baseball ...is a certified member of N.A.T.A... along with Steve Donohue was presented "Major League Baseball Athletic Training Staff of the Year" award for 1990.

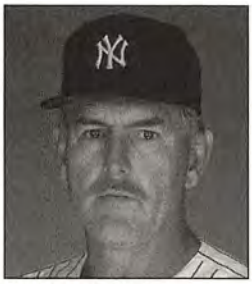
Steve Donohue is in his 8th year as the Yankees assistant trainer... has been in the Yankees organization since 1979...Univ. of Louisville graduate...along with Gene Monahan was presented "Major League Baseball Athletic Training Staff of the Year" award for 1990.



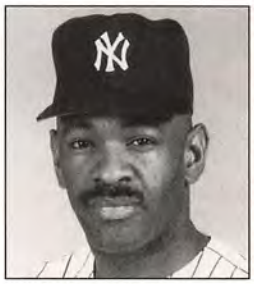
Gary Weil is in his 5th year as the Yankees strength and conditioning coach...formulates and supervises conditioning programs for the Yankees and their minor league affiliates.



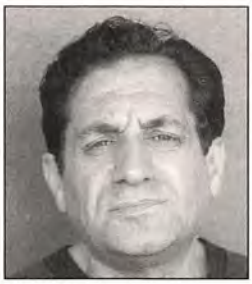
Jake Gibbs is in his first season as Yankees bullpen catcher...played in Pinstripes his entire 10-year career (1962-71) hitting .233 with 25 HRs and 146 RBI in 538 games... from 1972-90 served as the head baseball coach at his alma mater, the University of Mississippi.



Carl Taylor is in his first season as the Yankees video coordinator...he will continue to throw batting practice and catch in the bullpen during batting practice...spent the last two seasons charting defenses and manning the radar gun for the Yankees.



Dell Alston is in his third season manning the radar gun...played four seasons in the majors and hit .238 over 189 games...signed by the Yankees as a free agent in 1973.



Nick Priore heads the Yankee clubhouse and has been with the team for over 25 years ...was Pete Sheehy's assistant.

Lou Cucuzza is in his 18th season of hosting the visiting teams at Yankee Stadium.

Lou Cucuzza Jr. has assisted his father in the Yankee Stadium visiting clubhouse since 1976.

Rob Cucuzza is in his 4th season in the Yankee clubhouse. He previously worked in the visiting clubhouse.

Eddie Layton is the Yankee Stadium organist...has recorded more than 25 albums...also records commercials and plays at Radio City and other New York entertainment centers.

Bob Sheppard has been the public address voice of the Yankees for more than 40 years...also teaches speech at St. John's University.

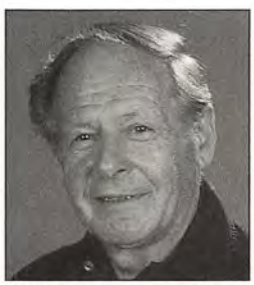
Mark Zettlemeyer is the Director of Spring Training and has been with the Yankees organization for over 20 years.

Marsh Samuel is the Yankees Spring Training Coordinator... began his baseball career as publicist with the 1946 Chicago White Sox...developed the first press guide.

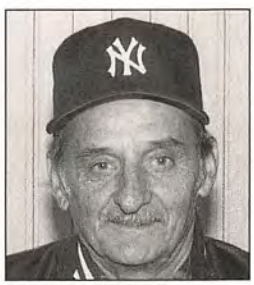
Jim Ogle heads the Alumni Association and coordinates Old Timers Day...former New York sportswriter for more than 20 years.

Bob Adamenko has been the Yankees team photographer since 1984...also photographs many other New York sporting events.

Steve Crandall is in his 7th season as Yankees photographer ...also team photographer for the New Jersey Devils.

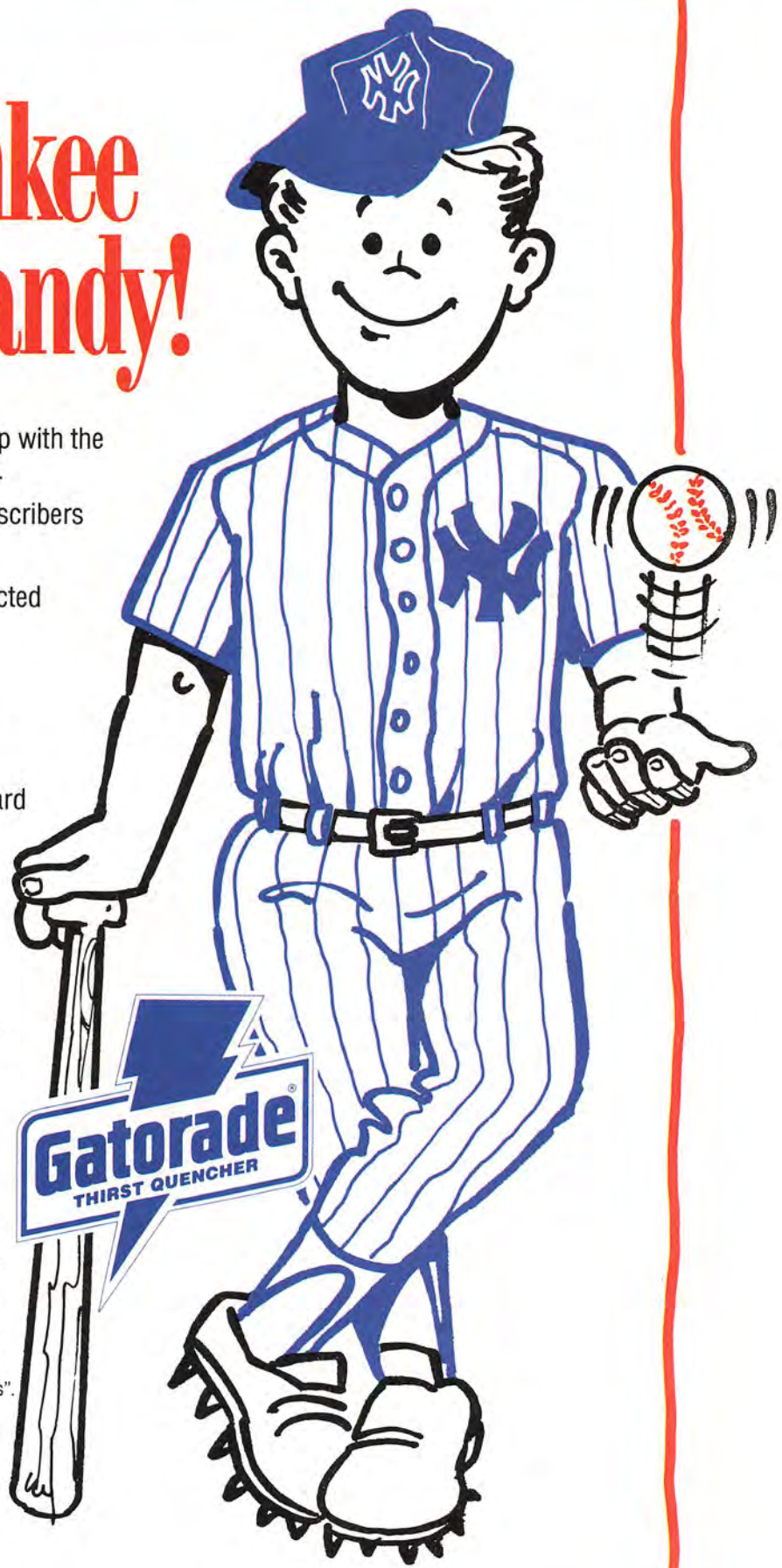


Steve Gregory is in charge of the umpires lockerroom for the 15th season.



Frank Albohn is the Stadium superintendent...has supervised the Yankees grounds crew for over 30 years.

Be a Yankee Junior Dandy!



Join the winning team in '93. Sign up with the Gatorade Yankee Juniors Club, today.

For a membership fee of $12.00, subscribers will receive:

- 2 Free Tier Box Seats to a pre-selected '93 Yankees game - a $29 value!
- Exclusive Discount Merchandise Coupons - Get a 20% discount on selected Yankees merchandise
- Official Jim Abbott Membership Card
- Jim Abbott 8" x 10" Color Photo
- Membership Certificate
- Yankees Bumper Sticker
- Yankees Logo Decal

Fill out this coupon and mail along with a check or money order for $12.00 to:

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(Please print clearly)

Name _____ Age_____

Address _____

City_____

State _____ Zip _____

Daytime Phone # ( )_____

Make check or money order payable to "Yankee Juniors". Please do not send cash. This club is limited to fans 14 years old and under. All coupons must be received by 9/1/93.

Phil Rizzuto
The one and only "Scooter," the greatest shortstop in Yankees history, is in his 37th year of giving viewers the inside word on the Bronx Bombers. Phil's outgoing personality and lively banter have spiced up the Yankees' broadcasts on WPIX since he started the job after ending his brilliant career on the ballfield. He never rests while at work and that dedication shows during broadcasts. Simply put, the Scooter on the air means fun for the fans.

Bobby Murcer
Murcer, a former star outfielder with the Yankees, returns for his fifth season and third consecutive as a Yankee broadcaster on WPIX. After finishing his playing career in 1983, Murcer started working in the broadcast booth and has found much success. Yankee fans are always excited to see this familiar face talking Yankee baseball.

Tom Seaver
One of New York's greatest sports heroes, Tom Seaver returns for his fifth year as a Yankee broadcaster for WPIX. Seaver collected 311 career wins, won the Cy Young Award three times in his 20-year career and was a 1992 inductee into the Baseball Hall of Fame. He has broadcasted four World Series and five League Championship Series for network television.

DeWayne Staats
Known as one of the best play-by-play announcers in the business, DeWayne Staats is now in his fourth season broadcasting Yankees games for Madison Square Garden Network. The 40-year-old Staats served as play-by-play announcer for the Chicago Cubs on WGN-TV and radio from 1985-89. He also performed the same duties for the Houston Astros for eight seasons prior to joining the Cubs.

Al Trautwig
The multi-dimensional Al Trautwig will again host MSG Network's pre-game show "Yankee Scorecard," the post-game show as well as join Kubek and Staats during game broadcasts. Trautwig also hosts other programs on MSG Network and calls play-by-play for selected New York Knicks telecasts.

Tony Kubek
Returning for his fourth year in the Madison Square Garden Network booth is Tony Kubek, one of the most respected voices in baseball. The former Yankees shortstop, who played in six World Series, previously spent 24 years with NBC Sports as analyst for the "Baseball Game of the Week" and 13 seasons as a television broadcaster for the Toronto Blue Jays. Tony's insightful coverage of the Yankees has made a lasting impression with the team's fans.

John Sterling
1993 marks John Sterling's fifth consecutive year with the Yankees in the WABC radio booth, although he broadcasted Yankee games in the 1970's as well. Formerly a play-by-play announcer for the New York Nets, New York Islanders and Baltimore Bullets, John was also an Atlanta Braves broadcaster for five years and handled play-by-play duties for the NBA's Atlanta Hawks. His knowledge and experience have endeared him to all Yankee fans.

Michael Kay
Michael Kay begins his second season behind the mike with WABC Radio. Kay, 32, was a Yankee beat writer for five years, from 1987-88 with the New York Post and then three years with the New York Daily News. He joined the MSG Network two years ago on the post-game show and has been hosting a sports talk show on WABC-Radio. The Bronx native is a Fordham University graduate.

183,214 hits. And counting.

This year, the 2,268 baseball games played in the major leagues will yield tens of thousands of hits, walks, strikeouts, stolen bases, double plays and runs.

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Now, from the very first pitch of opening day to the last play of the World Series, the results of every player who steps to the plate are recorded and analyzed faster than a Nolan Ryan fastball. (In fact, as of last season, we've logged 183,214 hits.)

Whether he struck out or singled. Whether there's a walk or a ground-rule double. Bases stolen or runs batted in. It's all entered by a representative from the home team working on an IBM PS/2® computer in the press box.

After the game, a complete report is printed out containing long and short box scores and complete year-to-date statistics as well as a play-by-play narrative of the game (by the time the reporters return from postgame interviews and in plenty of time to meet newspaper deadlines). Reporters have hailed the BIS an absolute gift. It saves them endless calculations. And, with the accompanying narrative report of each game, it helps jog the memory in case anything was left out of their notes.

The postgame information is then sent electronically to a central host computer at MLB headquarters in New York. There, the larger computer, an IBM AS/400®, compiles the statistics, along with the data and statistics of every other game played that day.

Until the MLB-IBM System, many types of statistical reports were only available once a week or monthly, or not at all. Now, by 9 o'clock the next morning, the host computer makes available reports covering more than 29 categories (and growing) for all 28 clubs.

In addition to reports for all teams, individual team intelligence reports provide detailed performance data in many areas such as how pitchers perform in late innings or a hitter's ability to advance runners in certain situations or his batting effectiveness against righties or lefties. Today, this information is a vital element of managerial strategy, coaching help and even front office moves.

In total, the massive effort produces over 300 daily reports during the season and an additional 360 postseason reports covering 48 more categories.

It also provides online data for the press at the World Series and All Star games, and because it's instantaneous, BIS ensures reporters get up-to-date stats in the event of last-minute changes.

Finally, the system provides accurate statistics for MLB publications like the official League Red and Green books.

In a very short time, the MLB-IBM system has had a very profound effect on how our nation's favorite game is played and enjoyed.

And, while the importance of many contributions made to baseball over the years can never accurately be measured, happily, now there is something that can.

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Yankees

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*Sold on game day only

New York Yankees 1993 Official Schedule

SUN	MON	TUES	WED	THU	FRI	SAT
APRIL				1	2	3 METS 1:40
4 METS 1:30	5 CLE 1:35	6	7 CLE 7:05	8 CLE 7:05	9 CHI 2:35	10 CHI 7:05
11 H CHI 2:35	12 KC 1:00	13	14 SC KC 1:00	15 KC 7:30	16 TEX 7:30	17 TEX 1:30
18 TEX 1:30	19	20 OAK 10:05	21 OAK 10:05	22 OAK 3:15	23 SEA 10:35	24 SEA 10:05
25 SEA 4:35	26	27 CAL 10:05	28 CAL 10:05	29	30 SEA 7:30	

SUN	MON	TUES	WED	THU	FRI	SAT
MAY						1 SEA 1:30
2 SEA 1:30	3 OAK 7:30	4 OAK 7:30	5 CAL 7:30	6 SC CAL 12:30	7 DET 7:05	8 DET 7:05
9 DET 1:35	10 DET 7:05	11 MIL 7:30	12 MIL 7:30	13 MIL 7:30	14 TOR 7:30	15 TOR 1:30
16 TOR 1:30	17 MIN 8:05	18 MIN 8:05	19 MIN 1:15	20	21 BOS 7:35	22 BOS 1:05
23 BOS 8:05	24 BAL 7:30	25 BAL 7:30	26 BAL 7:30	27 BAL 7:30	28 CHI 7:30	29 CHI 1:30
30 CHI 1:30	31 H SC CLE 1:00					

SUN	MON	TUES	WED	THU	FRI	SAT
JUNE		1 CLE 7:30	2 CLE 7:30	3	4 TEX 8:35	5 TEX 8:35
6 TEX 8:05	7 KC 8:35	8 KC 8:35	9 KC 8:35	10 MIL 8:05	11 MIL 8:05	12 MIL 8:05
13 MIL 8:05	14 BOS 7:30	15 BOS 7:30	16 BOS 7:30	17 MIN 7:30	18 MIN 7:30	19 MIN 1:30
20 MIN 1:30	21	22 TOR 7:35	23 TOR 7:35	24 TOR 7:35	25 BAL 7:35	26 BAL 7:05
27 BAL 1:35	28 DET 7:30	29 DET 7:30	30 SC DET 1:00			

SUN	MON	TUES	WED	THU	FRI	SAT
JULY				1	2 OAK 10:35	3 OAK 4:05
4 H OAK 9:15	5 SEA 10:05	6 SEA 10:05	7 SEA 3:35	8 CAL 10:05	9 CAL 10:05	10 CAL 3:00
11 CAL 4:05	12	13 All-Star Game at Baltimore	14	15 OAK 7:30	16 OAK 7:30	17 OAK 1:00
18 OAK 8:00	19 SEA 7:30	20 SEA 7:30	21 SC SEA 1:00	22 CAL 7:30	23 CAL 7:30	24 OT CAL 2:00
25 CAL 1:30	26 DET 7:05	27 DET 7:05	28 DET 1:35	29	30 MIL 7:30	31 MIL 1:30

SUN	MON	TUES	WED	THU	FRI	SAT
1 MIL 1:30	2 TOR 7:30	3 TOR 7:30	4 TOR 7:30	5 SC TOR 1:00	6 MIN 8:05	7 MIN 8:05
8 MIN 2:05	9	10 BOS 7:35	11 BOS 7:35	12 BOS 7:35	13 BAL 7:30	14 BAL 1:30
15 BAL 1:30	16 TEX 7:30	17 TEX 7:30	18 SC TEX 1:00	19	20 KC 7:30	21 KC 1:30
22 KC 1:30	23 CHI 8:05	24 CHI 8:05	25 CHI 8:05	26 CLE 7:05	27 CLE 7:05	28 CLE 1:35
29 CLE 1:35	30	31 CHI 7:30	AUGUST			

SUN	MON	TUES	WED	THU	FRI	SAT
SEPT./OCT.			1 CHI 7:30	2 CHI 7:30	3 CLE 7:30	4 CLE 1:30
5 CLE 1:30	6 H TEX 8:05	7 TEX 8:35	8 TEX 8:35	9	10 KC 8:35	11 KC 8:05
12 KC 2:35	13 MIL 8:05	14 MIL 8:05	15 MIL 2:05	16 BOS 7:30	17 BOS 7:30	18 BOS 1:30
19 BOS 1:30	20	21 SC MIN 7:30	22 MIN 7:30	23	24 TOR 7:35	25 TOR 1:35
26 TOR 1:35	27 BAL 7:35	28 BAL 7:35	29 BAL 7:35	30	Oct. 1 DET 7:30	Oct. 2 DET 1:30
Oct. 3 DET 1:30						

□ HOME □ AWAY H - HOLIDAY
SC - SENIOR CITIZENS DATE
OT - OLD TIMERS DAY (Ceremonies at 12 Noon)

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